



Chicago - February 12, 2021 – TLN distribution partner Comcast expands its Lift Zone initiative in Chicago

Comcast/Greater Chicago Region announced the launch of its WiFi-connected “Lift Zones” in Chicago neighborhoods in 2020. Lift Zones build on Comcast’s longstanding commitment to digital equity and closing the digital divide and provide safe spaces to help students and families access the Internet for remote learning, to learn new skills or to search for employment. In September the first Chicago Lift Zone sites were identified: Back of the Yards Neighborhood Council (Back of the Yards), Bright Star Community Outreach (Bronzeville), Broader Urban Involvement & Leadership Development (BUILD/Austin) and the Chatham Business Association (Chatham).

Six new Lift Zone sites have been added since the initial roll-out: Chinese American Service League (Chinatown), Fuller Park Community Development (Fuller Park), Hope Technology and Education Center (West Englewood), the K.L.E.O. Community Family Life Center (Washington Park), Phalanx Family Services (West Pullman) and Westside Justice Center (East Garfield Park).

The Lift Zones complement Comcast’s Internet Essentials service which provides low-cost residential internet service to low-income households (the \$9.95 price hasn’t changed since the program was launched in 2011). Comcast is also doubling the download speed of its Internet Essentials service – the sixth time in 10 years – to 50 Mbps and increasing the upstream to 5 Mbps for all customers at no additional cost.

TLN shares the value with Comcast of giving back to our communities and providing information and services beyond our core products. Many of TLN’s viewers have benefited from Comcast’s Internet Essentials program – to find out more, go to www.internetessentials.com.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with three primary businesses: Comcast Cable, NBCUniversal, and Sky. Comcast Cable is one of the United States’ largest video, high-speed Internet, and phone providers to residential customers under the Xfinity brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the Xfinity brand. NBCUniversal is global and operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures, and Universal Parks and Resorts. Sky is one of Europe’s leading media and entertainment companies, connecting customers to a broad

range of video content through its pay television services. It also provides communications services, including residential high-speed Internet, phone, and wireless services. Sky operates the Sky News broadcast network and sports and entertainment networks, produces original content, and has exclusive content rights. Visit www.comcastcorporation.com for more information. With around 6,000 local employees, Comcast's Greater Chicago Region (<https://chicago.comcast.com>) serves customers in central and northern Illinois, including the Chicago area, northwest Indiana and southwest Michigan.

About TLN

The Total Living Network launched as WCFC TV38 in 1976 with Mayor Richard J. Daley presiding as guest speaker at the McCormick Place dedication. Over its forty-plus years of operation, TLN has produced original programming serving the Chicagoland faith community and received numerous Midwest Emmy awards. TLN can be viewed in the greater Chicago region on cable exclusively on XFINITY basic channel 138.

Contact: Shirley Hill
Tel.: (630) 801-3646
Email: shill@tln.com
Website: TLN.com