

SUMMERFEST 26

Needs your support

Contact Us

Bill Greco, Festival Director:
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Todd Freelove, YMCA Director
315-789-1616 director@genevafamilyymca.org

For a better us.®



GENEVA SUMMERFEST 2026—SPONSORSHIP OPPORTUNITIES

We're excited to announce Geneva Family YMCA's SUMMERFEST 2026, the largest two-day event in the Finger Lakes, happening July 17th (4P-10P) –18th (1P-10P), 2026. This family-friendly festival is free to the public and attracts thousands from Geneva and surrounding communities.

All Weekend Long - Bring your family and friends for an amazing celebration of community and fun!

Both days are packed with excitement:

- **Live performances** and demonstrations on our center stage under the food tent
- **Games, raffles, and activities** for all ages

Friday, July 17th: Huge Fireworks Show

Join us for a full day of games, raffles, and activities followed by a spectacular fireworks display! Back by popular demand, *The Bob Greco Band* from **7P - 9P** don't miss this unforgettable evening!

Saturday, July 18th: Live Music

Be there for day two of games, raffles, activities, and enjoy live music from *Castleton Kings* **3P-6P** and *Endless Mountaineer Derelicts* **7P - 9P**

•Sponsorship Opportunities

Major Sponsors: *Right to 1st refusal*

Platinum Sponsor - \$10,000
Gold Sponsor - \$7,500
Fireworks Sponsor - \$5,000
Food Booth Sponsor - \$5,000

Premier Sponsors:

Band Sponsor - \$2500
Beer Tent Sponsor - \$2,500
Game Zone Sponsor - \$2,000
Prize Booth Sponsor - \$2,000

Additional Sponsorship:

Event Sponsor - \$1000
Game Booth Sponsors - \$500
Community Sponsors - \$400
Y-Friend Sponsor - \$100-\$250

Sponsors will receive

Large exclusive banner with your name and logo displayed prominently at the festival. Recognition in print ads, radio, website, event t-shirt, and social media. Frequent mentions over the PA system during both days.

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Make an Impact:

Proceeds support the Geneva Family YMCA, providing programs and events for families year-round. Commitments Needed ASAP - Payment is requested by April 30, 2026 (early payments are greatly appreciated).

Thank you for helping us make SUMMERFEST 2026 a huge success!

Warm regards,

Bill Greco – Festival Director

Todd Freelove – Director, Geneva Family YMCA

Your support as a sponsor is integral to the success of Summerfest. Whether your contribution is big or small, each donation plays a crucial role in ensuring that this event brings joy to the surrounding community.

SUMMERFEST 26 SPONSORSHIP COMMITMENT FORM

Business name: _____ Contact Name: _____

Address: _____

Email: _____ Phone Number: _____

Major Sponsors

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- Firework Sponsor \$5,000
- Food Booth Sponsor \$5,000

Premier Sponsors

Sponsors will receive Group banners with your name displayed prominently at the festival. Recognition in print ads, radio, website, and social media. Frequent mentions over the PA system during both days.

- Band Sponsor \$2,500
- Beer Tent Sponsor \$2,500
- Game Zone Sponsor \$2,000
- Prize Booth Sponsor \$2,000

Additional Sponsors

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- Event Sponsor \$1000
- Game Booth Sponsors \$500
- Community Sponsors \$400
- Y-Friend Sponsor \$100-\$250



In-kind: Looking for a way to help that isn't listed here?

In kind contributions and volunteer commitments play a big role in our success!
Commitments are needed as soon as possible, with details requested by May 30, 2026.

Method of payment

- Enclosed is a check - Payable to 'Geneva Family YMCA'
- Please charge the following card: Visa Mastercard American Express
- Bill me, I'll pay by April 30th

Card# _____ Exp Date: _____

Name on the card: _____ Billing Zip Code: _____

Signature: _____

Please mail completed form to: **Geneva Family YMCA, 399 William Street, Geneva, NY 14456**

SummerfestGeneva.com