

# REAL ESTATE

# photography



## A PICTURE SAYS A THOUSAND WORDS

A LISTING'S PHOTOS ARE OFTEN THE FIRST AND SOMETIMES ONLY OPPORTUNITY TO ATTRACT A POTENTIAL BUYER. MOST BUYERS ARE FINDING THEIR HOMES ONLINE AND PHOTOS ARE THE FIRST IMPRESSION OF YOUR HOME. PICTURES ARE THE KEY TO GETTING A HOME NOTICED, SHOWINGS SCHEDULED, AND THEREFORE SOLD. AS YOUR AGENT, I WILL ENSURE THAT YOUR LISTING WILL BE SHOWN IN ITS BEST LIGHT. MANY TIMES A BUYER HAS ALREADY DECIDED IF THEY ARE INTERESTED IN YOUR HOME JUST FROM THE PICTURES ONLINE, WITHOUT EVER STEPPING FOOT INSIDE YOUR HOME.

## INTERESTING FACTS:

quality photos enjoy  
**118%**  
more online views

professionally shot listings  
can sell for up to  
**19K MORE**

potential buyers look at  
professionally shot photos  
**10 TIMES**  
longer than non professional photos