



A touch of magic

A team of local suppliers worked together to create this monochrome theme shoot at The Venue on Middle St.

Images courtesy of Hiro Arts Photography

This contemporary styled shoot was designed to help inspire couples looking for a different wedding approach. Jenny from Juno The Wedding Concierge tells us more: "I took inspiration from one of 2022's biggest trends; short wedding dresses paired with long clean veils. From the florals to the tablescapes and stationery, the overall vibe was fun, bright and on-trend. We had a glitter bar provided by Buttercup Bus Vintage Campers, which created some fab photos, and doubled up as a photo booth. To continue the pink theme, we included bespoke cocktails from Bitter Sweet Bars paired with the couple's initials in pink neon."

"I wanted the shoot to have a modern and clean aesthetic with pops of pink as an accent colour. The overall colour scheme was monochrome, but by adding the pink it created an additional dimension to the theme. Monochrome provides a modern and clean feel and with the darker crockery it's a slightly more unusual element and a move away from using the more standard white versions."

"The Venue on Middle St. has multiple rooms where couples can hold their wedding, and I wanted the shoot to reflect how modern and unconventional the venue is. The short dress with long veil from Morgan Davies Bridal is very on point for 2022 onwards, with lots more brides choosing a shorter dress either for their whole day or as a change of outfit. It's nice to show how it can be styled to stand out and be different!"

