

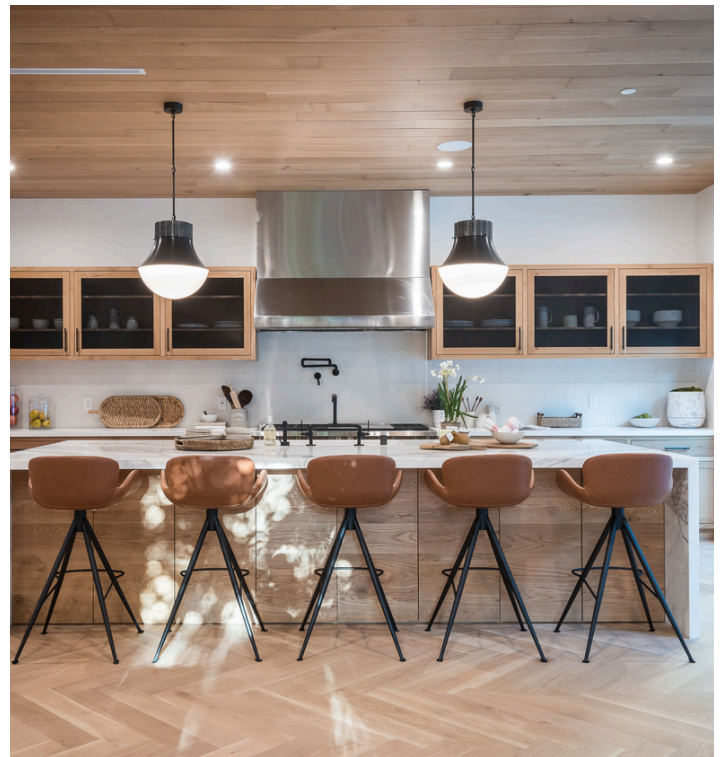


the art OF STAGING

STAGING A HOME IS DEFINITELY DIFFERENT THAN INTERIOR DESIGNING A HOME. THE GOAL OF HIRING A STAGER IS TO HAVE A TRAINED EYE COME INTO YOUR HOME AND LOOK AT IT AS A BUYER WOULD. THIS SERVICE IS PROVIDED TO CREATE A CLEAN, DECLUTTERED LOOK SO THAT POTENTIAL BUYERS CAN LOOK AT YOUR HOME LIKE A BLANK CANVAS TO ENVISION ALL THEIR LOVED ONES AND BELONGINGS IN THE SPACE FOR YEARS TO COME.

staged homes spent
90%
less time on the market

staged homes increased
sale price up to
5%



BENEFITS OF STAGING

- LESS TIME ON THE MARKET
- INCREASED SALE PRICE
- HIGHLIGHTS THE BEST FEATURES OF THE HOME
- ALLOWS POTENTIAL BUYERS TO ENVISION THEMSELVES LIVING IN A BEAUTIFUL HOME
- DEFINES SPACES AND REVEALS THE PURPOSE OF EACH SPACE
- DEMONSTRATES THE HOMES FULL POTENTIAL
- CREATES THE WOW FACTOR YOU WILL NEED IN PHOTOS TO MAKE YOUR HOME STAND OUT