



Infinite Possibilities Inc.

Strategic Plan 2024 - 2028



The proceeding Strategic Plan was created by the facilitation of the SparSo Company.

INFINITE POSSIBILITIES INC.

MISSION

Our mission is to aid (rental, utility, food, clothing, hygiene, and case management) and provide services to prevent displacement of families, to provide for unsheltered families and to provide subsistence services to unsheltered families.

VISION

To provide basic necessities for work, school, and self-empowerment to help improve/sustain quality of life.

OUR VALUES



TRUST

We believe the principle of TRUST serves as the foundation to service. The sensitive nature of our efforts mandates the belief of our service users in our integrity to support their needs.



SECURITY

Our pursuit to nullifying housing instability outcomes is anchored in the interest of equitable security. When security is threatened, adverse social outputs increase, thus worsening the achievement of collective economic stability.



INTERCONNECTIVITY

Through INTERCONNECTION the flow of resources, support, ideas and resilience prohibit gatekeeping and other barriers to effective and efficient service delivery. We strive to maximize our encounter with service users to advance the total impact.



HUMAN CENTRICITY

Our honor for diversity, dignity and empathy dominate our service efforts and are taken into major account when executing our organizational Mission.

KEISHA STEWART, FOUNDER

Infinite Possibilities was founded in 2010 by Keisha Stewart. She created Infinite Possibilities (IP) as an inclusive social networking group in 2010, gathering many people for social events and charity work to bring the community together. In 2018, IP, Inc was formed as a 501c3, non-profit organization. Keisha's strong passion to help children sparked the vision of IP, Inc. She worked 21 years with Prisma Health, 10 of those years were in the Children's Hospital-Pediatric Hematology & Oncology. Seeing families from different backgrounds and suffering from displacement as well as extreme poverty gave her the passion to serve this population.

The organization is growing every day to assist families living in extended stay hotels/motels, homeless shelters and many other families experiencing extreme poverty in the Upstate area. Recently, we have started to help families with preventing displacement



“Disrupting the trajectory to CHILD Homelessness”

STRATEGY 1: Creation of resource development capability to increase IP's reach and ability to serve

STRATEGY 2: Offer Rental & Utility costs assistance

STRATEGY 3: Increase ability to achieve economic security through education & employment promotion

STRATEGY 4: Engage families social resilience to negate child homelessness

STRATEGY 5: Replenish the resources lost during destabilizing events



STRATEGY 1: Creation of resource development capability to increase IP's reach and ability to serve

OBJECTIVES	Goals
1. Raise Awareness on threat of Child Homelessness	Increase partners, resources, donations, and visibility
2. Raise Awareness on the trajectory of Destabilizing Events	Increase Resource and Housing Cost Assistance acquisitions

Generating and releasing strategic content will increase the acquisition of program and service necessities to include, funding, partners, resources, and visibility all while achieving the ultimate goal of dispelling detrimental perceptions

Tools:

- Communication Matrix - Appendix b

STRATEGY 2: Offer rental & utility costs assistance

OBJECTIVES	Performance Indicators
1. Provide once a year rental assistance	# of families assisted % served vs applied # of people served \$ needed to serve 100%
2. Provide once a year utility assistance outside of ontrack funding	# of families assisted % served vs applied # of people served \$ needed to serve 100%
3. Establish Housing Costs Assistance Donor Network (HCADN)	# of donors
4. Expand donation network to include businesses, faith-based & community-based entities and individuals	# of donations # of donors/participants

Once a year housing costs assistance does not eradicate the threat to Child Homelessness however, it immediately disrupts the trajectory. Our pursuit is to harness every avenue and provide the maximum accounts of disruption a year.

Tactics:

- Identify and Secure network members
- Offer yearly impact report to network member's contribution

Increase ability to achieve economic

STRATEGY 3: security through education & employment promotion

OBJECTIVES	Performance Indicators
1. Connect eligible service users to GED programs	# connected # enrolled # and % completed
2. Provide all guardian service users with Financial Literacy support options	# of flyers dispersed # enrolled # of hours of program % of enrolled
3. Provide all minors with Financial Literacy support options	# of flyers dispersed # enrolled # of hours of program % of enrolled

Increasing the ability to acquire economic security is in direct correlation with increased educational attainment. Our goal is to both connect and provide our service users with traditional and specialized educational mediums.

Tactics:

- Disseminate Financial Literacy information to all service users both Guardian and Minor
- Offer Financial Literacy Program to all service users both Guardian and Minor
- Identify and Secure Financial Institution if necessary

STRATEGY 4: **Engage families social resilience to negate child homelessness**

OBJECTIVES	Goals and Performance Indicators
1. Collect, Organize and Report/Present data to Social Providers and/or in public forums	Provide Quarterly Reports
2. Maintain Social Service Network and encourage referrals	# of referrals received # of referrals made

Regular monitoring positions IP for management opportunities surrounding performed and offered services. The reporting/presentation extends this advantage to the decision-makers, funders, and service providers working to tackle the issue.

Tactics:

- Create a Quarterly Report Template and recipient list
- Finalize the Application Process and share necessary documents with network members

STRATEGY 5: Replenish the resources lost during destabilizing events

OBJECTIVES	Performance Indicators and tasks
1. Increase accessibility to resources with mobile units, satellite sites and a central warehouse	# of mobile units # of satellite sites # of disbursements % served of applications
2. Provide diverse resources to serve Food, Clothes, Hygiene Products, shoes, home goods and educational materials	Monitor the frequency of each category including the acquisition of materials and disbursement

Destabilizing Events serve as traumatic conduits that lead to secondary and often lasting offenses. Due to the change in economic stability recipients of destabilizing events not only have to navigate the occurrence but the fruit of occurrence in resource loss leaving both the incident and it's effect a contender to a variety of wellness factors.

Tactics:

- Identify and Secure Partners to advance donation network
- Raise Network details awareness

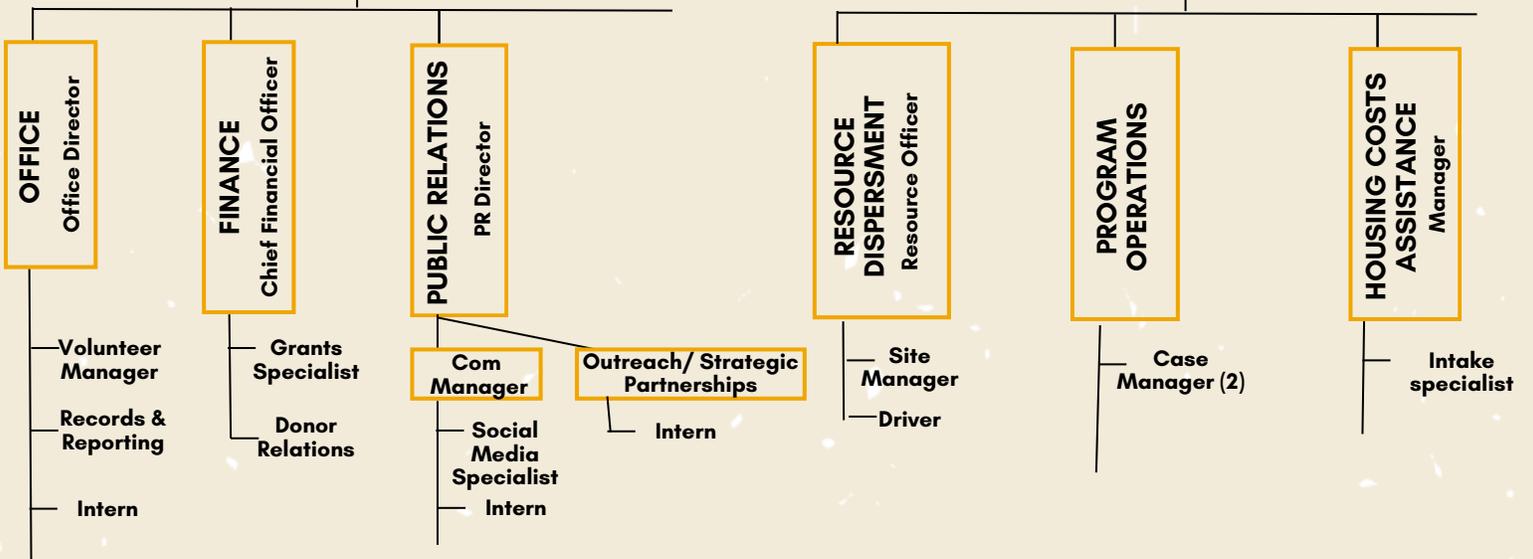
ORGANIZATION FLOW CHART

BOARD OF DIRECTORS



OPERATIONS

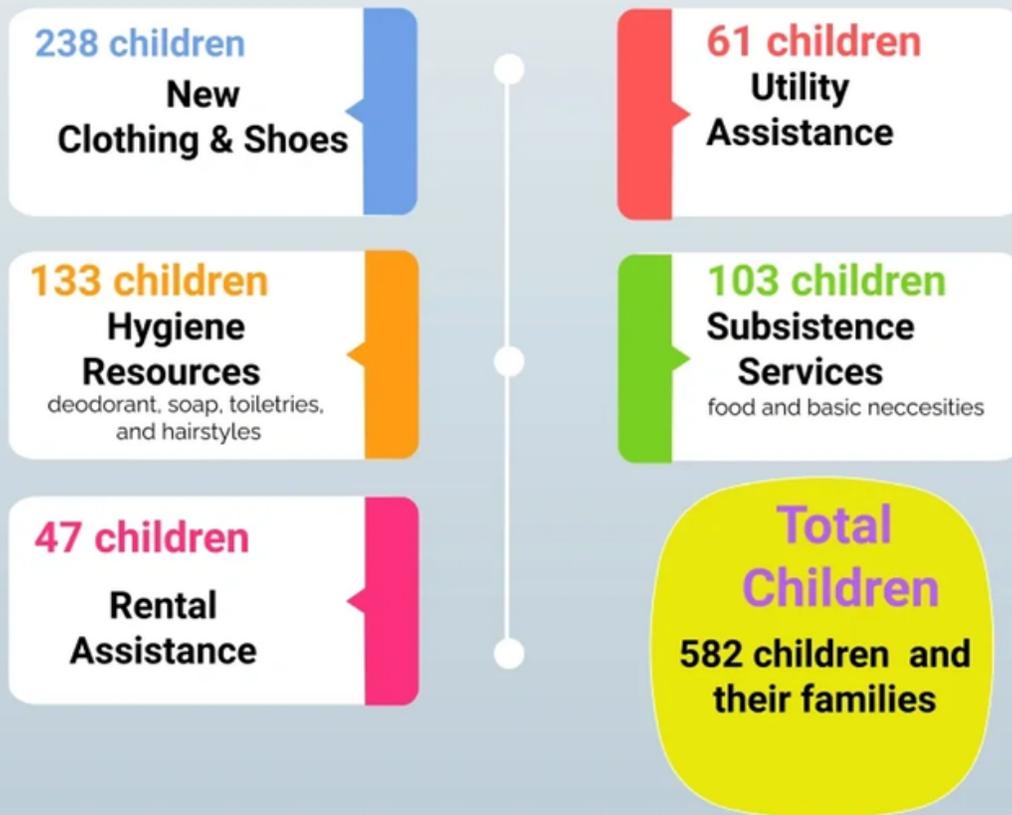
SERVICES





2023 IMPACT REPORT

Services we provided this year for displaced and vulnerable to displaced children and their families



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