



# September 19th-21st, 2024

Join us as we celebrate Athens as the Black-Eyed Pea Capital of the World featuring the Uncle Fletcher Hamburger Cookoff in downtown Athens!!

Business \_\_\_\_\_ Contact: \_\_\_\_\_

Address \_\_\_\_\_ Telephone: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Email Address: \_\_\_\_\_

2024 Sponsorship Levels and Benefits		
Level	Benefits	Investment
Premier Event Sponsor	<ul style="list-style-type: none"> <li>• Business specific signage placement at event</li> <li>• Business logo on Main Stage signage</li> <li>• Opportunity to place marketing items/cards in 5K goodie bags (100 bags)</li> <li>• Main Stage recognition DURING performances and throughout event</li> <li>• Business Logo placement on event page of website, printable map, and timeline of events</li> <li>• Pre and post event Marketing (radio, print, social media, etc.)</li> <li>• Photo opportunity of check distribution with media</li> <li>• Event Memorabilia</li> </ul>	\$2,500
Champion Sponsor	<ul style="list-style-type: none"> <li>• Main stage recognition throughout the event</li> <li>• Business logo on Event Banner as Champion Sponsor</li> <li>• Opportunity to place marketing items/cards in 5K goodie bags (100 bags)</li> <li>• Recognition on event page of website</li> <li>• Marketing and social media recognition</li> <li>• Photo opportunity with check distribution</li> <li>• Event Memorabilia</li> </ul>	\$1,000
Leader Sponsor	<ul style="list-style-type: none"> <li>• Business logo on Event Banner as Leader Sponsor</li> <li>• Opportunity to place marketing items/cards in 5K goodie bags (100 bags)</li> <li>• Marketing and social media recognition</li> </ul>	\$500
Partner Sponsor	<ul style="list-style-type: none"> <li>• Business or name listed on event banner as Partner Sponsor</li> <li>• Marketing and social media recognition</li> </ul>	\$250
Community Sponsor	<ul style="list-style-type: none"> <li>• Marketing and social media recognition as Community Event Sponsor</li> </ul>	\$150

201 West Corsicana Street, Suite 1  
 903-675-5181  
 athensTXchamber@outlook.com  
 www.athenstxchamber.org

