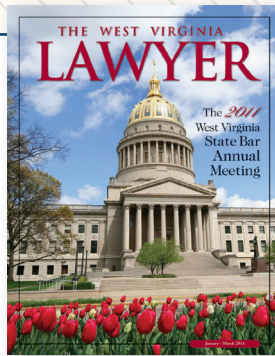
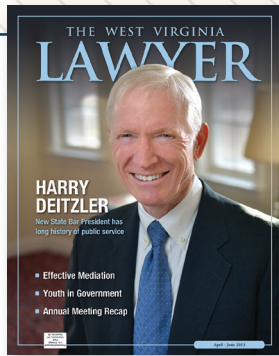


ADVERTISE IN THE WEST VIRGINIA LAWYER



Distribution

The *West Virginia Lawyer* magazine is published four times a year by HQ Publishing Co. It is a full color publication featuring articles, photography, professional design and quality printing, and reaches all 8,000 members of The West Virginia State Bar.

Demographics

49*

Average age of readers

\$98,630*

Average household income of readers

*LexisNexis and Forbes, 2020

Rates

Cover Rates:	Covers 2 & 3:	\$1895
	Cover 4:	\$2130
	Black & White	Full Color
Full Page	\$ 845	\$1720
1/2 Page	\$ 710	\$1325
1/3 Page	\$ 665	\$1155
1/4 Page	\$ 645	\$1040
1/6 Page	\$ 580	\$ 900
1/8 Page	\$ 560	\$ 785
2 Page	\$1445	\$2935

Discounts

Advertisers can sign a 2-issue contract and receive a 5% discount, or a 4-issue contract and receive a 10% discount. Charities or 501(c)(3) organizations receive a 30% discount.

Classified Ad Rates

The classified ad rates are \$105 for the first column inch or partial column inch. Additional space is \$75 per column inch or partial column inch.

Requirements

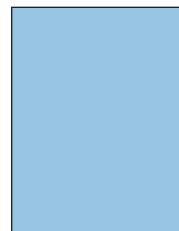
All ads must be submitted digitally. PDF is the preferred file format. Images must be at least 300ppi to ensure best production quality.

PLEASE NOTE: HQ Publishing is not responsible for any inaccuracy in printing as the result of erroneous electronic files provided by third party creatives.

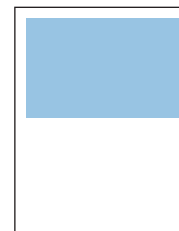
Dimensions

Full Page 8½"w x 10⅞"h (+ ⅛" bleed)	1/3 Page (vertical) 2⅝"w x 10"h
1/2 Page (horizontal) 7½"w x 4⅞"h	1/4 Page 3½"w x 4⅞"h
1/2 Page (vertical) 3½"w x 10"h	1/6 Page 2⅝"w x 4⅞"h
1/3 Page (horizontal) 7½"w x 3¼"h	1/8 Page 3½"w x 2⅝"h

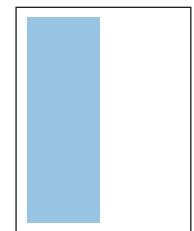
Sample Sizes



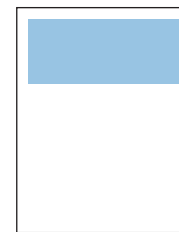
Full Page



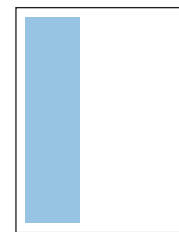
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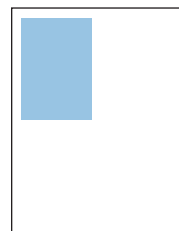
1/2 Page (vertical)



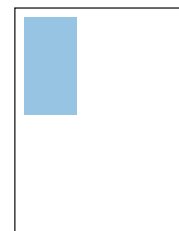
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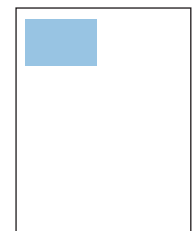
1/3 Page (vertical)



1/4 Page



1/6 Page (vertical)



1/8 Page

