

Lawn Care Update | How are we doing? -please rate us?

As we complete our final services this fall I wanted to thank you for your continued business and patience in this extraordinary year. As you know Covid-19/China-Virus has thrown many unexpected challenges and tragedies on many of our fellow American families and small businesses. Although we had our own unique challenges this year we are thankful we are [classified construction](#) and could work unlike some states like MI, our hearts go out to the hardest hit small business owners and employees. The main challenge for our company was trying to cover close to a thousand man hours, over 80+ work day absences as we followed Covid-19 health directives/precautions. With the additional federal unemployment benefits earlier this year there have been few to hire to help cover this extraordinary level of absences. Our fix for this once in lifetime year was we all got extra busy with all of our hands on deck. To cover the difference management put well over 65+ hours a week in almost every week. Although not ideal this has mostly covered our absentee worker shortages and on the bright side helped some of us get in better shape :)

Timing this year-

This last summer we slowed treatment timing on our fertilizer programs as [almost drought conditions](#) took hold and this along with the aforementioned personnel challenges has pushed lawn programs back by several weeks. We are currently completing lawn fertilization round 5/6 as weather permits, winterizer promotes food storage, root growth and residual for a healthy start next year. We expect to complete most treatments as round 5/6 can be done any time in the fall and winter as it will making your lawn greener and fill in faster in the spring. So please note any pre-paid service will stay as an account credit for next years' services if not completed. Snow and frost is usually what slows or stops the winterizing operations so we will continue until conditions like heavy snow stop our wheels. Again most importantly we just want the fertilizer to be there when your lawn comes out of dormancy in the spring for a healthy green start.

Please keep in mind going forward-

Many lawns were stressed from the extreme dry period we experienced late summer and some may have been damaged. For many they just simply forgot to raise their mower deck as should be done in the summer but the previous 2 years 2018-19 had record rains and were very forgiving when cutting too low in the summer heat but not this last year.-[check out our post if you haven't](#). If your lawn has a few rough spots after the extremely dry late summer I would recommend [mothering your lawn with core aeration this fall or next spring](#) and over seeding may also be needed if spots are larger than a dinner plate. [Please contact us if you additional questions.](#)

Striving to be the best-

We hope the mower measure we have left when serviced in the summer will be helpful in the future. Just like the other extras we include that other companies don't, like the recently [updated organic base fertilizer](#) combined in all fertilizer programs for better long term soil and turf health. We also updated our weed control to be better than ever in killing the tougher weeds. We hope you see that we care right down to how we left your invoice on a lawn flag so we don't directly touch your door, leaving your

invoice on a stake so some sun/UV and time in-between touches to minimize potential transfer. We do these things because you are not only customers you are friends, neighbors and fellow Americans.

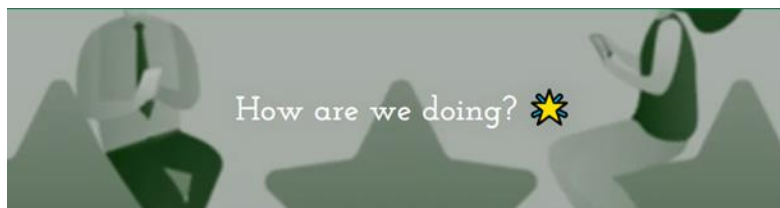
Thanks to your support, we've been able to provide free and low cost lawn care services to communities with our green town program. We have been caring for Little Cubs Field, the 9-11 memorial and several more properties in need for several years now. Do you know of a memorial, public space that could use some help? [Check out green-town maybe you know a public area or someone that could use some help.](#)

We love keeping America beautiful!



- [Can you tell us how we are doing](#) 🖱️

As a local business, competing with billion-dollar companies marketing is tough, help us be found. 😊



- **Don't forget- Early Pre-pay offer -15% off ends soon.** [account management](#) 🖱️
- **Hardships from Covid-19/China-Virus**

We stand ready to review your program to lower your cost or temporarily change your program.

We want to help find a way to get through this time so please contact us and will review your options and expectations.

- [Now is a great time to save \\$50 on service next year.](#) 

Click to get a referral coupon with helpful tools/ideas to get the word out



- [Help someone you know with a gift that shows you care to give the best!](#) 

Click to get a gift certificate delivered to whoever you want.

We will match the first \$50.00 and if your friend or neighbor hasn't had service before and sets up at least 4 services or more you get \$50.00 worth of service!

This quite possibly could be the best way to give to everyone!

Wishing you all a very Merry Christmas and Happy New Year!

The Aaron's Greenscape Team

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