



2026 Jamburgeree Sponsorship Opportunities

ABOUT THE EVENT

Combines the beloved Black-Eyed Pea

- Jamboree and Uncle Fletch's hamburger legacy
- Two days of live music, family fun, food, and hometown traditions
- Celebrates Athens as the Home of the Hamburger and Black-Eyed Pea Capital of the World

FEATURED ATTRACTIONS

- Neal McCoy Live in Concert
- Uncle Fletch Hamburger Cookoff
- Black-Eyed Pea Cookoff
- Black-Eyed Pea 5K & Family Fun Run
- Multiple Kids Zones
- Vendors, Food Trucks, Tractor Show, and More...

WHY SPONSOR?

- Reach 4,000-6,000 attendees
- Support free family activities
- Promote tourism and economic development in the region
- Gain print, digital, radio, TV and event exposure
- Connect with one of Athens' signature events

SPONSORSHIP LEVELS AT A GLANCE

PRESENTING SPONSOR
\$15,000

- Naming rights
- Largest logo placement
- VIP Meet & Greet

NEAL MCCOY CONCERT
\$10,000

- Exclusive concert sponsor
- Stage recognition
- VIP Meet & Greet

BLACK-EYED PEA 5K
\$5,000

- Presented by UT Health
- Family Fun Run recognition

UNCLE FLETCH LEGACY
\$3,500

- Hamburger Cookoff title
- Awards opportunity
- Vendor booth

PEAS OF MIND
\$3,500

- Pea Cookoff title
- Awards opportunity
- Vendor booth

PEA VINE
\$2,500

- Big Kids Zone title
- Area signage
- Vendor booth

PEA PATCH
\$2,500

- Young Kids Zone title
- Area signage
- Vendor booth

HARVEST
\$1,000

- Sponsor banner
- Website recognition
- Social media

FARMSTEAD
\$500

- Sponsor banner
- Social media

FRONT PORCH FRIEND
\$250

- Name on sponsor signage

MORE DETAILS ON SPONSOR LEVELS & CUSTOM SPONSORSHIPS AVAILABLE





Reserve Your Sponsorship

Complete this form or scan the QR code to reserve online.

Business/Organization

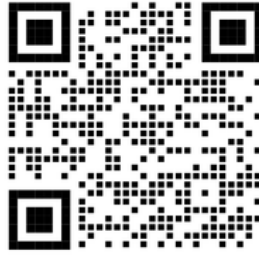
Primary Contact

Email

Phone

Mailing Address

Preferred Recognition Name



SCAN TO LEARN MORE ABOUT THE EVENT

Celebrate Athens heritage while supporting families, visitors and local businesses.



SPONSORSHIP LEVEL

- Presenting Sponsor - \$15,000
- Neal McCoy Concert Sponsor - \$10,000
- Black-Eyed Pea 5K Sponsor - \$5,000
- Uncle Fletch Legacy Sponsor - \$3,500
- Peas of Mind Sponsor - \$3,500
- Pea Vine Sponsor - \$2,500
- Pea Patch Sponsor - \$2,500
- Harvest Sponsor - \$1,000
- Farmstead Sponsor - \$500
- Front Porch Friend - \$250
- Custom Sponsorship

Custom examples: Golf Cart Sponsor • Volunteer Headquarters • Historical Museum • Hospitality Area • Entertainment • Kids Zones

LET'S BUILD SOMETHING CUSTOM

Custom sponsorship description:

Greater Athens Chamber of Commerce

201W.Corsicana Street, Suite 1 • Athens, Texas 75751

903-675-5181 • athensTXchamber@outlook.com • www.athensTXchamber.org

TO RESERVE YOUR SPONSORSHIP, CONTACT US TODAY!