

Denise Alena

The Art of Being Fully Alive

Main Character Energy. Directed by Me.

I just be doing shit.

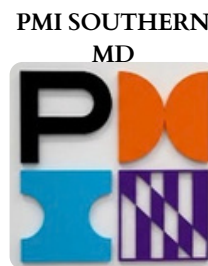
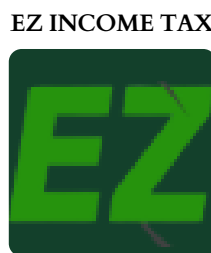
TRAVEL | DINING WITH THE DUTCHESS | PODCAST | WOMANHOOD

Let's work Together!

I am a storyteller, corporate Tech Director, author, mother, motorcycle rider, but most of all a WOMAN! Proving you don't have to choose between a high-powered career, family, fun, and global adventure.

My content inspires busy professionals and dynamic families to experience elevated travel without compromising on comfort, quality, or authenticity. I specialize in capturing "Main Character Energy" through elevated resort experiences, premium dining, destination storytelling, and authentic lifestyle moments designed to move my engaged audience from inspiration to booking.

Selected Brand Collaborations:



Magic Milk | Pella Nutrition | Ferver | Foxxies and more

Additional collaborations available upon request

@THEDUTCHESS984

Audience & Performance

40K Followers | 5.37% Engagement | 60.27K Avg. Video Plays

35.8K

IG Views

25K+

FB
Views

3.2K

YT
Views

2.5K

TT Views



Top Demographics

Washington D.C.
Metro Area
Ages 25-44
High Earning
Professionals



Content Partnership Deliverables

SHORT-FORM VIDEO

Cinematic, high-retention vertical videos showcasing accommodations, resort amenities, dining, destination experiences, and the property's unique aesthetic; designed for engagement, discovery, and travel inspiration.

YOUTUBE TRAVEL VLOG

A comprehensive, SEO-optimized resort review and travel guide providing long-term, evergreen search discoverability for future travelers.



DINING WITH THE DUTCHESS

A dedicated lifestyle feature highlighting the resort's premium culinary, cocktail, and room-service offerings to my highly engaged audience.

UGC PHOTO VAULT

10 high-resolution, edited lifestyle and architectural photos provided to your marketing team with agreed digital usage rights.



COMMUNITY INTEGRATION

Dedicated cross-posting and authentic audience engagement on Facebook, sharing travel logistics and real-time experiences from the property.

CONTACT



+1 386-999-1982



levelup@DeniseAlena.com



Washington D.C. Metro Area