

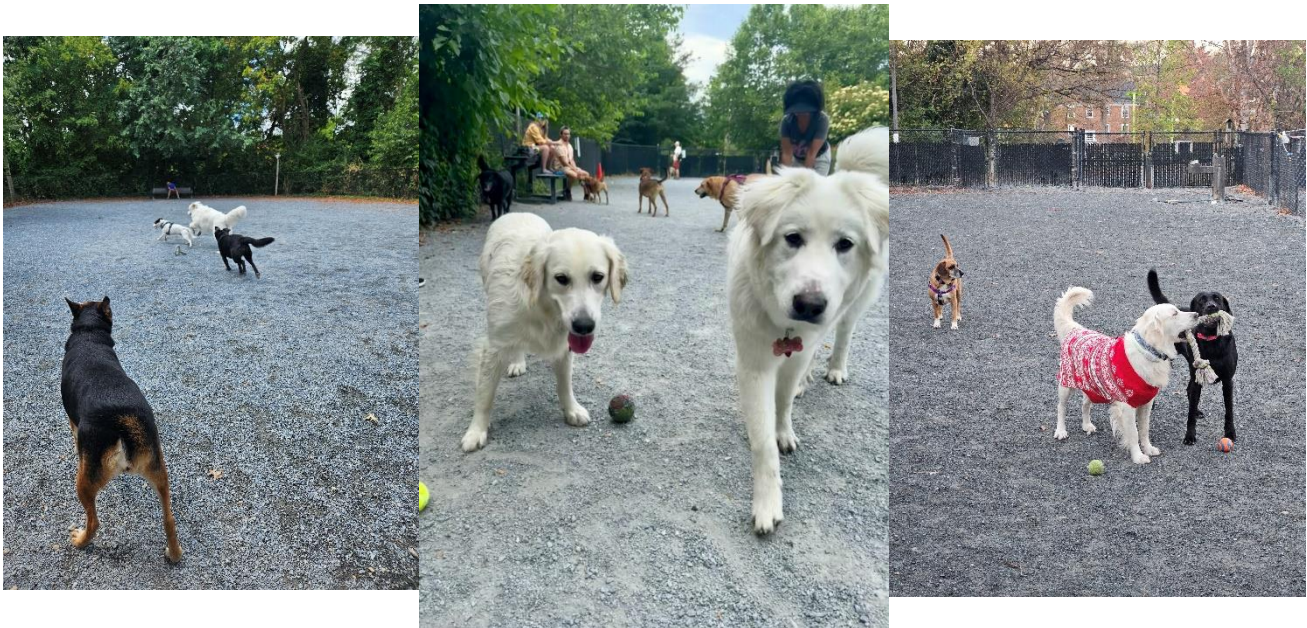
BARK-NERSHIP OPPORTUNITIES



Did you know that more than a third of all U.S. households have one or more dogs?

It's no wonder that more and more park districts are including dog parks to their facilities. Dog parks provide a community with valuable benefits:

- Dog parks can be a great place to meet new people and socialize. Pet parents bring their dog to the park to get exercise and socialize with other pets, but while the pups are playing, parents are more likely to meet new friends, chat, laugh, and exchange important information about the community, veterinarians, upcoming events, and more.
- It is important and necessary to tighten leash laws in every community. Dog parks offer a way to let dogs run free without penalty to pet owners or without damage to private property. Dog parks also promote safety by restricting dogs to their own play space rather than public streets.
- Dogs love to run and play and dog parks provide that opportunity. When dogs get enough physical and mental exercise, pet parents often notice a decrease in dog misbehavior, which benefits the community as well.
- And dogs aren't the only ones exercising and breathing some fresh air. Most pet parents grab a leash and walk their pet to the dog park. Grab a pedometer and get in those daily steps!
- With a dog park, communities enjoy healthier pets and people - an improvement to the quality of life in your home, neighborhood and town.



Contact us for more information on our Bark-nerships!
Newark Street Dog Park – Washington D.C.
info@newarkstreetdogpark.org

Become a Sponsor of the Newark Street Dog Park Today!

Newark Street Dog Park is offering local businesses the opportunity to participate in sponsorship opportunities to aid in the running and improvement of the Newark Street Dog Park community. Businesses and individuals may choose from four sponsorship levels:

PLATINUM COLLAR SPONSOR \$5000+

- One 6ft bench with a nameplate of your logo.
- An individual sponsorship sign posted in the dog park.
- A space on our sponsor poster for your logo (please provide us a sticker of your logo).
- The right to distribute coupons, poop bags, and free products to the dog park and its users.
- Table space for **3 co-hosted events** held at the dog park (co-funded by sponsor and Newark Street Dog Park).
- Logo with link to your website located on the Newark Street Dog Park website under our Sponsor Directory.
- A full-page space on our annual Newsletter that goes out in December.
- **10** specialized Instagram posts or stories throughout the year.

GOLDEN BONE SPONSOR \$2500+

- A space on our sponsor poster for your logo (please provide us a sticker of your logo).
- Table space for **2 co-hosted events** held at the dog park (co-funded by sponsor and Newark Street Dog Park).
- Logo with link to your website located on the Newark Street Dog Park website under our Sponsor Directory.
- A half-page space on our annual Newsletter that goes out in December.
- **6** specialized Instagram posts or stories throughout the year.

SILVER BOWL SPONSOR \$1000+

- A space on our sponsor poster for your logo (please provide us a sticker of your logo).
- Table space for **1 co-hosted events** held at the dog park (co-funded by sponsor and Newark Street Dog Park).
- Logo with link to your website located on the Newark Street Dog Park website under our Sponsor Directory.
- A quarter-page space on our annual Newsletter that goes out in December.
- **4** specialized Instagram posts or stories throughout the year.

BRONZE BALL SPONSOR \$500+

- A space on our sponsor poster for your logo (please provide us a sticker of your logo).
- Your logo included on the Newark Street Dog Park website under our Sponsor Directory.
- Name included on our sponsor page for our annual Newsletter that goes out in December.
- **2** specialized Instagram posts or stories throughout the year.

INDIVIDUAL SPONSOR \$100+

- Name included on our sponsor page for our annual Newsletter that goes out in December.
- Please indicate if you would like to be identified or anonymous.

Bark-nership Sponsor Form

Name of Person or Business: _____

Name of Business Contact Person (if applicable): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: (____) _____

Email Address: _____

Donation \$ _____

Level of Sponsorship

Platinum Collar Gold Bone Silver Bowl Bronze Ball Individual Sponsor

Credit Card Type: _____ **Exp. Date:** _____

Credit Card#: _____

Signature: _____

Date: _____

To be filled out by Newark Street Dog Park Representative

Name of Representative: _____

Title: _____

Signature: _____

Date: _____

The Newark Street Dog Park is a nonprofit, 501-(c) 3 organization EIN: 32-0255844.

Donations may be tax-deductible as allowed by IRS rules and regulations.

Check with your tax Consultant.

Newark Street Dog Park – Washington D.C.

info@newarkstreetdogpark.org