



# NB HOUSING SUPPLY CHALLENGE

May 4/5, 2022

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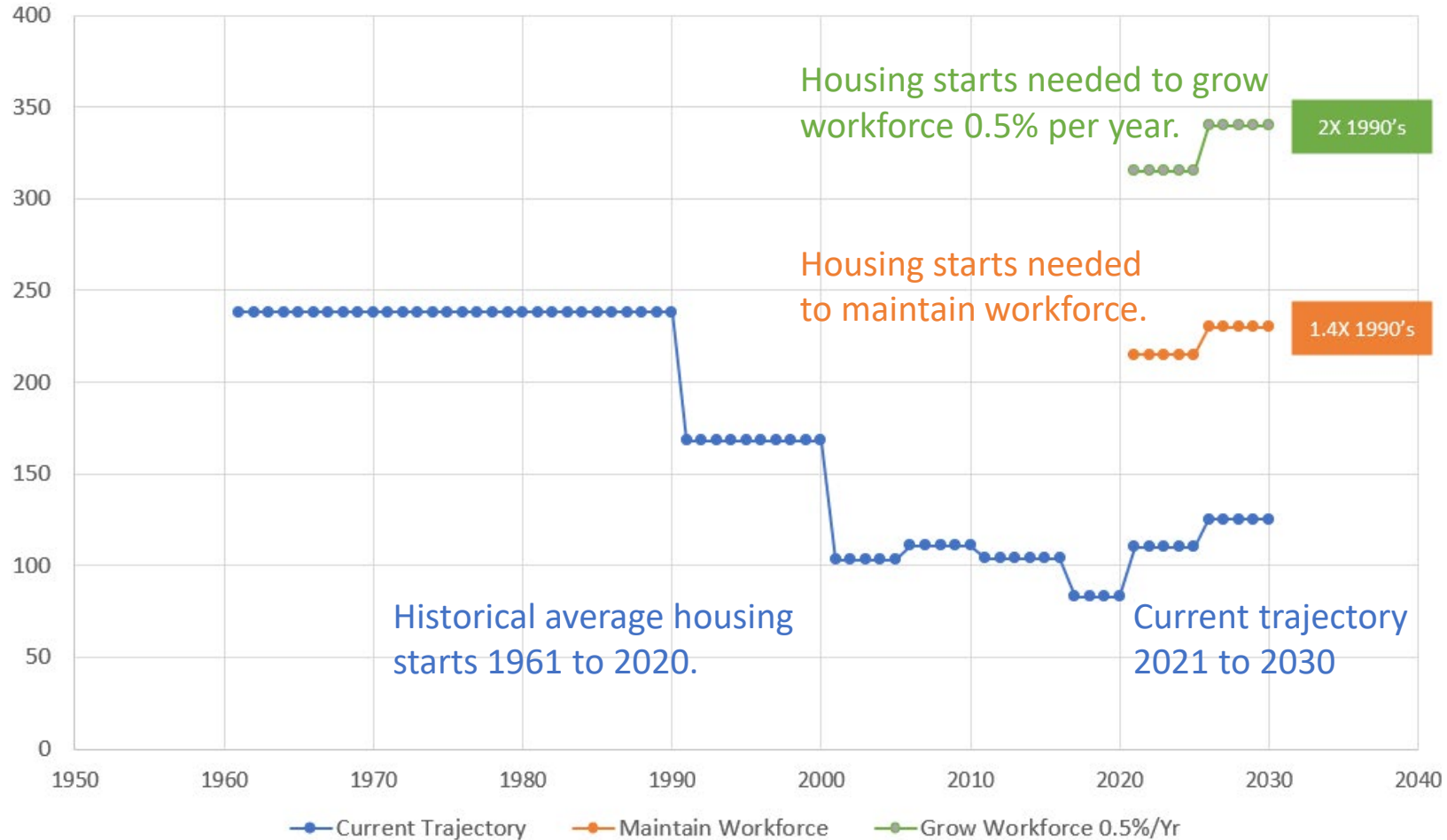
NBNPHA



# New Brunswick Rural Housing Demand

All communities and regions not including Saint John, Moncton and Fredericton

## 1961 to 2030



# PROBLEM STATEMENT

WE CANNOT START  
ENOUGH NEW  
HOMES IN NB FAST  
ENOUGH.

# SECTORS

1. Housing Data
2. Finance
3. Owner / Property Management
4. Regional Service Commissions
5. Community
6. Skilled Labour
7. Building Capacity
8. Municipalities
9. Connectors

THE ROOT CAUSE  
HOLDING UP OUR  
ABILITY TO ACCELERATE  
HOUSING STARTS IN  
NEW BRUNSWICK IS

\_\_\_\_\_.

OUR SOLUTION IS TO

\_\_\_\_\_.

# 1. Housing Data



Lack of coordinated effort for housing needs assessment.



Build better intelligence about housing data and use to drive policy decisions.

# 4.3

# DOLLAR STREET


 Families ▼ in The World ▼ by income per month

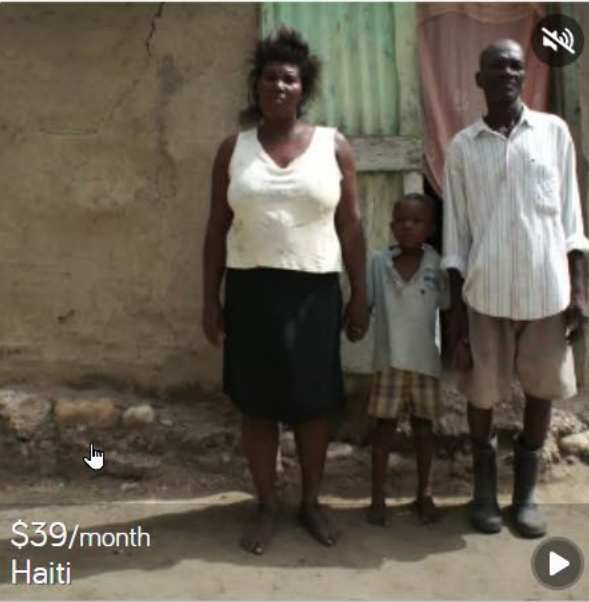


Burkina Faso 

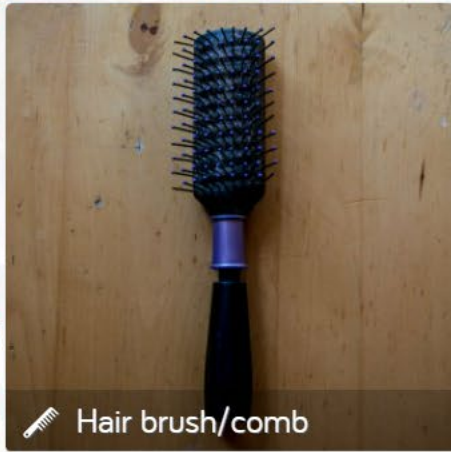
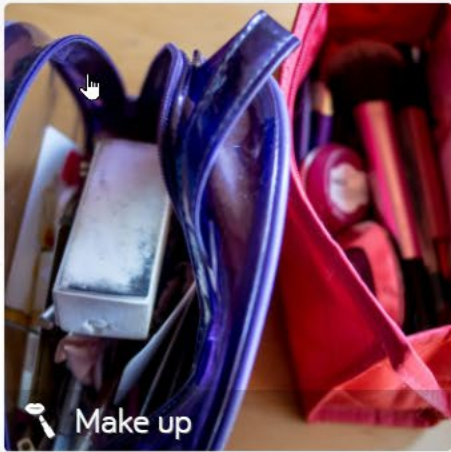
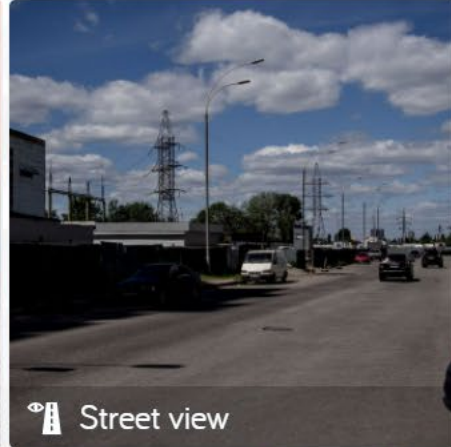
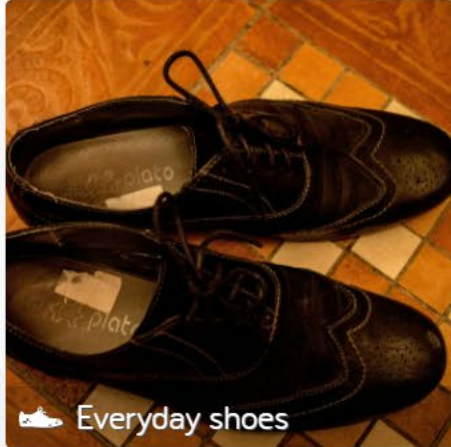
Myanmar 

Jordan 

Ukraine 



# DOLLAR STREET



\$694/month 

Dudakova, Ukraine



The Dudakova family lives in Ukraine. Vitale is 35 years old and is an accountant. His wife Olga is 36 years old and they live with their 3 children. The

[Visit this family](#) →

[Families in Ukraine](#) →





## 2. Finance



Risks: financial viability of project and expertise to execute.



Offer workshops to increase knowledge and increase non-profit role.

4.1

### 3. Owner / Management



Limited capacity to help project developers.



Establish a secretariat for housing clients focused on information, and steps to implement.

4.0

# 4. Regional Service Commissions



Absence of clear mandate with respect to housing.



Advocacy to change legislation and make housing a priority.

# 4.3

# 5. Community



Entrenched poverty. Embodiment of have not province creates hostility from locals.



Integration plan - welcome programs, youth outreach, diversity training.

# 4.1

## 6. Skilled trades



Lack of support from federal and provincial governments.



Need more incentives and support, and match employees and employers.

4.5

# 7. Building Capacity



Trades, material cost, red tape, finances,  
lead times.



Smaller housing

# 4.0



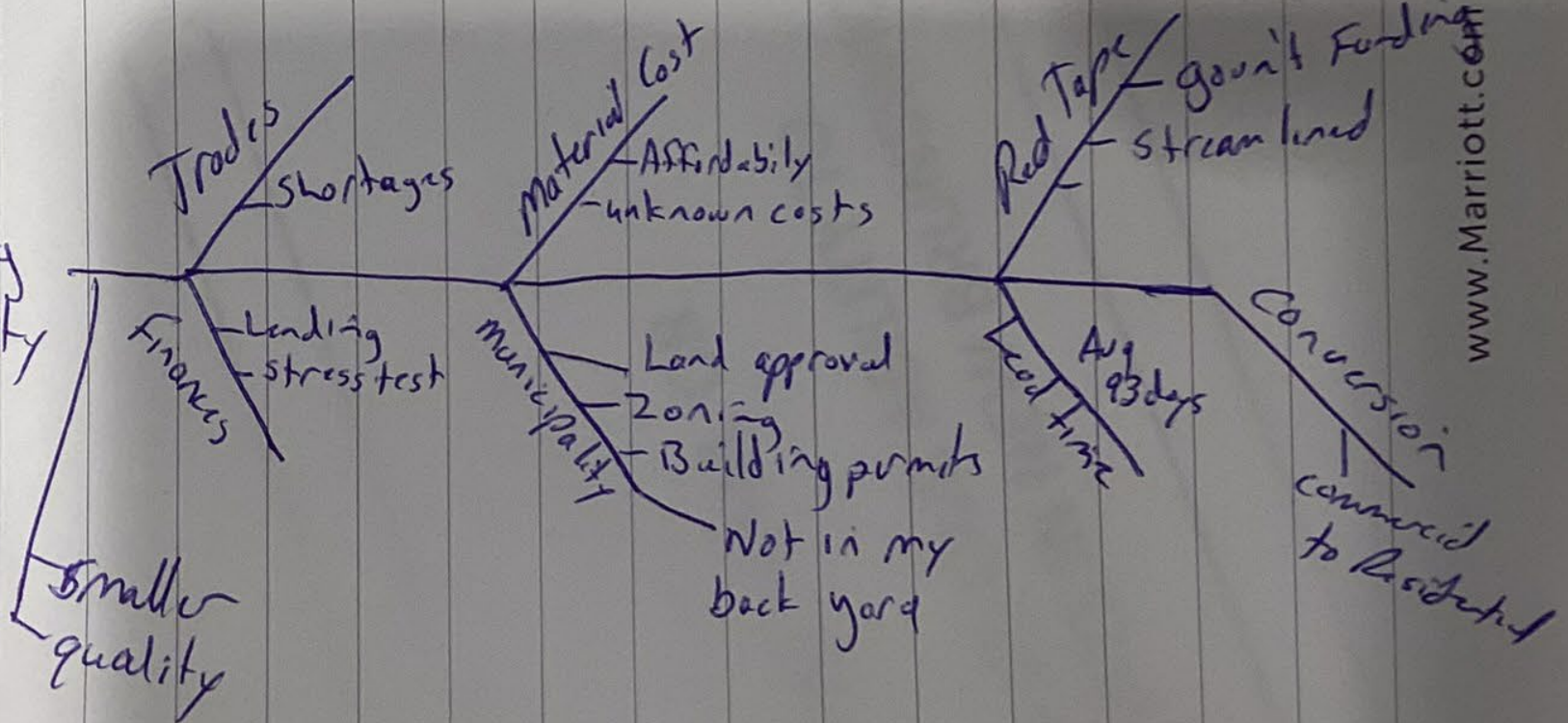
DELTA  
HOTELS

MARRIOTT

7

Building  
Capacity

costs



smaller  
quality

www.Marriott.com

# 8. Municipalities



Lack of trades people, variances are difficult, unclear mandate.



Address EI abuse, advocate for trades programs.

# 3.6



# 9. Connectors



Lack of alignment between parties (local, fed, etc) – absence of connections.



Create an organization to connect all parties.

# 4.3

12. Would you like to participate in future sessions like this to address the NB Housing Supply Challenge?

Aimeriez-vous participer à d'autres séances comme celle-ci pour relever le défi de l'offre de logements au Nouveau-Brunswick ?

[More Details](#)

