

Meeting Grand Challenges

Education

The Extraordinary Library Adventure®

Extraordinary things happen at the library.™

The Extraordinary Library Adventure® is a children's media company on a mission "to pioneer edutainment that inspires, empowers, and nurtures young minds." The company envisions "a world where every child feels extraordinary.™" To get there, the company is crafting novel experiences that ignite children's passions, fortify their sense of self, and empower their journeys toward self-actualization.

The Extraordinary Library Adventure® addresses the longstanding problem of inequity in K-12 STEM education. STEM fields are the basis for all upcoming scientific and technological discoveries. Unfortunately, students who may be the optimal candidates to pursue STEM career paths often lack the necessary exposure and experiences to consider STEM for their futures. Women, minorities, and students from low-income communities often face inequitable access to early STEM enrichment experiences, hindering their ability to pursue STEM careers and limiting their future opportunities.

In response, The Extraordinary Library Adventure® is developing a patent-pending solution that will offer the world a revolutionary, first-of-a-kind approach and pathway to reach students who have been historically underrepresented in STEM fields. This solution will be offered in a Software-as-a-Service (SaaS) model, providing K-12 schools, institutions of higher learning, government and private industry an effective solution for attracting, persuading, and retaining students of all backgrounds in STEM career paths.

The company participated in a regional I-Corps cohort in May 2023, and I-Corps NEXT in July 2023.

Since completing I-Corps, The Extraordinary Library Adventure® has received support from the following programs and organizations: The Veloric Center for Entrepreneurship (American University Kogod School of Business); Innovation Station Business Incubator; Intellectual Property and Entrepreneurship Clinic (University of Maryland Francis King Carey School of Law); The Universities at Shady Grove Equity Incubator; HBCU Founders Initiative; StarTUP at the Armory (Towson University); Entrepreneurship Innovation Center (Bowie State University); and the University System of Maryland Launch Fund.



"Our decision to participate in I-Corps has proven to be one of the most pivotal decisions we have made to date."

—Travis Kevin, CEO, The Extraordinary Library Adventure®