



Steve de Laveaga

CEO and Founder, R.I.S.E. Consulting  
steve@salesisacareer.com  
(925) 570-5622

**EasyKnock**  *Real. Intelligent.  
Sales Engagement.*

R.I.S.E. and EasyKnock partner to offer innovative bridge option

LAS VEGAS, Nevada. (July XX, 2020) —R.I.S.E., the exclusive network and coaching service that helps elite agents grow their businesses, today announced a partnership with leading bridge solution provider EasyKnock to offer homeowners a seamless solution to sell their homes, lease them back and move when ready.

Unlike a traditional bridge loan that allows homeowners to buy a new home before they sell their current one, EasyKnock purchases the home outright, allowing the homeowner to cash out the equity locked in their house to buy their next home contingency-free, and to move on their timeline.

"At R.I.S.E., we always look for convenient and transparent ways in which our VIP Realtor Network can engage the consumer. EasyKnock allows our realtors the ability to provide new options to consumers who are looking to realize the equity in their property. EasyKnock is a well-funded, well-informed entity that understands they need the right realtor partners, dedicated to providing their consumers support and options in the home selling process. We are very excited to announce this partnership between EasyKnock and our VIP Realtor Network." -Steve de Laveaga

EasyKnock is the first technology-enabled residential sale-leaseback company that helps homeowners sell their home without having to move out. Their MoveAbility program helps homeowners planning on moving in the near-term realize the value of their home immediately while staying in the house as a tenant. Customized sale-leaseback programs are available for single-family homes, townhomes, and condominiums.

"Acknowledging each community's unique set of circumstances, EasyKnock and R.I.S.E. are united in their goal to make selling a home easier and faster by providing homeowners with access to all their options," said Jarred Kessler, CEO and Co-Founder of EasyKnock. "With R.I.S.E., agents can help consumers selling their homes make their best decision through innovative solutions and tailored sales coaching."

Headquartered in New York City and Charlotte, North Carolina, EasyKnock currently provides its innovative products to homeowners across the country. R.I.S.E. members will be bringing EasyKnock solutions to their clients in the Las Vegas area.





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#### About R.I.S.E.

R.I.S.E. aims to be the best “Business to Business” facilitator for agent clients and their prospects in the real estate space. Their clients generate more transaction opportunities in the market, achieve significant cost savings for their prospects, and engage an abundance of new stakeholders through the R.I.S.E. network. R.I.S.E. partners with the top 10% of elite real estate teams and single realtor practitioners to build a dynamic deal flow engine and create a powerful partnership ecosystem benefitting all stakeholders in the real estate transaction.

#### About EasyKnock

Founded in 2016, EasyKnock is the first technology-enabled residential sale-leaseback company that helps homeowners sell their home without moving and realize their financial goals. To learn more about EasyKnock and its Partner programs, visit [easyknock.com](http://easyknock.com).

#### Media Contacts:

RISE CEO & Founder

Steve de Laveaga: [steve@salesisacareer.com](mailto:steve@salesisacareer.com)

EasyKnock PR

Cori Kendrick: [easyknock@pancomm.com](mailto:easyknock@pancomm.com)