

PARENTS FOR SUMMERLAND

Summerland PFS Minutes

Date | time 19 October 2017 | *Meeting called to order by* Elizabeth Perlin

In Attendance

Elizabeth Perlin, Ashley Labistour, Jayme Bray, Amber Amlie, Marit Ter Mate-Martinsen, Holly Minear

Approval of Minutes

Motion for approval of 29 September minutes by Elizabeth Perlin; Jayme Bray seconded. Minutes approved.

Budget Review

- A. Popsicle Sales – raising approximately \$30-40/week.
- B. Axxess Books – profit is projected to double from last year to approximately \$1700.
- C. Prelmin Jogathon numbers – Approximately 50% of families have turned in pledge sheets so far; some with donation money. Thus far, we have about \$6500. of \$10K goal. Discussed some confusion regarding turning in pledge sheets versus turning in money or both. Difficulty discussed regarding turning in pledge sheet(s) while also keeping a copy for donation collection due in November.

Principal's Report

Dr. Fox not present – no report

Old Business

- A. Lemonade Stand Structure – discussed size of 6 feet in length, would be helpful if it were collapsible for storage and transport needs. Elizabeth will talk with John Perlin and Ryan Moore about specifications.
- B. 2018-2019 Calendar – Elizabeth discussed idea of looking at calendar for next year regarding planning fundraising event dates due to conflicting Axxess book date and Tea shopping date, which are not changeable. Those present discussed the possibility of moving the jog-a-thon to November and calling it a Turkey Trot near Thanksgiving. Also discussed possibility of earlier sundown due to time change near Halloween. Agreed to take a look at park/timing of sundown in November to see if this change is possible. For fundraising in the future, discussed selling packages of popcorn instead of popsicles. Also discussed granola bars instead of hot chocolate, which was not universally supported.
- C. Event Tracking - Discussed creating documents after each event to break down activities for coordinator (i.e. backward mapping of event/fundraiser) and other parent volunteers so it is easier to pass the duties to incoming families.

Committee Updates

- A. Jog-a-thon: Participants liked the park for the barbecue and the play structure, play area for children. Appreciation for individuals who led warm-up exercises. Concerns raised about the size of the jogging area (too small) and the difficulty with marking laps with so many children coming to counters at the same time. Some thought the running portion of the jog-a-thon should return to the beach next year. Board will debrief with Tammy about event.
- B. Fall Festival: Many stores will not open until 11 am for trick-or-treating. Group agreed to have photo booth for students from end of recess (10:15 am) until departure time (10:30 am). Four parents have signed up to volunteer with Fall Festival. Amber and Holly volunteered to help with the photo booth. Holly will stay to help with Fall Festival as well. Discussed activities and prizes. Seem to have enough of both for event.
- C. Axxess: Covered above
- D. Christmas Store:
 - a. See's Candies – Discussed interest in selling; seems to be worth the fundraising money earned. Elizabeth will send out information about timelines to Board.
 - b. Wreaths – Jayme will bring mistletoe and wrap in packages to provide to students to sell.
 - c. Discussed Christmas store – stated it is a big commitment in terms of time/volunteers and will move forward with above two fundraisers.
- E. Chomp Carp! Auction
 - a. Date is April 7th at the Carpinteria Women's Club
 - b. Want to start looking for auction items now. Suggestion was to ask parents who have experience with other auctions (i.e. Lou Grant) to assist with ideas on how to involve more families in bringing in auction items. Elizabeth will reach out to those parents within the next two weeks.
- F. All School Play – Coordinator (Marit Ter Mate-Martinsen)
 - a. Marit had already talked with Laezer (director) regarding his commitment to direct again this school year. She will touch base with him again to check on play dates reserved by Dr. Fox and his continued involvement
 - b. Marit is looking for a co-coordinator or assistant coordinator to help with play responsibilities. Board will reach out to families asking for interested parents and Marit will do the same with individual parents.
 - c. Discussed various performance venues including Main School, the Plaza Playhouse, and the Marjorie Luke. Jayme will get a quote from the Marjorie Luke regarding cost to use facility for one performance.

Adjournment

At 7:14 pm – all in agreement

Next Meeting

November 20, 8:20 AM, Summerland School Library