



## Benefits of Chamber Membership

- **Grand Openings, Ground Breakings and Ribbon Cuttings** – Enjoy visibility of a ribbon cutting ceremony with Ambassadors, Board Members and Community VIP's. The Chamber provides free promotional coverage, including published photos, of these events.
- **Membership Plaque** – Members receive a distinctive plaque, updated annually, to display at their place of business.
- **Membership Directory/Website Listing** - As a Chamber Member, businesses will be listed in the annual membership directory categorically with over 3,000 printed and distributed to local residents and businesses. In addition, Members are listed on the Athens Chamber website both alphabetically and categorically.
- **Social Media Posts** – Members may submit requests to have their events listed on the Chamber Events page and posts made to promote the event. Job postings are available as well.
- **Monthly Luncheons** – Members are invited to a monthly general meeting with informative speakers and networking opportunities with other local businesses, organizations and chamber staff. Businesses have the opportunity to be the business 'Spotlight' or named 'Business of the Month' at the luncheon.
- **Business After Hours** - Chamber Members may host a "Business After Hours," which is an excellent opportunity to meet other Chamber Members in a relaxed social atmosphere.
- **Chamber Chat** – A weekly Chamber update included in the *Athens Daily Review* every Friday.
- **Sponsorships/Programs** – Members have exclusive opportunities to market and advertise at annual programs, including the Farm and Ranch Tour, Go Texan PRCA Rodeo, and other events.
- **Promotional Opportunities** – as a member, you are given opportunities to promote your business in a variety of ways, including Rodeo Packages and New Teacher Bags.
- **Referrals** – The Chamber receives requests each day for recommendations on goods and services. We refer only chamber members to newcomers, visitors, callers and area residents by using our membership directory.
- **Notary** – Exclusively provided free of charge to Members by the Chamber is our Notary service.
- **New Member Yard Signs** – New Members get to display a Chamber "New Member" yard sign for a month after being recognized at the Monthly Luncheon.

### Mission Statement

To support the membership by enhancing the quality of life, promoting business, and improving the economic development of the Athens area.