

**A NEW KIND OF
CORPORATE
TRAINING**

*it's a
laughing
matter*



LAUGH

HIGH-PERFORMANCE HUMOR

- **Build a climate of trust through humor**
- **Make your workplace more fun**
- **Improve inclusivity and engagement**
- **Active team-building that deepens relationships**

bmhallmark.com

in a nutshell

EVIDENCE-BASED
RESEARCH-DRIVEN
HIGH ENERGY
LEADERSHIP TRAINING
THAT'S WILDLY FUN &
CUSTOMIZED FOR
YOUR TEAMS & NEEDS
BY OUR MBA/PHDS





WHAT YOU'LL LEARN?

Reasons for Laughter & Humor

- Humor in the workplace
- The psychology of humor & trust
- Surprise, biology, superiority, psychoanalysis
- Protection, weapon, connection, spotlight

Humor Strategies

- Trust & change through humor, a big shift
- Eliminating tension & effects on the body
- Activities for the workplace & meetings
- Humor for inclusion, productivity & creativity

Humor Techniques

- Nonverbal humor, status, & body language
- Expanding your humor skillset
- Adding humor into your presentations
- Sociological variation by culture & region

This course is fully customized depending on the audience: Individual Contributors, Managers, and Leaders.



WHAT TO EXPECT

**AN EXPERIENCE CUSTOMIZED
100% TO YOUR NEEDS**

Moods matter at work.
Emotions are contagious.
Be the source of humor.
Be a force for change.

Increased humor & emotional
intelligence will improve team
performance.

Built on 4+ yrs of research.

**IGNITE CHANGE
ENERGIZE YOUR LEADERS
INSPIRE YOUR TEAMS**

woah...

HUMOR

is proven to improve team
productivity and build trust

LAUGHTER

has an immediate impact on
group norms and can drive
change and more effective
communication