

SYLLABUS



SAKSHAMYA HR

TRACK	Catalyst Track
COACH	Pratik Chaudhary Profile: https://sakshamyahr.in/founder LinkedIn: https://www.linkedin.com/in/pratik-chaudhary/

PROGRAM LENGTH
90 Days (12 weeks + 2 executive onboarding sessions)

PROGRAM OUTCOME

- A complete, high-authority brand overhaul that positions you as a premium strategic asset.
- A precise data-driven audit of your market worth to identify the gaps between your current salary and your target compensation.
- A high-conversion outbound system that bypasses job boards and places you in front of the decision-makers who hire.
- A tactical simulation protocol to maneuver boardroom-level salary negotiations and maximize your final offer.
- A structured transition blueprint that manages your pipeline and ensures you maintain control of your career momentum.

WEEK	OBJECTIVE	SESSION 1	SESSION 2	SESSION 3
1	Professional Audit	Current Profile Assessment	Market Value Benchmark Analysis	Skill Gap Identification
2	Financial Alignment	Current Compensation Analysis	Target Market Valuation	Earnings Upside Modeling
3	Strategic Roadmap	Industry & Opportunity Analysis	Target Company Mapping	Goal-Setting Architecture
4	Identity Engineering	Core Narrative Development	Professional Bio Design	Personal Brand Audit
5	Profile Construction	High-Impact Resume Build	LinkedIn Optimization	Portfolio / Evidence Framework
6	Value Proposition	Unique Positioning Definition	Achievement Quantification	Professional Tone & Messaging
7	Outreach Tactics	Stakeholder Mapping	Outreach Sequence Design	Referral Network Mining
8	Channel Activation	Inbound Strategy Setup	Cold Outreach Scripting	Response Rate Optimization
9	Market Routing	Direct Access Channeling	LinkedIn Authority Build	Pipeline Management

10	Simulation & Strategy	Interview Prep	Behavioral Response Tuning	Culture Fit Simulation
11	Advanced Negotiation	Offer Benchmarking	Strategic Counter-Offer Planning	Value-Based Negotiations
12	Final Integration	Closing Package Review	Offer Assessment	Post-Transition Strategy
ADD-ON				
13	Executive Onboarding	First 90 Days Plan	Long-Term Market Value Maintenance	