



# SUMMERFEST 25

NEEDS YOUR SUPPORT

» Contact Us  
Bill Greco, Festival Director:  
315-719-1840 [billgrecojr58@gmail.com](mailto:billgrecojr58@gmail.com)

Todd Freelove, YMCA Director  
315-789- 1616 [director@genevafamilyymca.org](mailto:director@genevafamilyymca.org)

For a better us.®





## GENEVA SUMMERFEST 2025—SPONSORSHIP OPPORTUNITY

We're excited to announce Geneva Family YMCA's SUMMERFEST 2025, the largest two-day event in the Finger Lakes, happening July 11(4P-10P)–12(1P-10P), 2025. This family-friendly festival is free to the public and attracts thousands from Geneva and surrounding communities.

### Friday, July 11th: Huge Fireworks Show

Join us for a spectacular fireworks display honoring our veterans! The show will be accompanied by moving patriotic music, drawing crowds from across the region. **New this year**, enjoy live music from *The Bob Greco Band* from **7P - 9P**—don't miss this unforgettable evening!

### Saturday, July 12th: Firefighters' Parade

Experience the area's **largest parade**, featuring fire departments, marching bands, and vibrant community pride.

**All Weekend Long** - Bring your family and friends for an amazing celebration of community, patriotism, and fun!

Both days are packed with excitement:

- **Live performances** and demonstrations on our center stage under the food tent
- **Games, raffles, and activities** for all ages

## Sponsorship Opportunities

### Major Sponsors: *Right to first refusal*

Fireworks Sponsor - \$5,000  
Food Booth Sponsor - \$5,000  
Band Sponsor - \$2500  
Beer Tent Sponsor - \$2,500

### Sponsors will receive

Large exclusive banner with your name and logo displayed prominently at the festival. Recognition in print ads, radio, website, and social media. Frequent mentions over the PA system during both days.

### Premier Sponsors:

Game Zone Sponsor - \$2,000  
Prize Booth Sponsor - \$2,000

### Sponsors will receive

Group banners with your name displayed prominently at the festival. Recognition in print ads, radio, website, and social media. Frequent mentions over the PA system during both days.

### Additional Sponsorship Levels:

Game Booth Sponsors - \$500  
Community Sponsors - \$400

### Sponsors will receive

Group banners with your name displayed at the festival.

## Make an Impact:

Proceeds support the Geneva Family YMCA, providing programs and events for families year-round.

Commitments Needed ASAP—Payment is requested by April 30, 2025 (early payments are greatly appreciated).

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- Todd Freelove, YMCA Director: 315-789-1616 / director@genevafamilyymca.org

## Thank you for helping us make SUMMERFEST 2025 a huge success!

Warm regards,

Bill Greco – Festival Director

Todd Freelove – Director, Geneva Family YMCA

**Your support as a sponsor is integral to the success of Summerfest25. Whether your contribution is big or small, every donation plays a crucial role in ensuring that this event thrives to bring joy to the surrounding community.**

# SUMMERFEST 25 SPONSORSHIP COMMITMENT FORM

Business name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

## Major Sponsors:

- |   |                        |
|---|------------------------|
| <input type="checkbox"/> Platinum Sponsor   | \$10,000 (1 available) |
| <input type="checkbox"/> Gold Sponsor       | \$7,500 (1 available)  |
| <input type="checkbox"/> Silver Sponsor     | \$5,000 (2 available)  |
| <input type="checkbox"/> Fireworks Sponsor  | \$5,000                |
| <input type="checkbox"/> Food Booth Sponsor | \$5,000                |
| <input type="checkbox"/> Band Sponsor       | \$2,500                |
| <input type="checkbox"/> Beer Tent Sponsor  | \$2,500                |

## Premier Sponsors:

- |  |         |
|--|---------|
| <input type="checkbox"/> Game Zone Sponsor   | \$2,000 |
| <input type="checkbox"/> Prize Booth Sponsor | \$2,000 |

## Additional Sponsors:

- |  |       |
|--|-------|
| <input type="checkbox"/> Game Booth Sponsors | \$500 |
| <input type="checkbox"/> Community Sponsors  | \$400 |



## Looking for an amount that isn't listed here?

Custom amounts are welcome! Commitments are needed as soon as possible, with payments requested by June 30, 2025.

## Method of payment

- ☐ Enclosed is a check - Payable to 'Geneva Family YMCA'
- ☐ Please charge the following card: ☐ Visa ☐ Mastercard ☐ American Express
- ☐ Bill me later

Card# \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on the card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please mail completed form to: **Geneva Family YMCA**  
**399 William Street**  
**Geneva, NY 14456**