

THE WAY TO TRANS FORM ATION



COMMUNITY HOUSING TRANSFORMATION CENTRE

STÉPHAN CORRIVEAU, EXECUTIVE DIRECTOR



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Transformation Centre
Centre de transformation
du logement communautaire

IT IS A FUNDA MENTAL RIGHT

Principal #1



WHAT IS HOUSING ?



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IT IS A FUNDA MENTAL RIGHT

S.C. 2019, c. 29, s. 313

S.C. 2019, c. 29, s. 313
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S.C. 2019, c. 29, s. 313

S.C. 2019, c. 29, s. 313



WHO SAYS SO?

S.C. 2019, c. 29, s. 313



S.C. 2019, c. 29, s. 313

S.C. 2019, c. 29, s. 313



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WHO SAYS SO?

- ✓ House of Commons
- ✓ Senate
- ✓ General Governor
- ✓ The Queen
- ✓ The United Nations



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NATIONAL HOUSING STRATEGY ACT

S.C. 2019, C. 29, S. 313 • ASSENTED TO 2019-06-21

4. It is declared to be the housing policy of the Government of Canada to

a) recognize that the **right to adequate housing is a fundamental human right** affirmed in international law;

b) recognize that **housing is essential to the inherent dignity and well-being of the person and to building sustainable and inclusive communities;**



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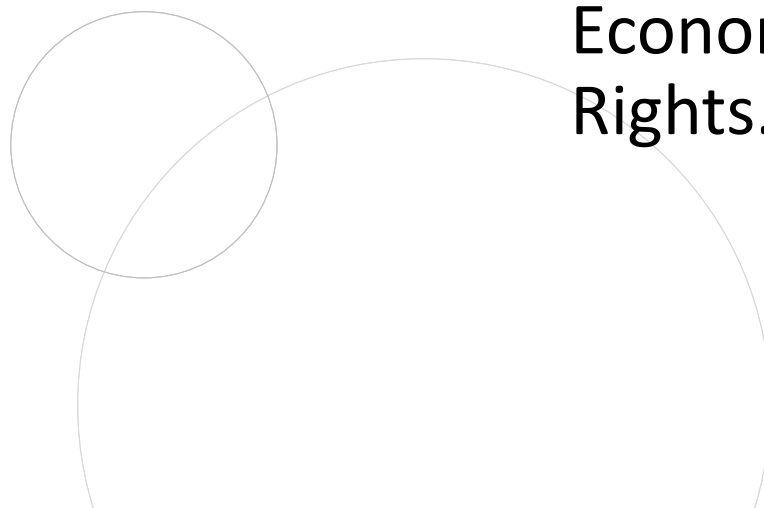
NATIONAL HOUSING STRATEGY ACT

S.C. 2019, C. 29, S. 313 • ASSENTED TO 2019-06-21

4. It is declared to be the housing policy of the Government of Canada to

c) support **improved housing outcomes** for the people of Canada; and

d) further the **progressive realization of the right to adequate housing** as recognized in the International Covenant on Economic, Social and Cultural Rights.



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WHO SAYS SO?



- ✓ House of Commons
- ✓ Senate
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**Stop
digging
the
freaking
hole!**

Principal #2



PREVENTION IS BETTER THAN CURE



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PREVENTION IS BETTER THAN CURE

Principal #2

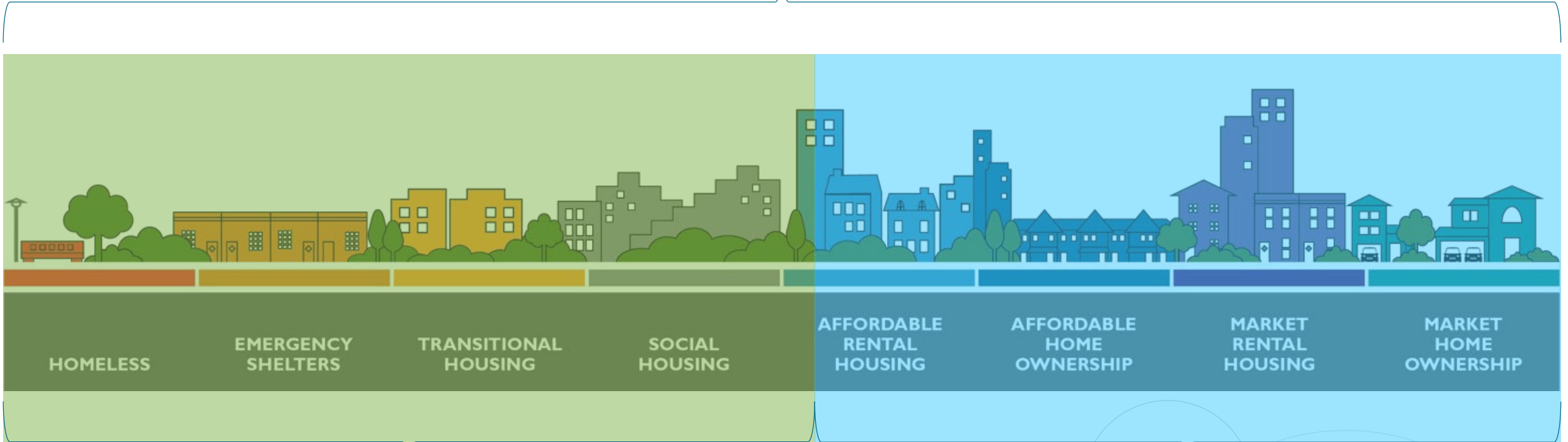
- 1. Protect people's right**
- 2. Protect private sector affordable housing stock**
- 3. Make private affordable housing community housing**



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Community



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For-Profit Housing



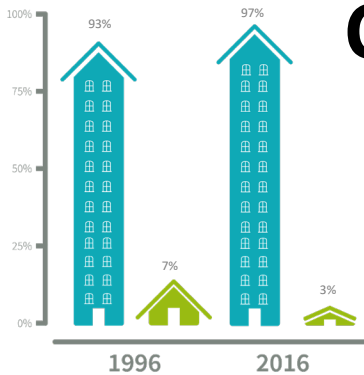
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Current Market Distribution



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For-Profit Housing



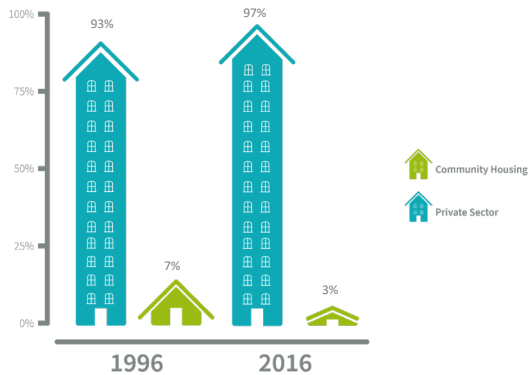
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Customer's Profile

Support Needs

Income Capacity



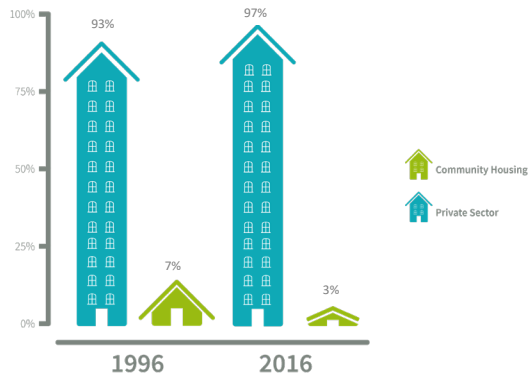


Public Support Per Household

(Grants, Loans, Tax Credits, Tax Exemptions, Insurance, Guarantees, Infrastructures, etc.)



\$30 Billion



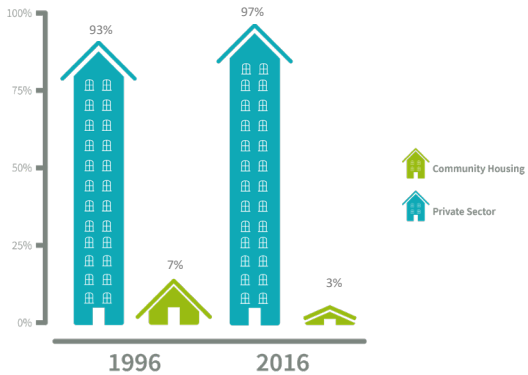
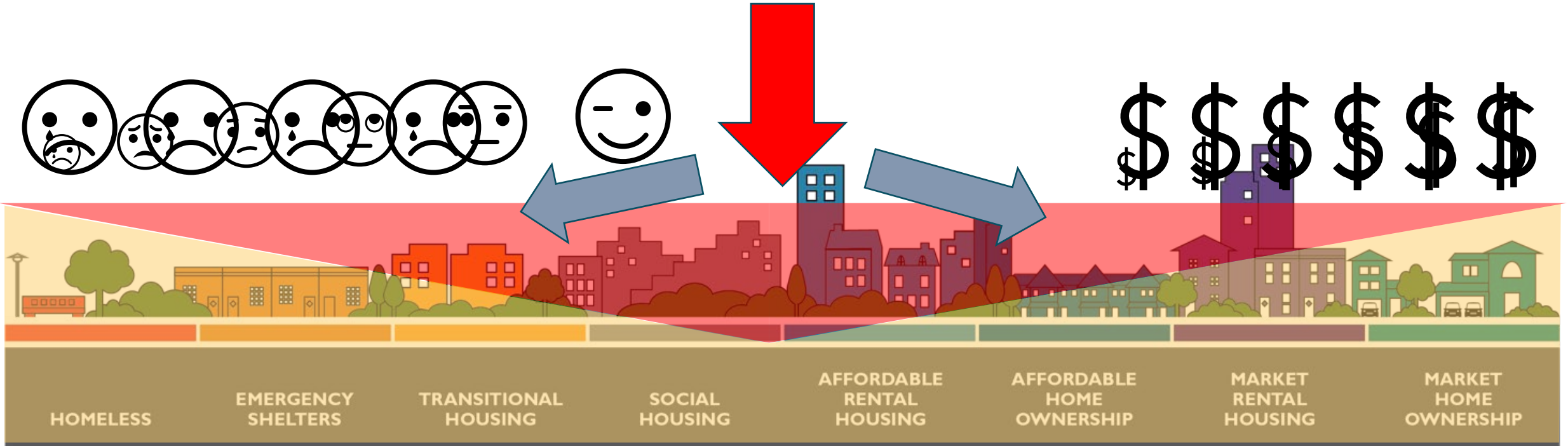
- **\$ 15 Billion**
- **1,000 Billion**
- **\$150 Billion**



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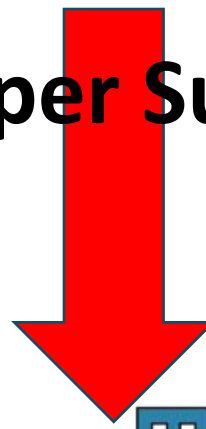
Budget Deficit



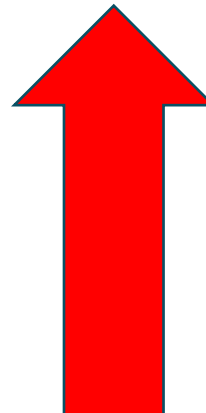
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Proper Supply

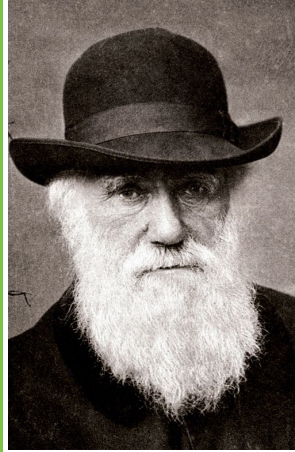


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 Private Sector



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**PRODUCTIVITY
INCREASES
WITH
DIVERSITY**



THE WAY TO TRANSFORMATION

SECTOR EVOLUTION

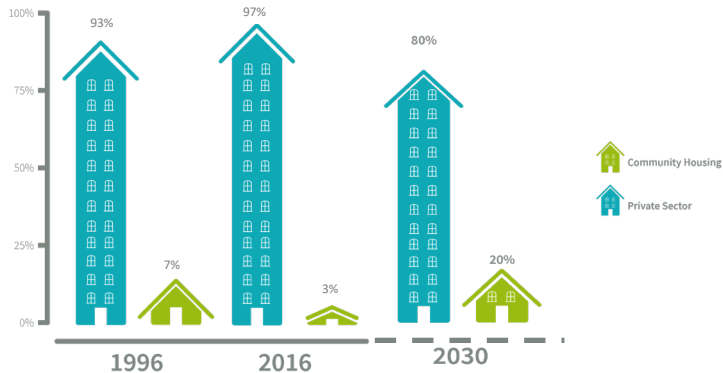


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Achieving Proper Housing for All



and Sector Sustainability



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WHO IS COMMUNITY HOUSING FOR?

Principal #3

The community!!!!!!



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PEOPLE'S VISION OF NON-MARKET HOUSING

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THE IMAGE WE SHOULD LOOK LIKE

Principal #3



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THE IMAGE WE SHOULD LOOK LIKE

Principal #3



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**Let's
assume
our
responsi
bilities**

Principal #4

We're richer than you think.



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WE'RE RICHER THAN EVERYBODY THINK

Principal #4

- **600,000 units**
- **\$60,000,000,000 assets**
- **\$20,000,000,000 equity**



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LEVERAGING OUR ASSETS

Principal #4

- ✓ **Mutualization of real estate assets**
- ✓ **Mutualization of reserves**
- ✓ **Share expertise**



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**We're
commu
ity
organiza
tions**

Principal #4



LET'S ACT ACCORDINGLY



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Community



HOMELESS

EMERGENCY
SHELTERS

TRANSITIONAL
HOUSING

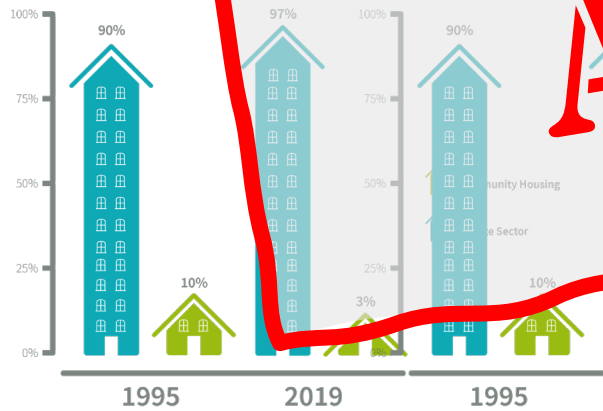
SOCIAL
HOUSING

AFFORDABLE
RENTAL
HOUSING

AFFORDABLE
HOME
OWNERSHIP

MARKET
RENTAL
HOUSING

MARKET
HOME
OWNERSHIP



Transformed Community Housing Field of Action



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A Canadian Sneak Preview



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●●● Conflicting forms, standards, rules, requirements?





A Canadian Sneak Preview

One-Stop, One Form Cash Shop



- Community mobilization
- Project definition
- Development funding
- Long term funding



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A Canadian Sneak Preview

Stay tuned for more

www.centre.support



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What can the Centre do for you?



**Renée
Hébert**



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WHERE TO LOOK

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THANK YOU



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