

THE POWER OF THE LEADERSHIP CIRCLE PROFILE

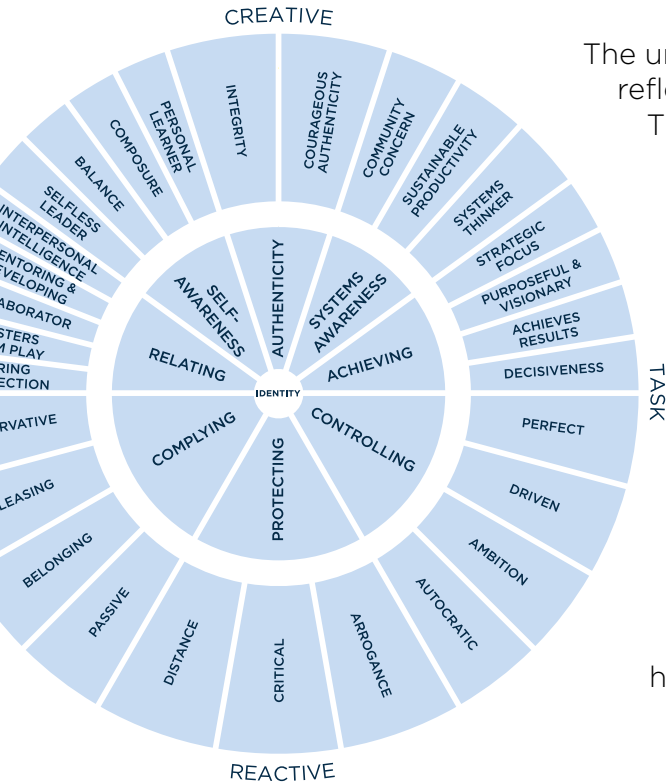


200,000
Leaders
Surveyed
Worldwide

3 Million
LCP
Evaluators

300 Million
Data Points
Collected

40%
Fortune 50
companies
use LCP



The underlying model of the Leadership Circle Profile™ (LCP) reflects and synthesizes a diverse body of scientific research. The questions have been repeatedly validated. The *Institute for Psychological Research and Application (IPRA)* has confirmed through rigorous statistical and methodological analyses that, **“The Leadership Circle Profile is an internally consistent, valid measure for leadership development. The psychometric properties of Leadership Circle Profile are strong.”**

LCP provides a detailed snapshot: “How are my behaviors and mindset enabling or constraining our purpose and business performance?” LCP is the only instrument that measures the two primary leadership domains — **Creative Competencies** and **Reactive Tendencies**. It measures behavior, underlying beliefs, and assumptions—the habits of thought that run much of our behavior. As leaders gain these insights, they have much higher leverage to make transformative change.

STATISTICAL MODELING ON 20 YEARS OF DATA

Leadership Circle Profile scores reliably predict an independent measure of leadership effectiveness and actual business performance.

OTHER MULTINATIONALS NAVIGATING SIMILAR TRANSFORMATIONS:

“Scaling Leadership and the Leadership Circle approach is a powerful path to step changing leaders’ capabilities individually and as a team to drive positive change and deliver outstanding results. As an organization, it moves you from reactive, defensive, and excuse making to creative, purposeful, and outcome focused. I highly recommend the book and the approach to CEO’s and their teams.”

Erik Fyrwald, CEO, Syngenta Group

PERFORMANCE CORRELATIONS

	Business Performance Index	Leadership Effectiveness Scale
Business Performance Index	1	0.61
Leadership Effectiveness	0.61	1
Relating	0.50	0.85
Self-Awareness	0.48	0.76
Authenticity	0.50	0.78
Systems Awareness	0.57	0.84
Achieving	0.61	0.91
Controlling	-0.21	-0.41
Protecting	-0.31	-0.56
Complying	-0.40	-0.63