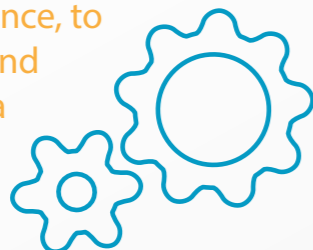


## Mission

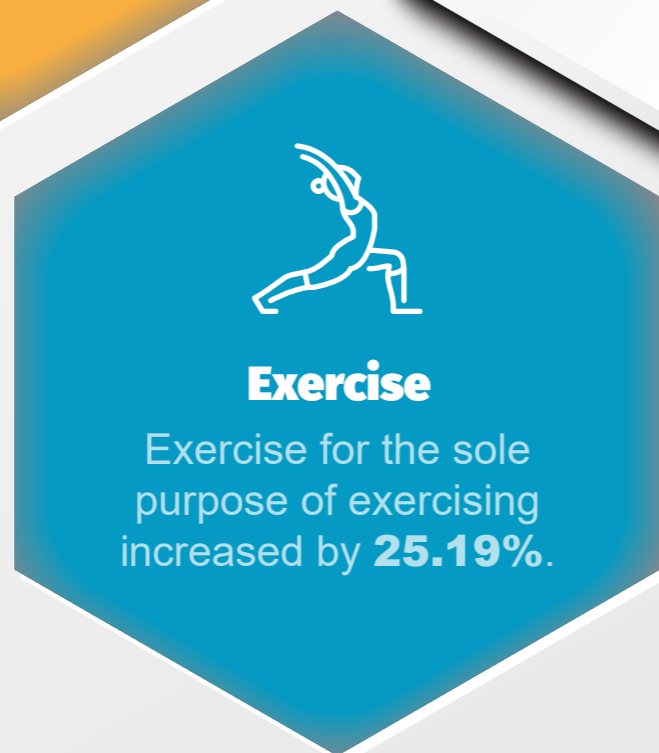
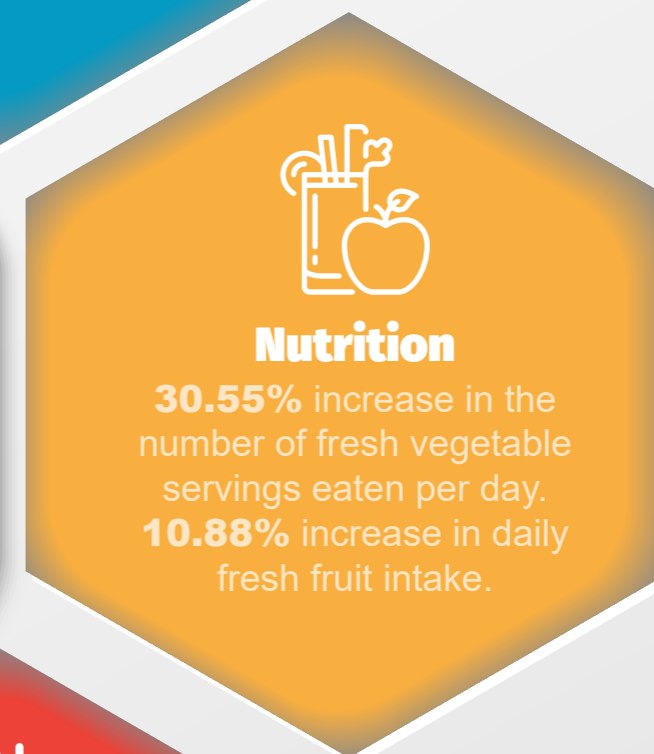
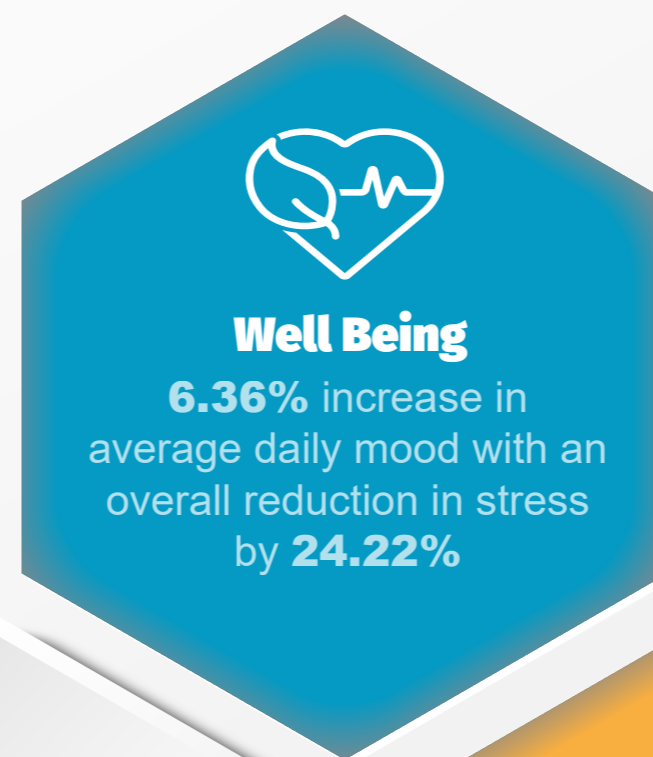
To draw from the meticulous preparation for elite athletic performance.

To provide a curated digital solution, grounded in medical science, to deliver mental, physical and emotional healthcare to a new generation.



## Value

MAX Sports Health is a revolutionary new digital health platform and mobile app aimed at helping people adopt the "whole-person" approach to health that elite athletes have been using for decades. It is both an educational tool, as well as a full suite of health resources, ranging from custom curated content and health improvement assignments, to expert advice from industry leading professionals and a 24/7 chat feature to assist with any health-related issues.



    @MAXSPORTSHEALTH  
[www.MAXSportsHealth.com](http://www.MAXSportsHealth.com)

SPORTS HEALTH



## Communications

Pilot participants used the application to communicate within their classes and with our proprietary 24/7 private health chat.

The application allows teachers and students to effectively communicate, motivate, and interact at all times.

Our MAX Chat feature helps identify individual needs, and provides possible solutions.

## Physical Fitness

During our trial period, we saw increased physical activity as well as increased knowledge of how to safely exercise and remain active.

The program is designed to encourage users to continue down the path of learning and builds upon previous concepts and learnings.

