

July Newsletter

Letter from the Director

June flew by, but not without some incredible moments and we thank you for being part of it!

From our lively luncheon at Tia Juanita's to ribbon cuttings to Coffee and Cheers with the Chamber, to behind-the-scenes planning for the Jamburgeree (see info later), it's been a joy to see our Chamber family showing up for each other.

If you haven't plugged in yet, it's never too late. We'd love to help you find your fit and see how we can partner together.

July is bringing the fireworks, literally and figuratively. Let's keep building, keep connecting, and keep cheering each other on. I'm so glad you're here!

Warmly,

Jennifer Browning



JUNE 30 – JULY 6



This



Week

TUESDAY, JULY 1

**Texas Freshwater Fisheries
OPENS & Ribbon Cutting
8:45am**

TUESDAY, JULY 1

**Athens Senior Health Fair
at Countryside Senior
(9AM-Noon)**

FRIDAY, JULY 4

**Thunder Over East Texas
Athens Municipal Airport
Gates: 3PM, Show: 6PM**

SATURDAY, JULY 5

The Crucible Auditions at SNAPA

SATURDAY, JULY 5

**Athens, TX Farmers Market
Downtown
9AM-1PM**

SUNDAY, JULY 6

**Fireworks and Fishing
Texas Freshwater Fisheries**

WEDNESDAY, JULY 9

**Chamber Luncheon at
Henderson County Performing Arts
Center at Noon**

June Businesses of Month

SMALL



Henderson County Performing Arts Center

HCPAC delivers high-quality productions and creative programs that make a lasting impact.

Nominees: 6 Forks Farm, Atticus & Co.

MEDIUM



Cole A/C & Appliances

Cole A/C is fast, reliable, and trusted by customers across Henderson County.

Nominees: The Dock Restaurant, Cain Center YMCA

LARGE



Lilly Enterprises McDonald's

Lilly Enterprises continues to grow, lead, and invest in the local community.

Nominees: HVAC Manufacturing, First State Bank

**COMMUNITY
CHAMPION**



Michael Hannigan

Michael Hannigan tells the stories that connect and uplift our community.

Nominees: Leslie Saunders, Steve Grant

JULY NOMINATIONS

SMALL, MEDIUM, LARGE
BUSINESS OF THE MONTH

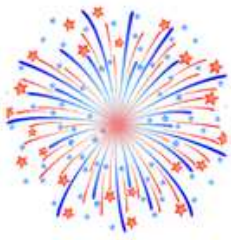


&



COMMUNITY CHAMPION

[SURVEYMONKEY.COM/R/MRQDF63](https://www.surveymonkey.com/r/MRQDF63)



JULY CHAMBER LUNCHEON

Hcpac

7.9.25 @ NOON

\$20/cash or credit

400 Gibson Rd., Athens

**Join us at the Henderson County Performing Arts Center
for a delicious pasta, caesar salad, and dessert lunch**

**How much do you know about insurance?
Find out more from a panel of experts at our luncheon!**

Register for luncheon here:

<https://form.jotform.com/251806392517359>



****Plus win some swag and
tickets to Dueling Pianos,
courtesy of
The Texan/Smoky B****



Sponsor a Chamber Luncheon Be in the Spotlight

JULY-DEC.

SECOND WED OF MONTH



\$250



OPTIONAL:
BRING
ITEMS FOR
PROMOTION

FIVE MINUTE
PROMO PITCH
AT
LUNCHEON

LOGO
ON ALL
PROMOTIONAL
MATERIAL

SOCIAL
MEDIA
PROMOTION

NEWSPAPER
AND
RADIO
MENTIONS

RESERVED
SEATING
WHERE
POSSIBLE

Email us!



**PLEASE TAKE A MOMENT
TO BE COUNTED**

SURVEY ALERT!

The City of Athens needs your help to determine an accurate median household income for our community. Accurate information is critical for the City to qualify for state programs that will improve quality of life and resiliency of Athens. By taking this survey you are helping us secure a better future.

Probolsky Research is the independent research firm hired by the City of Athens to conduct this important survey. All residents should expect to be contacted through email, mail, telephone call, text message, or in person. You will be asked just a few questions. We want all residents to participate. Please help us accurately represent our City. It's quick, it's easy, but very important to the future of Athens.

Please visit www.AthensSurvey.com
or **scan the QR code** to go directly to
the survey





4th of July

JUNE 30 - JULY 6

50% OFF

BOGO

HEY DUDE

30% OFF

BEACH BAGS
SHORTS
SWIMSUITS
SANDALS

20% OFF

RED, WHITE
& BLUE -
BOOTS &
APPAREL



JULY 4, 2025
ATHENS MUNICIPAL AIRPORT
ATHENS, TX

FEATURING
USAF F-16 DEMO TEAM
MARINE CORPS MV-22 OSPREY DEMO
RANDY BALL MIG-17 • TITAN TEAM • TROJAN PHLERS
JETS • WARBIRD RIDES AND MORE

GATES OPEN AT 3:00 PM
AIRSHOW STARTS AT 6:00 PM

TICKETS

ADULTS \$25 (13 AND UP)
KIDS \$10 (AGES 5-12)
FREE (AGES 4 AND UNDER)
RESERVED SEATING \$60
(ACTIVE MILITARY AND VETERANS
ARE FREE WITH MILITARY ID)

PARKING ADDITIONAL \$5 (CASH ONLY)
FOOD TRUCKS AND WATER AVAILABLE
ENTERTAINMENT FOR THE WHOLE FAMILY!



1105 E. Tyler, Athens



130 E. Corsicana St., Athens



209 E. Tyler St, Athens



1798 E. Highway 31, Athens



6431 State Highway 19 S, Athens



TICKETS AVAILABLE ONLINE AT
THUNDEROVEREASTTEXAS.COM
OR
PURCHASE AN ADULT TICKET AT ONE
OF THESE LOCATIONS ABOVE AND
RECEIVE A CHILD'S TICKET FOR FREE



ATHENS FARMERS MARKET



CELEBRATE
4TH OF JULY

LIBERTY • FREEDOM • INDEPENDENCE

SATURDAY • 9-12P • 110 W TYLER ST
DOWNTOWN ATHENS, TX



CITY OF
Athens

presents

**July
6th**



**FREE
AFTER 5**

**FOOD. MUSIC.
FISHING. FUN.**

**FIREWORKS
AT DARK**



**HOME OF THE HAMBURGER
BIRTHPLACE OF BLACK-EYED PEA**

 **Saturday, October 18, 2025**

 **Downtown Athens Square
+ 5K at Cain Center YMCA**

Brought to you by the Greater Athens Chamber of
Commerce, the City of Athens, and a growing crew
of community partners

Save the Date – You’re Gonna Want to Be There!

From live music and cookoffs to races, games, and good eats –
this full-day festival is all about Athens pride and Texas-
sized fun.

More details: *coming soon*
AthensTXChamber.org/events

This Week



- *July 1 – Texas Freshwater Fisheries Grand Opening (8:45 AM)
- *July 1 - Athens Senior Health Fair at Countryside Senior (9AM-Noon)
- *July 4 – Thunder Over East Texas Air Show, Athens Municipal Airport (Gates 3 PM, Show 6)
- *July 5 – The Crucible Auditions at SNAPA (10 AM – 5 PM)
- *July 5 - Athens, TX Farmers Market (9 AM – Noon), Downtown
- *July 6 – Fireworks at Texas Freshwater Fisheries Center

Coming Up



- *July 9 – Chamber Luncheon at HCPAC
- *July 10 - Jamburguree Planning Meeting (Noon)
- *July 11 - Chamber Chat on The Sizzle (7:30AM)
- *July 11 - Chamber Ambassador Meeting at Athens Partnership (Noon)
- *July 11–13 – Willy Wonka Performances at SNAPA
- *July 12 - Graceful Glow Spa Ribbon Cutting (10 AM)
- *July 12 - Athens, TX Farmers Market (9 AM – Noon), Downtown
- *July 12 – Addams Family Young @ Part Auditions at SNAPA



All Events