



WELCOME
TEFL Kuwait
- IATEFL
Associate

*Bridging English Language
Communities*

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**TEFL Kuwait International Conference on
Language, Education, Business and Technology:
10th - 11th February 2023**



***TEFL Kuwait - Dedicated to Serving the English Language
Teaching Community***

TEFL Kuwait, an IATEFL Associate, is a non-profit organization of teachers of English as a foreign language, associated with a UK registered charity IATEFL (International Association of Teachers of English as a Foreign Language), with members worldwide. TEFL Kuwait continuously strives and seeks to improve the teaching and learning of English in Kuwait and the region. In addition to providing expertise, resources, and a voice on issues related to English language teaching, it is a professional community committed to advancing the profession through collaboration, cutting-edge research, and peer-to-peer knowledge exchange.

This event brings together experts in Language, Education, Business, and Technology to exchange and share their ideas and research results in all interdisciplinary streams. Events will be scheduled over a period of two days during the conference based on the number and length of presentations. Its high quality provides an exceptional value for academics, researchers, and students.

Moreover, the TEFL Kuwait Interdisciplinary International Conference provides a premier interdisciplinary platform for researchers, practitioners, and educators to discuss recent innovations, trends, challenges, and solutions to problems in Language, Education, Business and Technology. The event is expected to be attended teachers from government and private elementary, middle, and high schools, as well as universities and other related organizations, such as language schools.

SPONSORSHIP PACKAGES

Option 1- Silver Package – KD 1000

- *A silver sponsorship package combines marketing and branding before the event and exposure during the conference.*
- *Silver package sponsorship status is valued KD 1000, goods/services, or cash payment.*
- *A silver package sponsor will receive the following benefits:*
- **Website** - *your company will be featured on the conference website from the time a sponsorship agreement is made. You will be entitled to promote your company as a silver sponsor to the conference*
- **Signage** - *your company will be entitled to provide appropriate signage in the main conference rooms and the conference registration area as a silver sponsor*
- **Conference Handbook** - *your company logo will appear inside the conference handbook given to all participants as a silver sponsor*
- **TEFL Kuwait promotional material** - *your company name and logo will be featured in the proceedings, on the conference website, on a display board in the conference registration area and in any pre- conference promotional material as a silver sponsor*
- **Sponsor's promotional material** - *you will have an opportunity to include your company's brochure and a gift/giveaway in the attendee pack that will be distributed to participants upon registration at the conference.*
- **Acknowledgments** - *as a silver sponsor you will be thanked in the proceedings.*

Option 2 - Gold Package - KD 1500

- *A gold conference sponsorship package combines marketing and branding before the event and extensive exposure during the conference.*
- *Gold sponsorship package status is valued KD 1500, and it includes*
- *Extended Vendor status worth KD 250 package benefits. A gold package sponsor will receive the following:*

- **Website** - your company will be featured on the conference website from the time a sponsorship agreement is made. You will be entitled to promote your company as a gold sponsor to the conference.
- **Signage** - your company will be entitled to provide signage in the main conference rooms and the conference registration area as a gold sponsor
- **Conference Handbook** - your company logo will appear inside the conference handbook given to all participants as a gold sponsor
- **TEFL Kuwait promotional material** - your company name and logo will be featured in the proceedings, on the conference website, on a display board in the conference registration area and on any pre-conference promotional material as a gold sponsor
- **Sponsor's promotional material** - you will have an opportunity to include your company's brochure and a gift/giveaway in the attendee pack that will be distributed to participants upon registration at the conference as a gold sponsor
- **Exhibition opportunity** - you will have a stand in the registration area of the conference to exhibit or demonstrate your company products
- **Acknowledgements** - as a gold sponsor you will be thanked in the proceedings.

Option 3 - Platinum Package – KD 2000

- A platinum conference sponsorship package combines marketing and branding before the event and maximum exposure during the conference.
- Platinum sponsorship package is valued KD 2000 and it includes
- Premium Vendor status worth KD 500 package benefits. A platinum package sponsor will receive following:
- **Website** - your company will be featured on the conference website from the time a sponsorship agreement is made. You will promote your company as a Platinum sponsor.
- **Signage** - you will be provided signage in the conference registration area and main conference rooms as a Platinum sponsor with maximum exposure
- **Conference Handbook** - your company logo will appear on the cover of conference handbook given to all participants. Only the Platinum sponsor and the TEFL Kuwait & conference logos will be featured on the cover of the proceedings as a Platinum sponsor
- **TEFL Kuwait promotional material** - your company name and logo will be featured in the proceedings, on the conference website, on a display board in the conference registration area and in any other pre-conference promotional material as a Platinum sponsor
- **Sponsor's promotional material** - you will have an opportunity to include your company's brochure and a gift/giveaway in the attendee pack that will be distributed to participants upon registration at the conference as a Platinum sponsor
- **Exhibition opportunity** - you will have a company stand in the registration area of the conference where you will exhibit or demonstrate your company's products
- **Acknowledgements** - As a Platinum sponsor you will be thanked during the opening and closing conference sessions and in the proceedings. Your company name will be mentioned in any official press releases as the main sponsor of the conference.