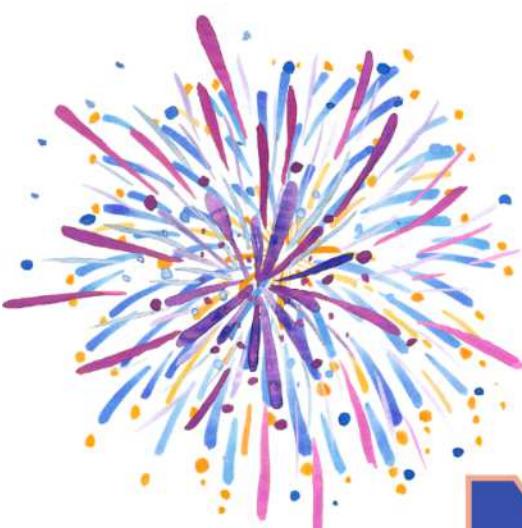


HAPPY
New Year





CAIN CENTER YMCA
214 Loyola Dr. Athens, TX 75751
903-677-4430

JANUARY MEMBERSHIP SPECIAL

PAY THE DAY

JOIN FEE

PAY THE DAY OF THE MONTH

EXAMPLE:

**Jan. 10th
\$10 Join Fee**

**Jan. 15th
\$15 Join Fee**

**Jan. 20th
\$20 Join Fee**



Advertise with the Chamber and be seen!

Reach local businesses weekly – and stay visible all month long.

MARKETING IDEA FOR 2026

- Quarter page: \$25 / mo.
- Half page: \$50 / mo.
- Full page: \$100 / mo.

- ✓ All ads include clickable links
- ✓ Consistent exposure throughout the month
- ✓ Simple monthly pricing – no long-term contract



Your ad is featured through:



- Weekly Chamber digital newsletters
- Monthly digital Chamber magazine
- Shared on the Chamber website
- Promoted across Chamber social media

Reach:

- 400+ local businesses via email
- 7,600+ followers on social media
- Mobile-friendly, clickable ads

Limited Ad Space Available

Contact us today and make visibility part of your 2026 plan



903-675-5181
athenstxchamber@outlook.com

LETTER FROM THE DIRECTOR



The new year at the Chamber isn't about easing in — it's about hitting the ground running. With expanded memberships, advertising opportunities, powerful networking, fresh events, and new ways to get involved, 2026 is already building serious momentum for our members.

We're fired up about what's ahead and even more excited to do it together. Jump in early at our January 14 Chamber Luncheon and be part of the energy, ideas, and connections shaping the Greater Athens Chamber of Commerce this year.

Jennifer
Browning
Executive Director

903-675-5181
athenstxchamber@outlook.com



**CHAMBER
OF
COMMERCE**



Big Things Are Here

New Options. More Flexibility. Same Strong Chamber.

The Greater Athens Chamber of Commerce is expanding how people connect, participate, and engage — with **new membership options**, flexible payment plans, and expanded sponsor programs now available.

What's New



New Membership Categories



Sponsor-First Opportunities



Payment Plans Available



More Ways to Engage



Built for Where You Are

From new entrepreneurs to established businesses — and those staying connected beyond full-time work — there's a place for you **at the Chamber**.

Let's Build 2026 Together

Contact us or even visit athenstxchamber.org/new-member-information to sign up.

903-675-5181

Special Note for Current Members:

You'll be receiving an invoice by mail soon. You can update your membership then — or —before if another option fits better.

Turn the page to explore what's new.

2026 New Member Application



Our Mission: To support the membership by enhancing the quality of life, promoting business, and improving the economic development of the Athens area.

Member Levels

<input type="checkbox"/>	151+ Employees	\$1,000
<input type="checkbox"/>	60 – 150 Employees	\$800
<input type="checkbox"/>	30 – 60 Employees	\$600
<input type="checkbox"/>	10 – 30 Employees	\$450
<input type="checkbox"/>	1 – 10 Employees	\$250
<input type="checkbox"/>	Non-Profit	\$200
<input type="checkbox"/>	Aspiring Entrepreneur (under 22)	\$100 (1 st year)
<input type="checkbox"/>	Multi-Business	Additional \$100/Business
<input type="checkbox"/>	Senior (55+ Indiv.)	\$50

Directory (Published) Information:

Company Name	Primary Contact
Company Phone	Email Address
Physical Address (storefront, plant, etc.)	Business Categories:
City, State, Zip	Website:

Primary Contact Title	Number of Employees
Primary Contact Cell Phone	Payment Options:
Mailing & Billing Address	Cash _____ Check _____ Credit Card _____ Invoice _____
City, State, Zip	Authorized Member Signature
Secondary Contact Name & Title	Date
Secondary Contact Email Address	Print
Signee has authorization to sign on company behalf and agrees to comply with all current rules and regulations of the Greater Athens Chamber of Commerce.	

Please Return completed form to the Athens Chamber of Commerce:

Mail: 201 W Corsicana St., Ste 1, Athens, TX 75751

Email: athensTXchamber@outlook.com

Phone: (903) 675-5181

For Office Use Only:

Date Completed:	CC: _____	PYMT: _____
FORM: _____	QB: _____	LTR: _____
CC: _____		

Greater Athens Chamber of Commerce

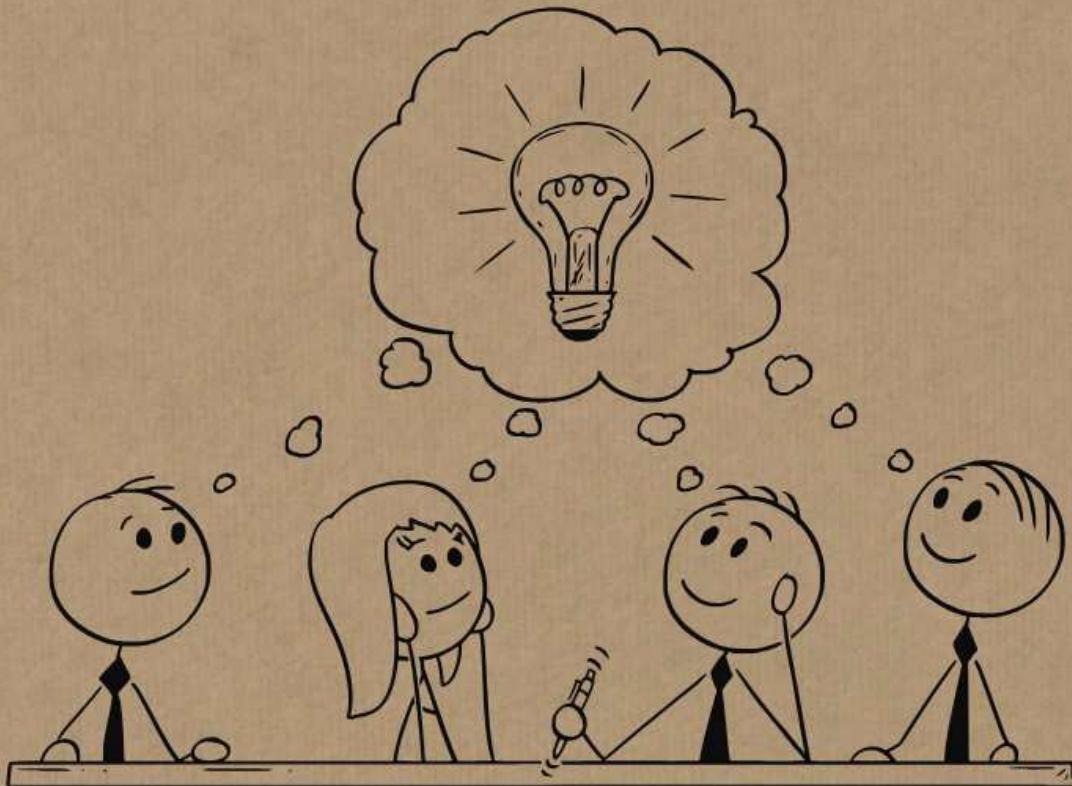
2026 Membership + Sponsorship Packages

Benefit	Community Sponsor	Champion Sponsor	Premier Sponsor	Visionary Partner
	\$ 750	\$ 1,750	\$ 3,500	\$ 5,000
Chamber Membership Dues	✓	✓	✓	✓
Farm & Ranch Tour and Jamburgeree Mid-level Sponsor	Chocie of 1 (Jam. Or Farm/Ranch)	Chocie of 1 (Jam. Or Farm/Ranch)	✓	✓
2026 Gala Table	Add - On	Add - On	2 tickets included	4 tickets included
Newsletter Recognition	Name Only Monthly	Logo each month	Logo + annual spotlight	Logo + dedicated feature story/video
Website Recognition	Name on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page	Banner on Sponsor Page/Year-round Branding
Event Recognition	Name only	Logo	Logo with premium placement	Logo with premium placement
Social Media	Ongoing	Ongoing	Ongoing + spotlight	Ongoing + annual feature spotlight
Chamber Chat	-	Mentioned	15-sec promo	Regular mentions
Luncheon Tickets Annually	1	2	4 + 1 Month Lunch Sponsor	6 + 1 Month Lunch Sponsor
Leadership Athens Sponsor	Add - On	Add - On	✓	✓
Ambassador Sponsor	-	-	-	✓
Shop Local Bingo Participant	Add - On	✓	✓	✓
Exclusive Perks	-	-	Priority Booth at Events	Priority Booth at Events

Contact the Chamber at (903) 675-5181 or athenstxchamber.org for details.

AMBASSADOR MEETING

JANUARY 9, 2026



201 W CORSICANA ST.
ATHENS PARTNERSHIP CENTER



December Businesses of Month

SMALL



Treehouse Cupcakes & Catering

From generous donations to dependable catering, Treehouse pours heart into Athens with every batch.

Nominees: Tri-City Lawn, Abundant Life Pregnancy Resource Center

MEDIUM



Anderson's Gibson Pharmacy

Known for easy prescriptions, convenient delivery, and a personal touch, this business delivers service that truly feels like family.

Nominees: Athens Smiles, Country Place Senior Living

LARGE



UT Health

A trusted healthcare provider and strong community partner, UT Health consistently supports Athens through care, sponsorships, and public safety presence.

Nominees: City of Athens & ONCOR

COMMUNITY CHAMPION



Amanda DeShazo

From Chamber events to community initiatives, Amanda consistently shows up for Athens with dedication and heart.

Nominees: Chris Tinsley, Karen Holmes



JANUARY CHAMBER LUNCHEON



Join us at Tilo's for a
wonderful buffet lunch!

01.14.26 @ NOON

\$20/online

\$25 at door

607 E Tyler St., Ste. 108, Athens

SPONSOR

Hcpac

SPONSOR

Speaker: Michael Hannigan with Hannigan Media/City

**“How to get better results from AI
without becoming a tech expert”**



Plus, a chance to win an item from
Amanda DeShazo, Texas Insurance
Agency, in our raffle!



**Register for luncheon
with \$5 discount ahead of time:**

pci.jotform.com/form/260006045669152



Greater Athens
Chamber of Commerce

Annual GALA

Saturday, January 31, 2026

Cocktails & live entertainment
at five o'clock.

Dinner service at six o'clock.

- Complimentary Valet
- Four Course Menu
- Member Appreciation
- Chamber Awards
- Silent Auction
- Live Entertainment
- 2025 Citizen of the Year

**ONLY 2
TABLES
LEFT!!!!**

Athens Country Club
500 Park Dr., Athens

Information & Tickets
903-675-5181





2025 Athens Hornets

A Season to Remember

By Michael V. Hannigan

This book tells the story of the 2025 Athens Hornets season through the coverage I produced each week. Every Game Week chapter includes the Tuesday interview with Coach Zac Harrell -- including the written preview and QR codes and direct URLs for the podcasts -- and the game story from Friday night.

The goal is simple. Put the whole season in one place. Every game. Every story. Every turn the team took as they worked through the year.

The book also includes the feature stories written during the season. These pieces look closer at the players, the numbers, and the moments that shaped the year.

I was on the sideline from the first scrimmage to the last snap. What follows is the record of what I saw and reported each week as the Hornets made their run.

2025 Athens Hornets Yearbook

\$10

Michael V. Hannigan

Quantity

1

I want this!

88 Pages

More Than 20,000 Words

This book tells the story of the 2025 Athens Hornets season through the coverage produced by Michael V. Hannigan each week. Every Game Week chapter includes the Tuesday interview with Coach Zac Harrell -- including the written preview and direct URLs for the podcasts -- and the game story from Friday night. The goal is simple. Put the whole season in one place. Every game. Every story. Every turn the team took as they worked through the year.

The Stage Notes Academy of Performing Arts
and UT Tyler Production of

The HUNCHBACK of Notre Dame

Based on the Victor Hugo novel and songs from
the Disney film

Originally Developed by
Disney Theatrical Productions

MUSIC BY:
Alan Menken

SNA PA
A place to grow and shine!

UT TYLER BRAITHWAITE
RECITAL HALL

JAN. 16 & 17 | 7 PM • JAN. 17 | 2 PM
JAN. 18 | 4 PM

FOR TICKETS VISIT
stagenotesapa.com
OR SCAN THE QR CODE



THE HUNCHBACK OF NOTRE DAME
is presented through special arrangement with Music Theater International (MTI).
All authorized performance materials are also supplied by MTI.
mtishows.com

Hcpac

RUMORS

BY NEIL SIMON

JAN. 29 - FEB. 7





Save the Date

January



Stay connected with our community! If you have an event you'd like to share, please email your details and images to athenstxchamber@outlook.com.

*Kiwannis - Tues., *Rotary - Thur. at Athens Country Club at noon*

- January 5 - Athens Gymnastics - New Location Open House (Noon - 7 PM)
- January 9 - Chamber Ambassador Mtg. (Noon at 201 W. Corsicana)
- January 14 - Reach Customers Online-Grow with Google online course with TVCC SBDC (11 AM - Noon)
- January 14 - Chamber Luncheon at Tilo's Cuisine & Bakery (Noon - 1 PM)
- January 15 - CASA of Trinity Valley Open House (5:30 - 7 PM)
- January 16-18 - The Hunchback of Notre Dame with SNAPA in collaboration with UT Tyler at Braithwaite Recital Hall
- January 19 - April 13 (Mondays 9:30-11:00AM) GriefShare at First Baptist Church Athens
- January 21 - Learn the Basics with Google Ads online course with TVCC SBDC (11 AM - Noon)
- January 26 - Athens Gymnastics Academy Grand Re-opening/Ribbon Cutting (5 - 6 PM)
- January 29 - Feb. 7 - Rumors by Neil Simon at HCPAC
- January 31 - Greater Athens Chamber GALA at the Athens Country Club (5 - 8:30 PM)