

## Aaron's Greenscape

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**Subject:** Murph the Turf says "Time to keep us green- use a ruler and confirm your 3+ inches" \*U.S.D.A. study shows grass grows faster the lower it's cut

### **Murph wants to know- When was the last time you sharpened your mower blades and confirmed the height is correct?**

With warmer temperatures it's time to make sure you're getting the most green and you're not working harder than you need to on keeping it cut.

Trust Murph the Turf, you want to learn more because... You're going to do it either way, so learn [how to do it right and get benefits- like a greener lawn!](#)

**Murph is not a fan of getting whacked... with a dull blade in the summer heat!**

**CLICK**

Listen to Murph the Turf



[Click !\[\]\(faf942dc3e59ce8eb64b4ac481eca7e0\_img.jpg\) - Murph can tell you more.](#)

**[USDA STUDY SHOWS- CUT LOW- MOW MORE](#)**



**Table 1. Mowing frequency as determined by the one-third rule.**

Mowing Height (inches)	Height of Grass at Mowing (inches)	Amount of Grass Removed (inches)	Estimated Mowing Frequency (days) <sup>†</sup>
0.5	0.75	0.25	1.3
1.0	1.5	0.5	2.5
1.5	2.25	0.75	3.8
2.0	3.0	1.0	5.0
2.5	3.75	1.25	6.3
3.0	4.5	1.5	7.5
3.5	5.25	1.75	8.8
4.0	6.0	2.0	10.0

<sup>†</sup>Estimate based upon a daily growth rate of 0.2 inches.

Remember if you have been cutting low, it will take several weeks for a lawn to get used to your proper cutting height.

**-Real benefits from proper cutting, or you could say precision lawn pruning.**



- Thicker Green
- Darker Color
- Less Weeds
- Cut Less
- Less Disease /Fungus

*No matter what --USE A RULER!* Mow like a pro, know the height you are cutting.  
**-Measure WITH A RULER!** -use a yard stick and you won't have to bend over or kneel.  
 Try our [Print out mower measure](#)

**NOW IS THE TIME TO REVIEW** [GO TO -> Mowing & Watering Guides](#)

**NEW DISCOUNTS AVAILABLE ON GRUB AND MOSQUITO CONTROL**

**Mosquito STOP** **Insect Control**  
 Mosquito, Tick, Flea, Ants  
 + Many More

**Mosquito Bite Stop Package**

- Mosquito Bite Stop Complete Program
- 3+ Fertilizer - 50% OFF Mosquito Service

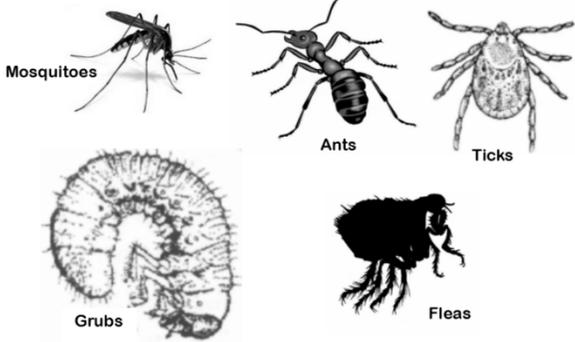


# Japanese Beetles Feeding

Learn about what plants they like to eat and much more.

JAPANESE BEETLES

Protect your lawn and your family!



# Brown areas in your lawn?

It may be Disease / Fungus killing your lawn.

LAWN DISEASE GUIDE



**Green-Keeper Packages —Leave Little to Chance & Save.**

Get the most green out of your lawn just like top golf courses.

**Packages to make your lawn more beautiful with less disease and minimize annoying pests like Ants, Ticks & Mosquitoes.**

**LEARN MORE- VISIT**



**FUNGUS AND DISEASE CONTROL**

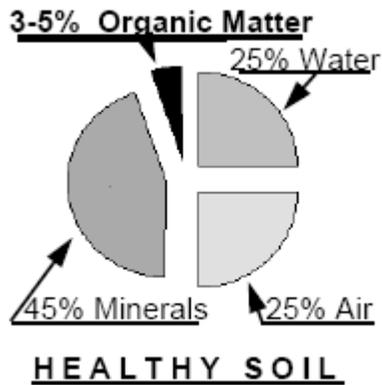
Stop fungus and disease from destroying your lawn.

Lawns that have problems with circles and spots caused by fungus can be controlled. The most common signs are partial or complete circles with more healthy looking grass in the center. Lawns that have problems with diseases are treated two to four times, every three to five weeks with fungicide treatments. With proper cultural practices, your lawn can improve. Diseases controlled Include: Anthracnose, Dollar Spot, Large **Brown Patch**, **Summer Patch**, Fusarium Blight, **Necrotic Ring Spot**, and many more.

**ORGANIC FERTILIZER**

Healthy Soil = Beautiful Lawn

Soil is more important to the overall health of your lawn than any other variable. It has been proven time and time again that **organics suppress fungus and stimulate healthy micro-organisms.** By accelerating and stimulating microbial life (the life blood of rich soil), you can **reduce thatch maintenance, increase drought tolerance, and insure better long-term health.** **Getting your soil closer to the optimum organic state will make a lasting difference.** (More information at aaronsgreenscape.com)



**More information**

**TREE AND SHRUB SERVICES**

**Japanese Beetles can be real nuisances.** If you have Linden, Birch, Crabapple, any fruit trees, roses or other plants they love to eat, we have a program to help. These treatments also treat common fungus problems like black spot on roses and apple scab (a disease that causes early leaf drop) on apple and Crabapple trees. We want you to get the most out of your investment, so if you have any questions, please call 28-AARON, or visit [aaronsgreenscape.com](http://aaronsgreenscape.com)

**\* Keep the Emerald Ash Borer from killing your Ash trees with proven treatments.**

**Do you have an Ash tree? Ash Tree Identification and Emerald Ash Borer (EAB) Symptom Checklist**

**[https://extension.illinois.edu/sites/default/files/ash\\_tree\\_id\\_and\\_eab\\_symptom\\_checklist.pdf](https://extension.illinois.edu/sites/default/files/ash_tree_id_and_eab_symptom_checklist.pdf)**

If you do you will most likely lose it over the next couple years if you haven't already. Without treatment, it's not a question of if but when so please ask us for a no obligation estimate and we can confirm what you have and what it will cost to protect it.



**If you have Ash trees, and you're in our service area, feeding is probably going on right now and most won't know trees have a problem until it's too late, as it takes a year or two to show. We use a product that is much more water soluble than the industry standard and is taken up more rapidly by ash trees. This translates into faster control of EAB, without drilling or poking holes even when applied later in the summer. We can give you a no obligation estimate and we can confirm what you have and what it will cost to protect. it.**

**Some of you may have trees that are the centerpiece to your yard and are irreplaceable, so don't forget about them.**

NOTE-The Realtors of America note that a nicely maintained lawn and landscape contribute 15-20% to your property value.

We can diagnose tree problems and prescribe treatments and/or injections to keep your investment strong and healthy, big or small.

**QUESTIONS? Get a quote or set up additional service?**

*Our team thanks you for your business, we enjoy helping you to better enjoy your outdoor room.*

*Sincerely,*

**Aaron Fulrath -President/Owner  
and  
The Aaron's Greenscape team.**



**815-282-2766  
28-AARON**

**WEB** <http://www.aaronsgreenscape.com>

**E-MAIL** [greenscape@aaronsgreenscape.com](mailto:greenscape@aaronsgreenscape.com)

**[Refer and save \\$50.00 every time your friend or neighbor sets up!](#)**

**Tell your Friends and Neighbors and Save!**

A promotional graphic designed to look like a \$50 bill. In the center is a smiling green grass blade character with a face, wearing a dark suit jacket and a white bow tie. The background is a light green with faint patterns. Text on the bill includes: "50" in the top corners, "THE UNITED GRASS BLADES OF AARON'S GREENSCAPE, INC. THE WAY IT SHOULD BE" in the top center, "Get the best for less!" in bold, "\$50.00 OR 25% OFF" in bold, "New customers: \$50.00 off 5 steps -or- 25% off first service.", "Current Customers: \$50.00 off your service for every referral that takes regular service. Call for details.", "Not Legal Tender No Cash Value" in the bottom left, "Free -No obligation Instant Estimate See the best value for the money yourself!" on the left side, a QR code in the center, "Takes less than a minute to request. In just hours you will have an Estimate!" on the right side, "WWW.AARONSGREENSCAPE.COM" in the bottom center, "More Information Online" in a small box, "815-282-2766" in the bottom center, and "50" in the bottom right corner. At the very bottom of the bill, it says "GET QUALITY AND VALUE!".

**Refer a friend and receive an additional \$50 discount.**

**[greenscape@aaronsgreenscape.com](mailto:greenscape@aaronsgreenscape.com)**