



## A Beauty + Health + Wellness Experience

**EXPO | Fitness | Micro-MasterClass**

Hotel Clio | 150 Clayton Lane | Cherry Creek North

Saturday, April 11, 2026

9:30am - 2:00pm

**HIGHLIGHTS:** The **ONLY** Cherry Creek North Wellness Event | Our **9<sup>th</sup> Annual** Experience | **NEW DAY** (Saturday) | **NEW MONTH** (April-avoid that snow) | **NEW CLASS LOCATIONS** (Fitness classes will be located on the main level in the 'Super Cool' Fireside Ballroom + **Micro-MasterClasses** will be in the upper-level Bluebell Ballroom) + **SO MUCH MORE TO BE ANNOUNCED SHORTLY!**

You and your brand are invited to join us as we showcase the latest in **Beauty + Health + Wellness (BHW)** products, offers, and trends from industry leaders like you. **Space is VERY limited, so apply as soon as possible.**

### At-A-Glance:

#### EVENT DETAILS:

**DATE** | SATURDAY, April 11, 2026 | OUR FIRST SATURDAY EVENT

**EXPO HOURS** | 10:00 am-2:00 pm

**FITNESS CLASSES** | 9:30 am, 10:15 am, 11:00 am | **NEW LOCATION** | Fireside Ballroom

**MICRO-MASTERCLASSES** | 10:15am, 11:15am, 12:15pm | **NEW LOCATION** | Bluebell Ballroom

**LOCATION** | Hotel Clio Cherry Creek North | 150 Clayton Lane, Denver, CO 80206

#### EVENT AVAILABILITY:

**Event Sponsors** | 3 Sponsorships AVAILABLE | See Details Below

**EXPO Partners** | 22 EXPO Tables AVAILABLE | See Details Below

**Fitness Class Partners** | 3 Classes AVAILABLE | See Details Below

**Micro-MasterClass Partners** | 3 Classes AVAILABLE | See Details Below

#### EXPO DETAILS:

This curated boutique event offers a variety of opportunities for some of the biggest local and national Beauty + Health + Wellness (BHW) brands to come together for **ONE Day, in ONE Place**, with **ONE Vision:** to introduce our community to some of the most cutting-edge, alternative, and inspiring services available in today's marketplace.

**Expected Attendance** | 350-550 attendees (Our most recent October EXPO had 650 + advance sign-ups)

**Attendee Cost** | Complimentary

**Advertising Blitz:** Please note that our Ad **Blitz** will officially start **April 1, 2026**

**Advertising Boost** | Maximize your complimentary advertising by registering your brand sooner rather than later, as CCWC continues to update the website and our e-blast notifications of new partners.

**Swag Bag Gifts** | Please plan on providing a required 100 'memorable' swag gifts (reach out for low-cost ideas if needed) to our first 100 'pre-registered' EXPO attendees to arrive that day. Of course, we encourage you to also have additional discount cards/materials for the swag bags and at your table to hand out to the remaining attendees.

**Give-Away Drawing** | Please provide ONE '**WOW**' gift/certificate for the on-site, must-be-present drawings at 10:30 am, 11:30 am, 12:30 pm, and 1:30 pm. The 1:30 drawing will be the 'ultimate' giveaway timeline.

**Swag + Drawings** | The 10:30 am Swag bags are designed to get people to arrive early (our most recent event had a line down the hall waiting to get in before we opened), and the 1:30 pm 'ultimate' drawing will keep another group there until closing.

**Post-Event Attendee Master List** | Sponsors and Partners will receive an attendee email list within 14 days of the event.

## **PRICING AND COMMITMENT:**

**3 Event Sponsors | \$1,000.00 | Approval Required**

**Our Exclusive Event Sponsors will receive the following:**

- EXPO Table included
- Lead a Fitness Class OR Speak at a Micro-MasterClass.
- Prime Table location at the EXPO
- One 6ft table, tablecloth, and 2 chairs provided
- Extra booth space if needed. Please request via online application
- Cherry Creek Wellness Collective Assets
  - Primary Logo Placement on **ALL CCWC website, onsite print, and various social platforms**
  - CCWC Website Event Sponsor logo placement will remain on the home page until September of 2026.
  - All logos are clickable to the sponsor's website
  - 2 featured 'Sponsors' group e-blasts (25K reach) introducing the Cherry Creek North sponsors exclusively to our audience with a direct link to each site (1 pre-event 'stop-by' sent the week of and 1 post-event 'promo' sent the following week)
  - An additional post-event promotion can be sent out specific to each sponsor. Please submit one ad blast with promo, copy and graphics/photos within 120 days of April 11, 2026. Newsletters go out bi-weekly, and we can plan accordingly.

**EXPO Partners | EXPO | 22 Tables | Approval Required**

**EXPO Table | \$375.00 or \$325 for CCN BID Members | 10:00 am - 2:00pm**

- General placement of your brand logo on the Cherry Creek Wellness Collective website and various social platforms when space allows.

- Home Page and EXPO Page logo placement on the Cherry Creek Wellness Collective website and various social platforms if available
- Your brand logo will be clickable to your website from the CCWC website.
- Pre-Event newsletter and social media brand announcements.
- Post-Event promotion via the CCWC newsletters (25K reach) for your brand. Please submit one ad blast with promo, copy and graphics/photos within 60 days of April 11, 2026. Newsletters go out bi-weekly, and we can plan accordingly.
- A general location of your EXPO table
- One 6ft table, tablecloth, and 2 chairs provided

### **Fitness Class Partner | 3 Fitness Classes | Approval Required**

#### **Fitness Class Leader | With EXPO Table \$425.00 or \$375.00 for CCN BID Members**

- Classes at 9:30 am, 10:15 am, 11:00 am
- Offered in the 'super-cool' Fireside Ballroom on the main level of the Hotel Clio.
- CCWC Pre-Event Newsletter (25K reach) and Social Media Brand Announcements.
- Home Page and Fitness Page logo placement on the Cherry Creek Wellness Collective website and various social platforms if available
- Your brand logo will be clickable to your website from the various CCWC website pages.
- Pre-Event newsletter and social media brand announcements.
- Post-Event promotion via the CCWC newsletters (25K reach) for your brand. Please submit one ad blast with promo, copy and graphics/photos within 60 days of April 11, 2026. Newsletters go out bi-weekly, and we can plan accordingly
- A general location of your EXPO table if applicable
- One 6ft table, tablecloth, and 2 chairs provided if applicable

### **Micro-MasterClass Partner | 3 'Hot-Topic' Classes | Approval Required**

#### **Micro-MasterClass Speaker | With EXPO Table \$425.00 or \$375.00 for CCN BID Members**

- Classes at 10:15 am, 11:15 am, 12:15 pm
- Offered in the Bluebell Ballroom on the main event level of Hotel Clio.
- CCWC Pre-Event Newsletter (25K reach) and Social Media Brand Announcements
- Home Page and Micro-MasterClass Page logo placement on the Cherry Creek Wellness Collective website and various social platforms if available
- Your brand logo will be clickable to your website from the various CCWC website pages.
- Pre-Event newsletter and social media brand announcements.
- Post-Event promotion via the CCWC newsletters (25K reach) for your brand. Please submit one ad blast with promo, copy and graphics/photos within 60 days of April 11, 2026. Newsletters go out bi-weekly, and we can plan accordingly
- A general location of your EXPO table if applicable
- One 6ft table, tablecloth, and 2 chairs provided if applicable

### **GENERAL NOTES FOR ALL:**

-A gentle reminder that the sooner you register, the more you get out of the various ad campaigns

-When registering as a sponsor, partner, leader, or speaker **you are committing to a collective ad campaign** via YOUR brand's social media outlets and e-newsletter when applicable. An advertising/announcement timeline will follow

-2 Brands per industry (i.e., 2 Chiropractors, 2 Med Spas, etc.) Register Soon!

-All Food & Beverage Sponsors or Partners **CAN provide samples** to attendees

-Retail sales **ARE allowed**

- Hotel Clio will offer discounted parking for 2 cars per table
- A 6ft table, tablecloth, and 2 chairs are provided
- Electric is provided in minimal locations; advance notice of needs required via online application
- Additional space for a massage table, samples, etc., requires advance notice via online application

I do hope you can join us for this boutique, exclusively Cherry Creek North experience. Since space is limited, please complete the online application as soon as possible.

As usual, please don't hesitate to contact me with any questions. Thrilled to see you again or officially meet you in April!

Excited for all that is to come!

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