



Jamburgeree!

October 17 & 18, 2025

Celebrate Athens as the Black-Eyed Pea Capital of the World and put your brand front and center at one of our most iconic events,

featuring the crowd-favorite Uncle Fletch Hamburger Cookoff in downtown Athens.

****Sponsoring this festival offers meaningful community impact and lasting exposure for your business****

2025 Sponsorship Levels and Benefits		
Title Sponsor – Jamburgeree Presented by [Your Business]	<ul style="list-style-type: none"> *Exclusive naming rights as 'Presented by [Your Business]' on all event materials *Logo added to the official Jamburgeree logo used on shirts, banners, posters, etc. *VIP Table for 8 at the Barefoot Nation concert at The Texan *10 food truck certificates (up to \$20 each) *Premium swag bag from vendors *Sponsor-only hospitality area *Hourly stage mentions *Logo and recognition on website, social media, print, radio, and television *Sponsor spotlight post and thank-you video *Commemorative shirt and framed sponsor plaque *Photo opportunity of check distribution with media 	\$8,500
Presenting Sponsor – Black-Eyed Pea 5K	<ul style="list-style-type: none"> *"Presented by UT Health" on all 5K T-shirts and promotional items *Logo on flyers, posters, and digital media *Booth at the start/finish line & downtown vendor area *Photo backdrop with Black-eyed Pea 5K and UT Health logo *Verbal recognition at 5K and downtown events *5 free race entries *VIP Table for 4 at the Barefoot Nation concert at The Texan *Logo inclusion in digital registration and recap *Opportunity to place promo items in 5K race bags *Photo opportunity of check distribution with media 	\$5,000
Premier Event Sponsor	<ul style="list-style-type: none"> *Business specific signage placement at event *Business logo on Main Stage signage *Opportunity to place marketing items/cards in 5K goodie bags *Main Stage recognition throughout event *Business Logo placement on event page of website, printable map, and timeline of events *Sponsor-only hospitality area *Pre and post event Marketing (radio, print, social media, etc.) *Photo opportunity of check distribution with media *Booth opportunity in downtown vendor area *Event Memorabilia 	\$2,500

201 West Corsicana Street, Suite 1
903-675-5181
athensTXchamber@outlook.com
www.athenstxchamber.org

Champion Sponsor	*Main stage recognition throughout the event *Business logo on Event Banner as Champion Sponsor *Opportunity to place marketing items/cards in 5K goodie bags *Recognition on event page of website *Marketing and social media recognition *Photo opportunity with check distribution *Booth opportunity in downtown vendor area *Event Memorabilia	\$1,000
Leader Sponsor	*Business logo on Event Banner as Leader Sponsor *Opportunity to place marketing items/cards in 5K goodie bags *Marketing and social media recognition	\$500
Partner Sponsor	*Business or name listed on event banner as Partner Sponsor *Marketing and social media recognition	\$250
Community Sponsor	*Marketing and social media recognition as Community Sponsor	\$100

The Greater Athens Chamber of Commerce is a 501(c)(6) nonprofit organization. Sponsorship contributions may be deductible as a business expense; however, they are not tax-deductible as charitable donations.

I CAN'T WAIT to be a part of this event!!

Business _____

Contact: _____

Address _____

City, State, Zip: _____

Telephone: _____

Email Address: _____

Payment: Check Invoice Card Other

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2025 Jamburgeree Sponsorship Confirmation

Thank you for partnering with us to make the Jamburgeree a success!

Below is a summary of your confirmed sponsorship level and associated benefits.

Confirmed Sponsorship Level:

- ☐ Title Sponsor – *Jamburgeree Presented by [Your Business]* – \$8,500
- ☐ Presenting Sponsor – *Black-Eyed Pea 5K Presented by [Your Business]* – \$5,000
- ☐ Premier Event Sponsor – \$2,500
- ☐ Champion Sponsor – \$1,000
- ☐ Leader Sponsor – \$500
- ☐ Partner Sponsor – \$250
- ☐ Community Sponsor – \$100

We're honored to showcase your business throughout this iconic community event in
Downtown Athens on October 17–18, 2025.

The **Greater Athens Chamber of Commerce** is a **501(c)(6) nonprofit organization**.
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We appreciate your support and look forward to celebrating with you!



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