

LETTER FROM THE DIRECTOR



Fall is here (although the weather clearly didn't get the memo yet!) But cooler temperatures or not, one of the busiest and best seasons in Greater Athens is officially underway!

We have plenty of ways to get connected this week alone, including our Athens Business Collective meeting for entrepreneurs, Chamber Luncheon at The Dock, Hispanic Business Alliance Networking Night at El San Luis, and Ambassador/Jamburgeree Planning meeting. Whether you want to grow your business, meet new people or become more involved in the community, join us.

The Jamburgeree is almost a month away, and we keep adding more FREE fun to this two-day celebration! From Friday night's free Neal McCoy concert and kids zones to Saturday's free family activities, live entertainment, dozens of vendors, and festival fun, our goal is to create something everyone can enjoy. Watch for a special Jamburgeree email next week with details about the concert, cookoffs, UT Health Black-Eyed Pea 5K and Family Fun Run, vendors, activities and more.

We also have exciting news about our 2027 Chamber Gala! We'll reveal the details at this week's luncheon, followed by a special video announcement for those who can't attend.

It may still feel like summer outside, but our fall calendar is in full swing and we hope to see you along the way!

**Jenn
Browning**
Executive Director
903-675-5181
jen.athenstxchamber@outlook.com

CLICK ANY IMAGE
FOR MORE INFO!





Weekly Planner

SEPTEMBER 2026

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
September 7 - Mahjong Tournament at Legacy Center (1:30 pm) September 7 - KindGrow Farms and the East Texas Arboretum Gardening Workshop @ East Texas Arboretum (1 pm - 3 pm)	**Athens Business Collective at 201 W. Corsicana (5:30 - 6:30 PM)	**September 9 - Chamber Luncheon at The Dock (11:30 AM - 1 PM) **September 9 - Chamber Hispanic Business Alliance Networking Night at El San Luis (6 - 8PM)	September 10 - Talking with Your Healthcare Provider class at UT Health Athens September 10-19 - 'Arsenic & Old Lace' at HCPAC	**September 11 - Chamber Ambassador/Jamburgeree Planning Meeting (Noon-1PM)	September 12 - Family Peace Project "A Taste of Hope" Fundraiser Dinner" at Sand Springs September 12 - David Allen & the Drifting Outlaws @ VFW (7:30 PM)	

{special}
THANKS
to our sponsors





SEPTEMBER CHAMBER LUNCHEON



9.9.26

Registration: 11:30A

Program: Noon

4728 TX-198, Malakoff

Ends: 1P

\$20-Preregister / \$25 at Door

**The Dock's
New Chef Max
will prepare
salad, chicken,
two sides, and
dessert**



**Attorney
John Youngblood
will be discussing
Estate Planning**

Register for luncheon:

pci.jotform.com/form/262444399603160



**WIN A BEAUTIFUL BOUQUET
FROM DOGWOOD DESIGNS**



HAPPY 903 DAY!

CELEBRATING LOCAL HEARTS & BIG IMPACT



COMMUNITY LOOKS GOOD ON US.

BUDDY'S GRAND REOPENING

A BIG DAY. A GREAT CROWD. A LOT OF FUN!



THANKS FOR CELEBRATING WITH US!



SEPTEMBER
2026

VOTE FOR
BUSINESSES OF
THE MONTH
& COMMUNITY
CHAMPION



EXPRESS EMPLOYMENT PROFESSIONALS



INITIATIVE

HELP US IN THE FIGHT AGAINST **HUNGER**



Donation Suggestions:

Canned Fruit	Peanut Butter
Canned Stews	Soups
Canned Vegetables	Quinoa
Canned Chicken	Pasta
Tuna	Pasta Sauce
Macaroni and Cheese	Honey
Bags of Beans	Broths and Stocks
Rice	Vegetable Oil
Crackers	Nuts
Apple Sauce	Pancake Mix
Cornmeal	Cereal
Ramen Noodles	Shelf Stable Milk

Help us stock the shelves at Henderson County food pantry! We'll bring grocery totes to your office starting on **August 27th** and pick them up the week of **September 21st**. All you have to do is fill the bags with non-perishable foods! **Are you in?**

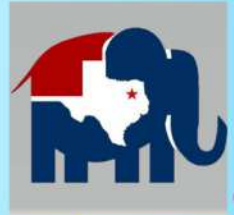
*Please contact Darcy Hall to
arrange for pick up.
Darcy.Hall@ExpressPros.com
903-675-9269*



expresspros.com



NEW MEMBERS FROM OVER THE SUMMER



THUNDER OVER EAST TEXAS GIVES BACK



CHECK PRESENTED TO
ATHENS VFW
POST 7103

Athens, TX
VFW





Meeting Schedule Update



Athens Business Collective
meetings are moving to the
second Tuesday of every month.

Please update your calendar.



What Your *Support* ♥ Makes Possible



Safe
Shelter



Advocacy



Counseling



Transportation



Children's
Support

A Taste of **HOPE**

A BENEFIT FOR
FAMILY PEACE PROJECT

Safety. Hope. Healing.

SEPTEMBER 12, 2026
SAND SPRINGS - THE HILL

GREAT FOOD.
MEANINGFUL CONNECTIONS.
LIFE-CHANGING IMPACT.

Be part of the hope.





FREE



FREE



GREATER ATHENS CHAMBER OF COMMERCE
Hispanic Business Alliance
Networking Mixer

Wednesday, September 9 | 6:00–8:00 PM
El San Luis at 1500 E Tyler St.

- Light Food Included • Tea & water Included
- Bring business cards • Learn more • Get involved

All businesses and community members are welcome!

Follow us at
Facebook.com/GreaterAthensHBA

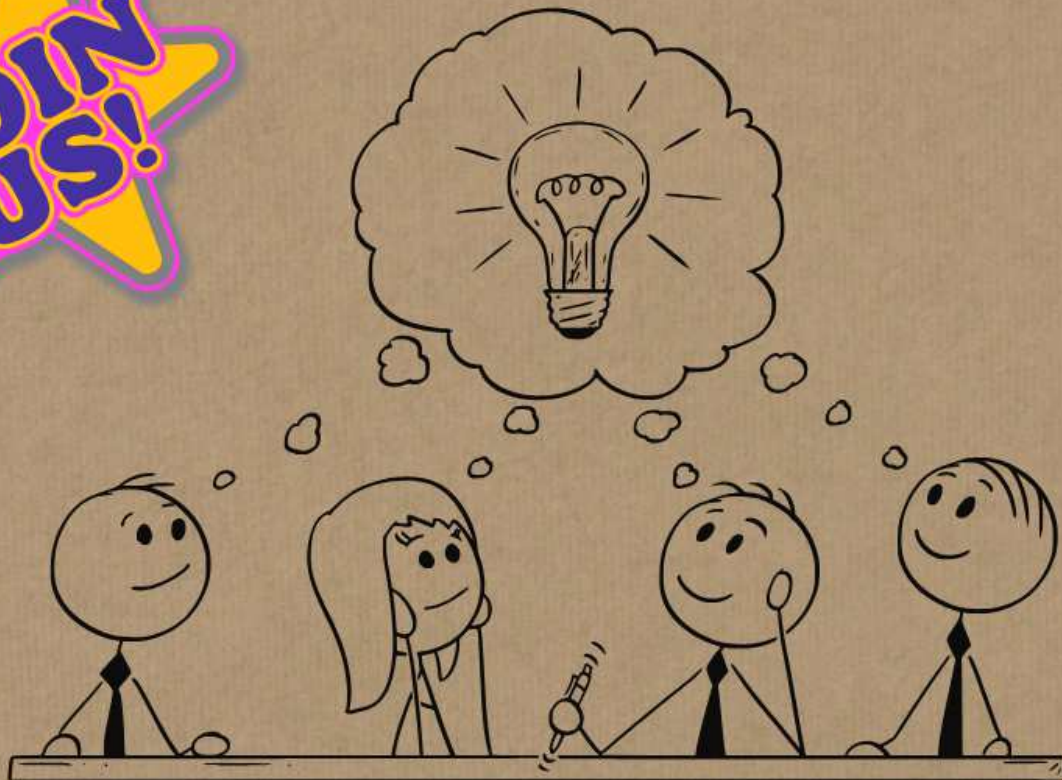
Hear from local experts on:

- City permits and inspections
- Zoning and planning requirements
- Starting and growing a business
- Insurance information for business owners
- Employee insurance and benefits



AMBASSADOR/ JAMBURGEREE PLANNING MEETING

SEPTEMBER 11, 2026
12 PM - 1 PM



201 W CORSICANA ST.
ATHENS PARTNERSHIP CENTER

AFFIRMATIVE **BUSINESS SOLUTIONS**

SEPTEMBER 15

Tax Deadline

If your business filed for an extension,
your tax return is due

MONDAY, SEPTEMBER 15.

This deadline applies to:



Partnerships
FORM 1065

Partnership tax returns
are due **September 15**
if you requested an extension.



S Corporations
FORM 1120-S

S Corp tax returns
are due **September 15**
if you requested an extension.



Don't wait until the last minute!

Late filing can result in penalties and unnecessary stress.
Let us help you get it done accurately and on time.



Don't stress.

WE'LL HANDLE THE MESS.



BOOKKEEPING
CLEAN UP



TAX RETURNS
(BUSINESS & INDIVIDUAL)



CUSTOMIZED
SUPPORT



(903) 880-8946

info@affirmativebusiness.com

affirmativebusiness.com

★ **FEATURING NEAL MCCOY ON FRIDAY NIGHT!** ★

ATHENS

JAMBURGEREE

ATHENS, TX

— CELEBRATING THE —
**BLACK-EYED PEA
JAMBOREE**
— & —
**UNCLE FLETCH
HAMBURGER FESTIVAL**

★ **OCTOBER 16 & 17** ★

— **IN DOWNTOWN ATHENS** —



FOOD ★ LIVE MUSIC ★ VENDORS ★ HAMBURGERS ★ BLACK-EYED PEAS ★ FAMILY FUN



Fall into Athens Decorating Contest

Fall is in the air and Athens is ready for some fun...

We are counting on you, as well as many other Athens merchants to contribute to the pride and excitement by decorating the outside entrance of your business using a Fall theme.

On October 11th volunteers will once again festively decorating the Courthouse lawn with pumpkins, hay, scarecrow, etc.

Keep Athens Beautiful is sponsoring a Fall into Athens decorating contest. Please consider a beautiful fall theme for your display.

All decorations should be completed by October 13th .
Judging will take place on October 14th.
Winners will be announced with pictures in Athens Review

We have added the following categories to make the contest more fun.

Children's Theme
Best use of a Pumpkin
Traditional Theme
Most Original Theme

Call Keep Athens Beautiful
at 903-675-7961 to enter your display.



Stage Notes Academy of Performing Arts
Production of

PETER AND THE ST★R CATCHER

Originally produced on Broadway by Nancy Nagel Gibbs,
Greg Schaffert, Eva Price, Tom Smedes, and Disney
Theatrical Productions.

A Play By
Rick Elice

Based on the Novel
by Dave Barry and
Ridley Pearson

Music By
Wayne Barker

Sept. 4, 5, & 11 @ 7pm
Sept. 6, 12, & 13 @ 3pm

224 N Prairieville St.
Athens, TX 75751

Get tickets by visiting our website below:
www.stagenotesapa.com/tickets

PETER AND THE STARCATCHER is presented through special arrangement with Music Theatre International (MTI).
All authorized performance materials are also supplied by MTI. www.mtishows.com



JOSEPH KESSELRING'S

ARSENIC
&
OLD LACE

Hepac

SEPT. 10
- SEPT. 19

POW/MIA RECOGNITION DAY

— THEY ARE NOT FORGOTTEN. —



VFW Post 7103 in Athens, Texas invites you to join us for a special POW/MIA Recognition Day, as we remember the service members from Henderson County who were prisoners of war or remain missing in action.



SATURDAY,
SEPTEMBER 19, 2026



1:00 PM



VFW POST 7103
3091 CR 4807
ATHENS, TX 75752

★ **20 POW/MIA HEROES FROM** ★
HENDERSON COUNTY WILL BE RECOGNIZED.

Comrade Charles F. Blaschke III
(Col. Ret. **USAR**), will present
in detail the story and life of
two local heroes —
the **Tubbleville brothers**
from **Malakoff, Texas.**



*Please make time in your
busy schedule for this day
of National Recognition to
honor the POW/MIA from
Henderson County.*



Sgt. O. W. Tubbleville, Jr.



Sgt. H. M. Tubbleville

REMEMBER ★ HONOR ★ NEVER FORGET

*Come help us remember, honor, and never forget
the POW/MIA heroes of Henderson County.*



PLEASE SHARE THIS POST AND HELP SPREAD THE WORD!



CAIN CENTER YMCA

Fall festival 2026

ALL
PROCEEDS
BENEFIT
YMCA
ANNUAL
CAMPAIGN



175
YEAR
ANNIVERSARY

VENDOR BOOTHS

HAYRIDES

TRUNK OR TREAT

FOOD TRUCKS - GAMES - BOUNCEHOUSES

SATURDAY
10 OCT
2026
5 PM - 7 PM

214 LOYOLA DR
ATHENS, TX 75751
903-677-4430

MARISA@CAINCENTERYMCA.ORG
WWW.CAINCENTERYMCA.ORG



CASA OF TRINITY VALLEY PRESENTS:

HARVEST FOR HOPE

2026 FALL BALL

THE *Texan*
ATHENS TX



Saturday, October 10th
Doors open at 5:30
209 E Tyler St. Athens, TX 75751

ST. JOHN LUTHERAN CHURCH PRESENTS

Oktoberfest

October
10th, 2026
11am



The Home of
Athens Hornet Athletics



Streaming live video
of Hornet Football 2026
available here all season long

Love Local Shop Athens

Be part of our 2026 Love Local Campaign! Encourage holiday shoppers to visit your business by participating in this community-wide shopping game. Participating businesses receive a game stamp, promotional materials, and the opportunity to connect with customers throughout the holiday season. Join us in celebrating and supporting local this November!



<https://form.jotform.com/262074725544055>





ST. EDWARD
CATHOLIC CHURCH
• PRESENTS •
GALA
• AT THE •
BALLROOM
An Evening of Gratitude & Purpose

 **SATURDAY,**
OCTOBER 10, 2026

 **6:00 PM – 10:00 PM**

TICKET PRICE

\$75

PER PERSON

• AN ELEGANT EVENING FEATURING •

 ELEGANT DINNER	 LIVE & SILENT AUCTION	 CROWNING OF THE 2026 GALA KING & QUEEN	 SPECIAL PERFORMANCE BY RADU – THE VIOLIN GUY	 LIVE AUCTION HIGHLIGHT SPONSORED BY REIGNING JEWELS
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• BENEFITING •
ST. EDWARD EDUCATIONAL ENDOWMENT FUND


TABLE SPONSORSHIPS
AVAILABLE
 TEL. (214) 548-7467


TONY'S EVENT CENTER
6331 SH 19
ATHENS, TEXAS 75752

October 16 & 17, 2026

Downtown Athens

Neal McCoy
FREE
Concert

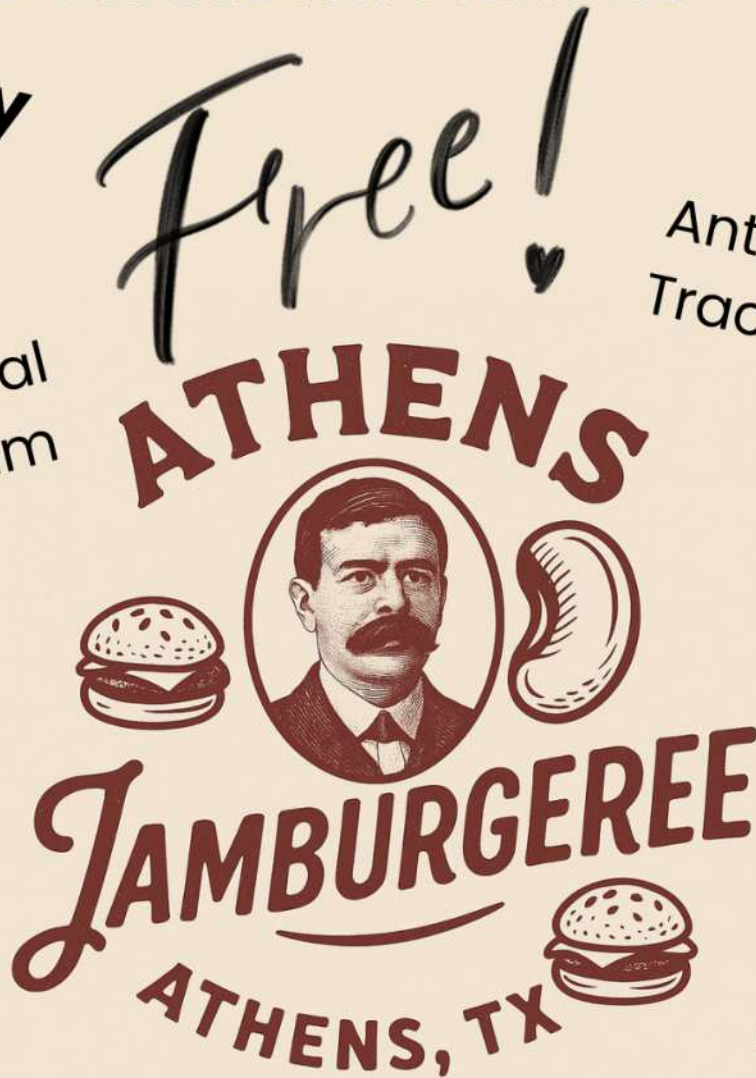
**5K &
Family Fun
Run**

**Antique
Tractors**

**Historical
Museum**
**Black-eyed
Pea
Cookoff**

**Uncle
Fletch
Hamburger
Cookoff**

**Multiple
FREE
Kids Areas**
**Turtle
Races**



and so much more...

**Tons of
Vendors &
Food Options**



athenstxchamber.org/jamburgeree

facebook.com/Jamburgeree

**Celebrating the Black-eyed Pea Jamboree &
Uncle Fletch Hamburger Festival**





THANK YOU



to our

SPONSORS!



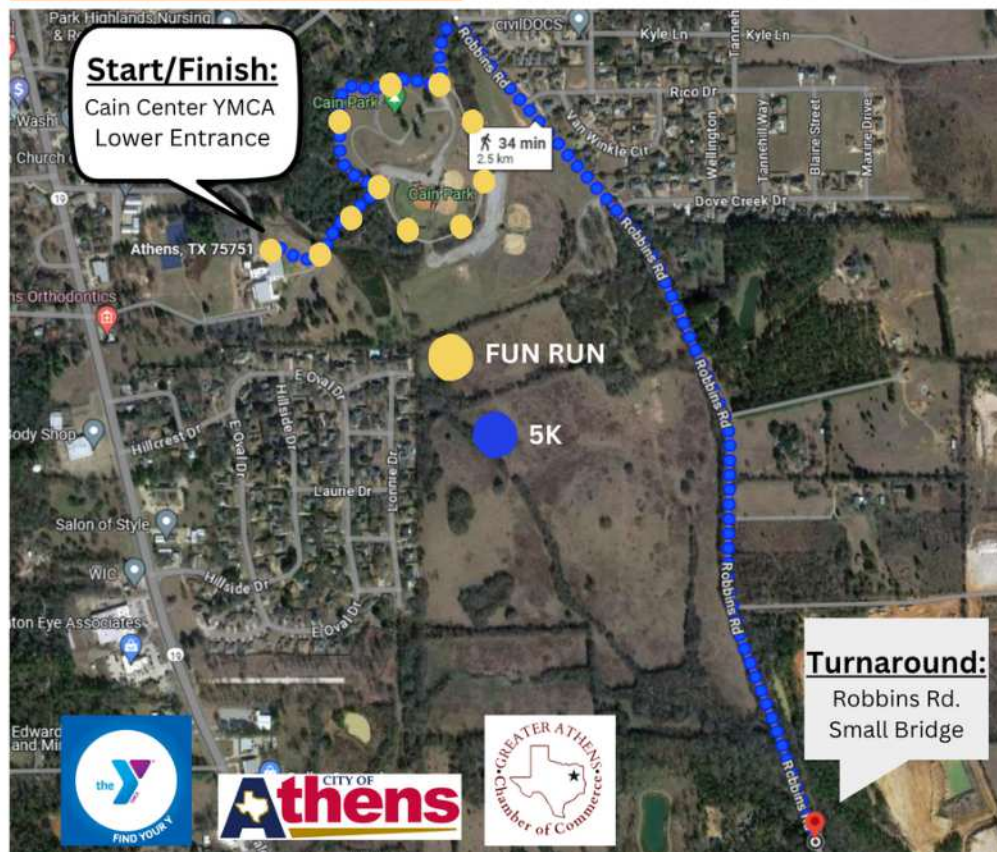
Sat. October 17

8 AM Start

Cain Center YMCA
214 Loyola Dr.,
Athens



[Athenstxchamber.org/Jamburgeree](https://athenstxchamber.org/Jamburgeree)



Start/Finish:
Cain Center YMCA
Lower Entrance

34 min
2.5 km

FUN RUN

5K

Turnaround:
Robbins Rd.
Small Bridge



TRUNK OR TREAT!

TEXAS A&M
AGRI LIFE
EXTENSION



HENDERSON COUNTY

FREE
EVENT!

Get ready for a spooktacular night of candy, costumes, and fun! The Trunk or Treat event of the year is about to begin!

OCT 29, 2026 AT 6-9 PM



United Way of
Henderson County TX
Community Partner

HENDERSON CO FAIR GROUNDS
3356 TX-31 BUS, ATHENS, TX 75751

DETAILS

Business will Receive Parking Spots
Food Trucks will be Onsite
Haunted Trunk Displays
Spooky Games & Prizes

➔ **BUSINESSES WANTED!**

Looking for local businesses
that want to set up trunk or
treat display parking lot.

➔ **SCAN TO RESERVE A SPOT!**



More info:

Texas A&M AgriLife Extension

903/675-6130

Emily.Splawn@ag.tamu.edu



Upcoming Events

****Designates Chamber event****
Others are done by organization listed.

Kiwanis - Tues., *Rotary - Thur. at Athens Country Club at noon weekly

VFW Wednesdays Free Pool (7 - 9 PM), VFW Fridays Karaoke & Dancing (7:30-11:30 PM)

SEPTEMBER 2026

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September 7 - KindGrow Farms and the East Texas Arboretum Gardening Workshop @ East Texas Arboretum (1 pm - 3 pm)

****September 8 - Athens Business Collective Meeting (5:30 PM)**

****September 9 - Chamber Luncheon at The Dock (11:30 AM - 1 PM)**

****September 9 - Chamber Hispanic Business Alliance Networking Night at El San Luis (6 - 8PM)**

September 10 - Talking with Your Healthcare Provider class at UT Health Athens

September 10-19 - 'Arsenic & Old Lace' at HCPAC

****September 11 - Chamber Ambassador Meeting (Noon-1PM)**

September 12 - Family Peace Project "A Taste of Hope" Fundraiser Dinner" at Sand Springs

September 12 - David Allen & the Drifting Outlaws @ VFW (7:30 PM)

September 17 - Texas A&M Agrilife/4-H Open House/Ribbon Cutting (6 PM)

September 19 - Athens Sales & Service Cars & Coffee (8:30 - 10 AM)

September 19 - VFW Post 7103 POW/MIA Recognition Day (1 PM)

Sept 19 10th Annual Salute to Veterans Poker Run & Live Music

September 19 - Kenny Chesney Tribute Band @ The Texan

****September 24 - Cheers with the Chamber at The Stables Event Venue**

****September 25 - Chamber Chat on The Sizzle with Stephanie Gade (7:30 AM)**