

President’s Report – AGM 2025

It is with pride and deep gratitude that I present this President’s Report, reflecting on the remarkable progress and growing impact Brad’s Place has made since introduction of services in April, 2023.

Since formally launching our services, Brad’s Place has welcomed **57 clients** into our recovery programming. Notably, **17 new clients** have joined us since **January 1st, 2025**—a clear indication of the growing need for, and trust in, our work within the community.

Client Growth Over Time: A Testament to Hope and Healing

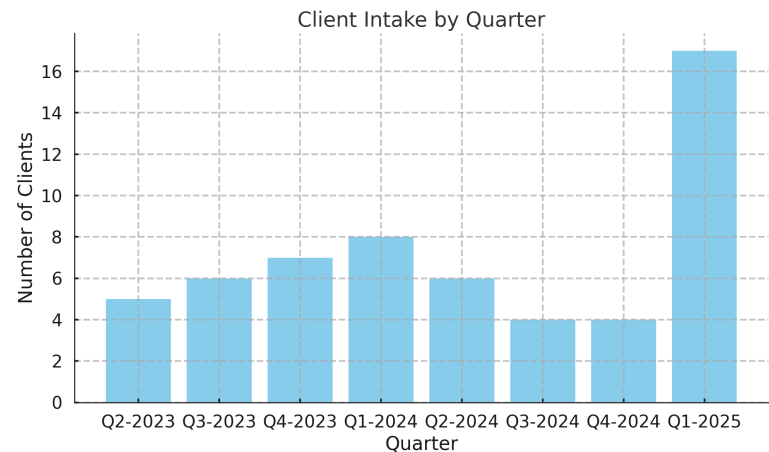
The graph titled *"Client Intake by Quarter"* illustrates the steady and inspiring growth in the number of individuals served by Brad’s Place since our services were first made available to the community. Beginning with 5 clients in Q2 2023, we’ve witnessed a consistent upward trend in engagement, reflecting both the increasing need for recovery support in our community and the growing trust in the services we provide.

Each bar represents lives touched—people who bravely stepped forward seeking guidance, compassion, and change. Notably, Q1 2025 marks a significant milestone with 17 new intakes, our highest yet. This surge demonstrates the growing awareness of Brad’s Place and the urgent demand for accessible, community-based addiction support.

Behind every data point is a personal journey. This graph is more than numbers—it’s a visual reflection of our mission in action and the collective strength of our community to rise, recover, and rebuild.

Client Intake by Quarter:

A bar graph showing client admissions by quarter from Q2 2023 to Q1 2025



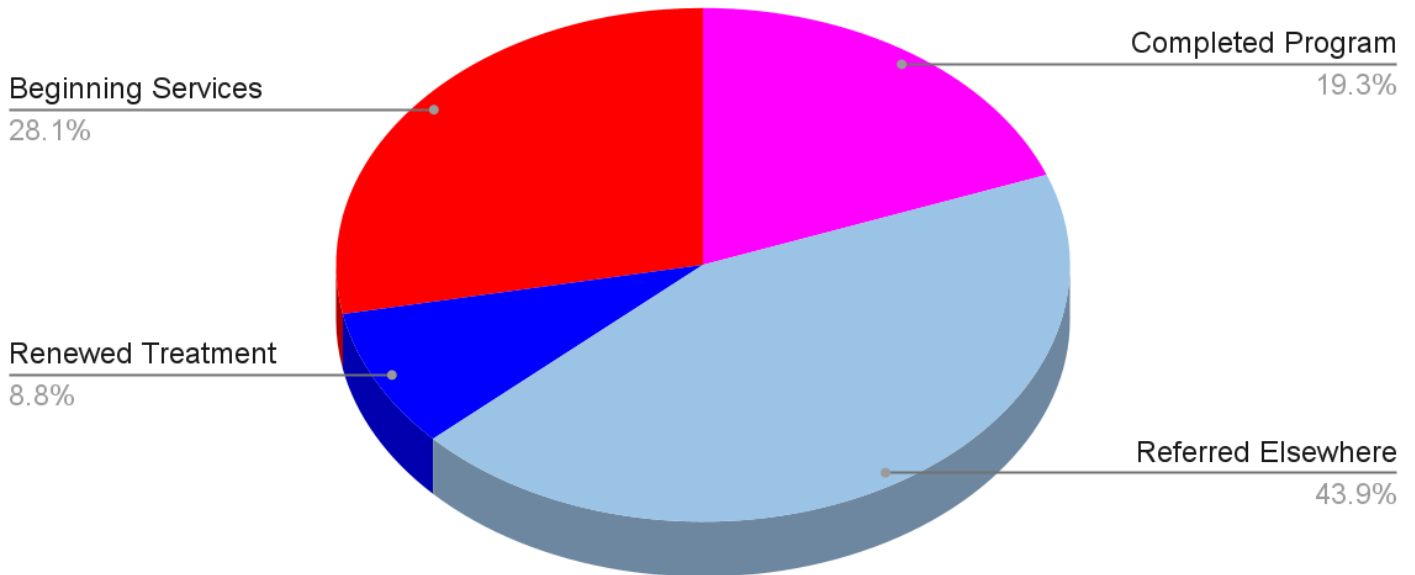
Program Outcomes

I am especially proud to share that **11 clients** have completed their personalized recovery program, meeting or exceeding their independent recovery goals. These journeys reflect not only the deep commitment of our team but also the profound resilience of the individuals we serve.

Our commitment to ethical, client-centered care also led us to support **25 clients** in accessing external resources such as residential treatment programs and detox services—ensuring that no one falls through the cracks due to our current program limitations.

Additionally, **5 clients** have chosen to renew their treatment plans at least once, with some working with us for over **18 months**. These long-term engagements reflect a deep trust in the care and stability Brad's Place provides.

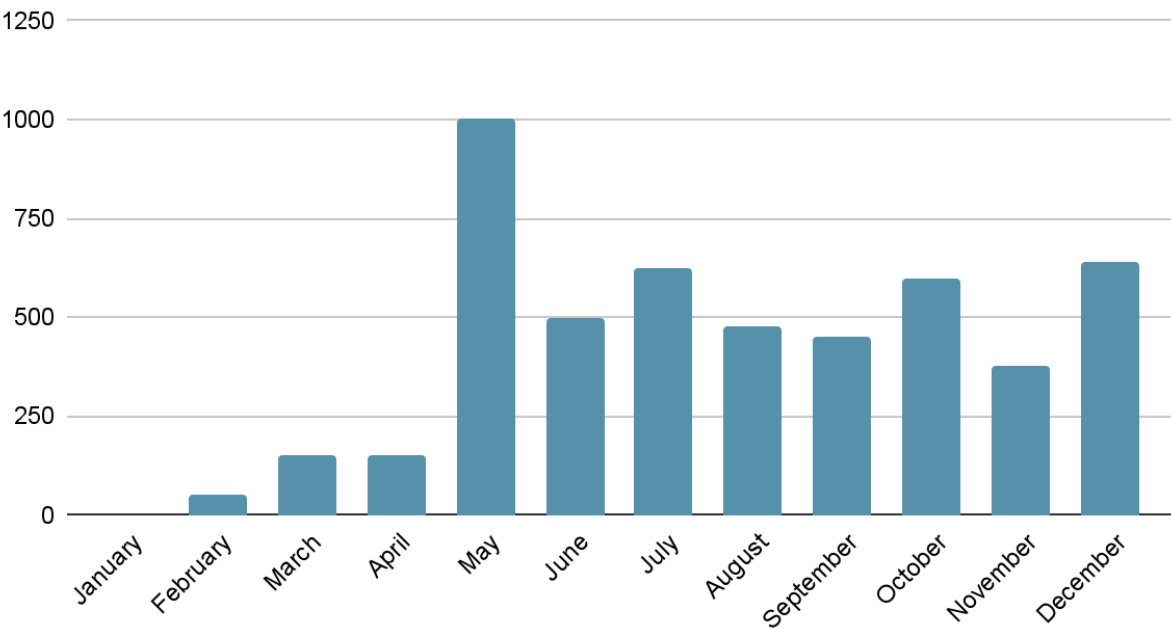
Client Outcome April 2023 to May 3, 2025



Financial Assistance

Thanks to our partnership with **Delta Bingo**, which began in **January 2024**, we have been able to offer over **\$5,000** in direct client support in 2024. This has been critical in breaking down financial barriers.

Financial Assistance Provided Jan. 1, 2024 to Dec.31, 2024



Clinical Team Highlights

Behind these client stories are the people making healing possible:

- **Carina Rodriguez** joined as a Clinical Counsellor in **January 2024** and was promoted to **Clinical Supervisor** in **August 2024**, bringing leadership and consistency to our clinical programming.
- **Mallari Matchett** completed a student placement with us and was hired as a Clinical Counsellor in **August 2024**, strengthening our team with fresh perspective and passion.
- Both **Melanie Lopes (President)** and **Nicole Rothney (Vice-President)** continue to volunteer their time as counselling professionals, providing frontline care while also guiding the organization with vision and heart.

Looking Ahead

As we move forward, Brad's Place remains steadfast in our commitment to:

- Expanding access to outpatient treatment and therapeutic programming
- Strengthening partnerships across the region
- Advocating for integrated and accessible services for youth and young adults

In the year ahead, we will introduce **educational seminars and training sessions** to support local organizations, professionals, and community members in better understanding addiction, recovery, and mental wellness. Additionally, we will offer **support groups** for both our clients and the wider public—fostering connection, resilience, and shared healing within a safe and supportive space.

At the heart of our work is our mission:

Brad's Place offers a therapeutic approach to a sober, healthy lifestyle for teenagers, young adults, and their loved ones by providing empathetic personal and group counselling through honest, reliable, and skilled counsellors within Simcoe County.

Together, we strive to walk alongside those navigating the challenges of addiction and recovery—empowering them to build lives grounded in **hope, purpose, and community**.

In Closing

To every client, staff member, donor, volunteer, and partner: thank you. Your support makes recovery possible, and your belief in Brad's Place fuels our work every day.

With gratitude,



Melanie Lopes

President of the Board

Brad's Place Addiction Treatment of Southern Georgian Bay
