

Brian Carter's first memory of sports was when he first played baseball on the Madison Heights fields at the young age of five, Brian's dad was the assistant coach at Lynchburg College at the time and Brian served as batboy. His dad also coached Post 16 baseball and Brian was the batboy there also. He credits the beginning of his coaching career to the time when his dad went to the mound to make a pitching change and he followed him. Brian later started to play basketball and football. While playing in Madison Heights Baseball Association he was



selected on eleven All Star teams, he played on three State Championship teams and advanced to four Dixie World Series. One as the host team in 1982 at Lynchburg City Stadium. Other than his dad he notes that Leroy Floyd and G R Wiley were the coaches who helped develop his skills and love for the game.

Brian continued play at Monelison Middle School in both basketball and baseball. It didn't take him long to figure out football wasn't for him. After Middle school he continued to play both sports at ACHS. His senior year the basketball team advanced to the Regional Championship and the baseball team won the Western District Championship over Halifax by the score 12-11. Halifax went on to win the State Championship. It was Jim Procopio who instilled in him the desire to be the best athlete you can be and the importance of teaching fundamentals. He recognizes Randy Thomas for giving him his first opportunity to coach in 1990

Brian's dad was assistant principal and principal at ACHS for over 20 years and as a child Brian attended nearly every game in all sports that an Amherst team played in. With the love for the game that was instilled in him by his dad, the importance of teaching fundamentals from Coach Procopio and the lessons of coaching from Coach Thomas' Brian's mind was made up. He wanted to coach. He wanted to be a part of the development of young athletes. The rest is history. Dixie Softball for 12 years, Travel Softball for 5 years, Dixie Baseball for 8 years, JV Girls Basketball, Monelison Middle School Boys Basketball, 9th Grade Basketball, JV Baseball and Assistant Varsity Baseball. He has coached multiple sports every year since 1990. Brian currently serves as Statistician for the ACHS football team and has done so for 28 years. He serves on the Amherst County Dixie Girls Softball Board of Directors, he does the field maintenance at the Dixie Girls Softball Complex, he is a sports contributor for the Amherst New Era Progress, game manager at ACHS athletic events and works on the ACHS Athletic Boosters Sponsorship/Fundraising Committee. Amherst County Sports Hall of Fame recognizes Inductees as players, coaches, contributors, and administrators. Brian Carter qualifies under every category.

CAREER HIGHLIGHTS

Playing in 4 Dixie Baseball World Series *** Coaching in 2 Dixie Baseball World Series Only one losing season as a coach in any sport
Coaching the 2014 Dixie Girls Darlings softball team to the State Runner Up Coaching 2013 Varsity Baseball team / Record 25 – 1
Coaching 2018 Varsity Baseball Team / Region 4 runner up / Final 8 in the State Coaching 2018 JV Boys Basketball Team / 15-3 record