September
2024

WILTON MANORS CITY'S PROJECT PROPOSAL

Presented To:
Mark Beigay

Prepared By:
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River Circuit "Wilton Manors Waterway"

MARK BEIGAY

THE 4 PILLARS

September 2024

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PROTECT

Everyone in the city through ensuring a strong police presence and implementing policies to improve Safety and Risk Management processes by Risk Identification, Assessment, Mitigation, Security Controls, and Monitoring and Reporting

PROMOTE

The City of Wilton Manors as a #1 touristic/cultural destination on the East Coast for everyone through encouragement of civic engagement, economic development, and social cohesion, which includes local businesses, community programs, and cultural events that bring people together, coining the city as a place one will never forget.

INCLUDE

All people, ensuring all voices are heard, irrespective of identity or background. Planning and policy decisions MUST include the voices and needs of all residents, visitors, businesses and employees. Fostering a sense of belonging and inclusion, Wilton Manors will become a more vibrant and supportive place for everyone.

IMPROVE

The city image and the overall quality of life of those in the city by fostering innovation and encouraging citizen participation in decision-making, continuously improving and adapting to the evolving needs of the community

"We don't have a millionaire campaign and with our limited resources, we're invested in research and studies"

Mark E. Beigay
Candidate for Mayor Wilton Manors 2024

RIVER CIRCUIT

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"WILTON MANORS WATERWAY"

River Circuit Details

Length: 2.5 miles - 3 Public Stops: 1. Wilton Drive & River Drive (Central Business District) 2. Richardson Historic Park (Community Hub), 3. The Shoppes of Wilton Manors (Retail Destination)/ Boat Specifications: Electric or Solar- Powered 50-75 passenger capacityFrequency: 15-30 minutes.

Executive Summary:

Wilton Manors Waterway aims to create a unique tourist attraction and transportation system, enhancing the city's riverfront while generating revenue for property owners. Our river circuit will feature 3 public stops, connecting residents and visitors to shopping, dining, and entertainment options.

Business Objectives:

1. Develop a 3-stop river circuit with regular boat services.
2. Create a vibrant riverfront destination, boosting local economy.
3. Increase property values and attract new businesses.
4. Provide an eco-friendly transportation alternative.

Community-Centric Approach:

Understanding the significance of community in urban living, the project emphasizes shared spaces, recreational facilities, and a sense of belonging. The aim is to foster a tight-knit community that thrives in the midst of the bustling urban landscape.

Riverfront Development:

- Housing:
  - Luxury Riverfront Condos
  - Waterfront Townhouses
- Boutiques & Restaurants:
  - Waterfront Dining
  - Art Galleries
  - Specialty Shops
- Public Spaces:
  - Riverfront Promenade
  - Pocket Parks

SOLAR TRAIN

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WILTON MANORS TROLLEY CIRCUIT

Trolley Circuit:

- Electric or Solar-Powered
  - 20-30 passenger capacity
  - Frequency: 15-30 minutes

Executive Summary:

Wilton Manors Trolley Circuit aims to create a unique tourist attraction and transportation system, enhancing the city's charm while generating revenue for property owners. Our trolley circuit will feature 10 public stops, connecting residents and visitors to shopping, dining, and entertainment options.

Business Objectives:

1. Develop a 10-stop trolley circuit with regular services.
2. Create a vibrant city-wide destination, boosting local economy.
3. Increase property values and attract new businesses.
4. Provide an eco-friendly transportation alternative.

Trolley Circuit Details:

- Route Length: 5 miles
- 10 Public Stops:
  1. Wilton Drive & NE 26th St (Central Business District)
  2. City Hall Plaza (Government Center)
  3. Richardson Historic Park (Community Hub)
  4. The Shoppes of Wilton Manors (Retail Destination)
  5. Arts & Entertainment District (Main Street)
  6. Waterway Drive & 14th Ave (Riverfront)
  7. Five Points Shopping Center (Retail Hub)
  8. Dixie Highway & NE 26th St (Dining District)
  9. Hagen Park & Community Center (Recreational Hub)
  10. Island City Park Preserve (Nature Reserve)

LED PARK

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ILLUMINATING WILTONMANORS

Screens Specifications:

Size: 12' x 20' (variable depending on location)- Resolution: High-definition (HD)
- Brightness: 5,000-7,000 nits- Content Management System (CMS) for easy content updates

Executive Summary:

"Illuminating Wilton Manors" aims to create a unique outdoor entertainment and advertising platform by installing huge LED screens in 5 strategic locations throughout Wilton Manors. This innovative project will generate revenue for property owners while enhancing the city's vibrant arts and culture scene.

Business Objectives:

1. Install and operate 5 large LED screens in high-traffic areas.
2. Create a sustainable revenue stream for property owners.
3. Provide a dynamic platform for local businesses, artists, and event organizers.
4. Enhance Wilton Manors' reputation as a cultural hub.

Location Selection:

Wilton Drive & NE 26th St (Central Business District in 5 points)

Property Owner Benefits:

-Guaranteed monthly rent
- Increased property value
- Enhanced visibility and exposure

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WILTON DRIVE PARKING BUILDING & ENTERTAINMENT COMPLEX

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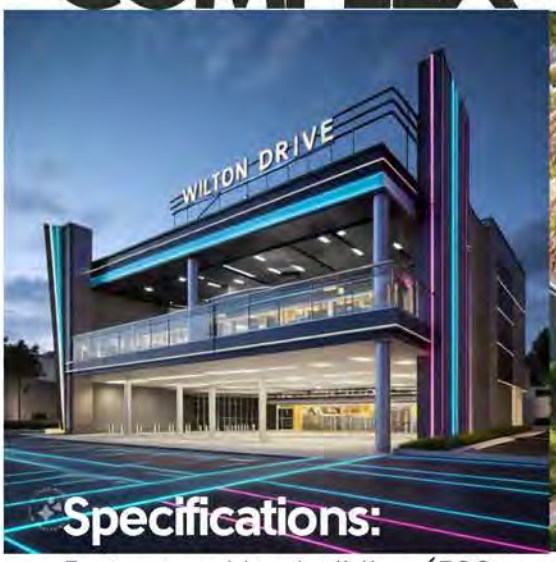

Specifications:

5-story parking building (500+ spaces)
500-seat auditorium for performances and conferences
Grandstand with 1,000-seat capacity for outdoor events
Event spaces for rent (meetings, parties, exhibitions)
Ground-floor retail and restaurants

Executive Summary:

Our project combines a 5-story parking building with an auditorium and grandstand, transforming Wilton Drive into a vibrant artistic entertainment hub. This complex will host various yearly events, fostering community engagement and tourism.

Business Objectives:

1. Provide convenient parking for Wilton Drive visitors.
2. Create a premier entertainment venue for artistic performances.
3. Host diverse events, including parades, carnivals, and festivals.
4. Enhance Wilton Manors' reputation as a cultural destination.
5. Generate revenue through parking, event rentals, and sponsorships.

Yearly Event Circuit:

1. Wilton Manors Pride Parade
2. Arts Festival
3. Music Festival
4. Food Festival
5. Holiday Parades (Christmas, Halloween, etc.)
6. Cultural Events (theater, dance, concerts)

Revenue Streams:

1. Parking fees
2..Event rentals (auditorium, grandstand, event spaces)
3. Sponsorships and advertising
4. Retail and restaurant leases
5. Concession sales (food, beverages)

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WILTON MANORS PEDESTRIAN HALLWAYS CIRCUIT

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Specifications:

The Wilton Manors Pedestrian Hallways Circuit will transform the city into a vibrant tourist destination, benefiting local businesses and property owners. With careful planning and execution, this project will become a beloved attraction, promoting tourism and community engagement.

Executive Summary:

The Wilton Manors Pedestrian Hallways Circuit aims to create a unique tourist attraction system, connecting three key points in the city through a walkable route filled with boutiques, stores, restaurants, and bed-and-breakfast establishments. This circuit will enhance the city's charm, promote tourism, and benefit property owners.

Business Objectives:

1. Develop a pedestrian-friendly circuit connecting 3 streets (26th & Dixie, Andrews & 21st, and Scandals).
2. Create a vibrant tourist attraction, showcasing Wilton Manors' unique character.
3. Increase foot traffic and customer flow for local businesses.
4. Enhance property values and attract new investments.
5. Promote tourism and community engagement.

Circuit Details:

- Length: 1.5 miles
- 3 Connection Points:

1. 26th & Dixie (Central Business District
2. Andrews & 21st (Arts & Entertainment District)
3. Scandals (Nightlife Hub)

- Route Features:
  - Wide sidewalks and pedestrian-friendly infrastructure
  - Public art installations and decorative lighting
  - Wayfinding signage and interactive maps
  - Benches and rest areas

Revenue Streams:

1. Sponsorships and advertising
2. Business membership fees
3. Tour and package sales
4. Merchandise sales (branded circuit merchandise)
5. Increased property values and tax revenue

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WILTON MANORS ARTS & ENTERTAINMENT DISTRICT.

Arts & Entertainment District.

Elements:

- Colorful murals covering building walls
- Sculptures and public art installations along Wilton Drive
- Local artists displaying their work on easels or tables
- People of all ages strolling, admiring art, and socializing
- A banner or sign reading "Wilton Manors Art Walk" or "In Plain Sight Art & Culture Map"
- A sunny Florida sky with palm trees swaying in the background

Style:

Vibrant colors to reflect the district's energetic atmosphere

- Dynamic composition to capture the street's activity
- Incorporate textures to give depth to the scene

This image celebrates Wilton Manors' thriving arts district and invites viewers to explore its creative spi