

YEN-PU PAUL CHEN

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SUMMARY

For over two decades Yen-Pu Paul Chen has been helping companies diversify product and service offerings, improve processes, efficiency and cultures, develop measurable performance metrics, and explore full market potential. Ultimately, he helped them grow markets, reach financial goals and maximize brand value.

Mr. Chen has a broad array of experience encompassing the aviation industry value chain, from OEM, airline, MRO to business intelligence. Companies benefited include United Airlines, Continental Airlines, Bombardier, Gulfstream, GE, OAG, Aviation Week, Textron, AAR, Global Eagle, Mitsubishi Heavy Industries, and many more.

As a holistic aviation data enthusiast and expert, he has developed many creative Big Data use cases for MRO, and has spoken at prominent MRO conferences worldwide in English and Chinese, respectively. His current consulting practice is focused on helping airlines transform aircraft cabin quality (reliability, cleanliness and cabin condition) and passenger experience, through effective use of Big Data to achieve process and standards improvement.

APPENDIX: SPEAKING APPEARANCES

- Terrapinn Aviation Festival Americas 2018, Miami
- MRO Africa 2018, Cairo
- APEX Asia 2018, Shanghai
- IATA Aviation Data Symposium 2017, Miami
- IATA World Passenger Symposium 2017, Barcelona
- Terrapinn Aviation Festival Asia 2017, Singapore
- IATA Airs@t Forum 2016, Cancun
- China Aircraft Remarketing & Trading Management Forum 2016, Shanghai
- MRO China Summit 2015, Xi'an
- AGIFORS (Airline Group of the International Federation of Operational Research Societies) 2015
- MRO China Summit 2014, Chengdu
- ATRIF (Air Transportation Research International Forum) 2014, Boston
- Aviation Week MRO America 2013, Atlanta
- Aviation Week MRO Europe 2013, London
- Aviation Week MRO Asia 2013, Singapore
- Aviation Week MRO Middle East 2013, Abu Dhabi
- Aviation Week Engine MRO Asia 2012, Singapore
- MRO Network Airline Engineering & Maintenance, Conferences 2011, Istanbul
- MRO China Summit 2009, Chengdu