



Tallahassee ParrotHead Club

Board of Directors Meeting

January 9, 2020 | 6:30pm | Lluveras Residence

| BOARD ATTENDEES | | |
|-------------------------------------|--|----------------------------------|
| PRESENT | | NAME - POSITION |
| <input checked="" type="checkbox"/> | | Angel Lluveras, Captain |
| <input checked="" type="checkbox"/> | | Sherri Wilson, First Mate |
| <input checked="" type="checkbox"/> | | Susan Crolla, Purser |
| <input checked="" type="checkbox"/> | | Suzanne Humphries, Scribe |
| <input checked="" type="checkbox"/> | | Gary Gray, Member at Large |
| <input checked="" type="checkbox"/> | | Ginger Benjamin, Member at Large |
| <input checked="" type="checkbox"/> | | Eddie Gines, Member at Large |
| <input checked="" type="checkbox"/> | | Penny Weimer, Social Chair |
| <input checked="" type="checkbox"/> | | Mary Grant, Membership Chair |
| ADDITIONAL ATTENDEES | | |
| | | Ron Crolla |
| | | Pam Denton |
| | | Paula Lluveras |
| | | Rich Sosna |
| | | Susie Wattendorf |

AGENDA

Scribe notes

I. **Call to Order** – Angel

After an AWESOME meal put together by Paula, meeting was called to order at 6:51pm.

II. **Club Finances** - Susan

Susan passed out the following to all attendees:

- TPC Balance Sheet for December 31, 2019
- TPHC Balance Sheet for December 21, 2020
- TPHC Profit & Loss Sheet
- TPHC Proposed Infrastructure Budget

- Review 2019 TPHC financials
 - i. Vote to approve financials
 - Gary made motion to approve Finances for 2019 and Eddie seconded the motion. All approved.
 - Eddie made motion to approve Finances for 2020 and Sherri seconded the motion. All approved.
- TPHC Infrastructure-Budget approval
 - Actual rental of storage unit is free thanks to Penny but there is a \$9 a month fee for insurance
 - The club trailer that Gary has been gracious enough to store in his yard will be moved to a parking space where the storage unit is located. Area is secure - it is gated and has security cameras.
 - Also included in the budget is ¾ inch soft, full colored lanyards with options of an O ring/key ring or swivel hooks. All new members get a free lanyard with the option to purchase additional ones.
 - A new Tiki Hut is included in the budget and Penny discussed how her husband Greg has offered to build it. The thinking is that it should be built so that it is easy to put up/take down for events. He can build it where the top portion comes off easily to assist with that need.
 - A mini fridge is also included in the budget. It was discussed as to whether we should buy a chest or door type. Eddie suggested we purchase a mini-fridge kegerator. He will do some research on the refrigerator purchase.
 - Gary asked who else besides Greg can pull the trailer (1,000lbs). There are several others that have vehicles that can pull it.
 - Ginger suggested the Tiki Hut roof be made of bamboo instead of metal so there would not be a possibility of someone getting cut. Paula mentioned we could get plastic to prevent that as well.
 - Eddie mentioned we need to make more copies of the trailer keys.
 - Gary made motion to approve 2020 Budget and Eddie seconded the motion. All approved.
 - Angel again brought up the style of refrigerator. Susie suggested shelving vs chest because it is easier to pull out stuff. Sherri also discussed how the whole refrigerator purchase came about-needed storage for Jello shots.
- Consideration of CD investment for Domino College Fund
 - Susan discussed that there is a significant amount in the Domino College Fund which puts us in a position to pay for different things.
 - She also threw out the idea of putting a % of the money into a 7 Month short term CD with Hancock Bank that has a 1.5% interest rate. This would be a better option than the .013% it is currently making.
 - She added that we've never had to tap into this money before and this is why she is suggesting the idea.
 - Angel noted that if we did around 70% we had the potential to make \$112.
 - Paula asked what we use the College Fund for and Susan replied with "nothing, it's basically a rainy day fund", flat tires, etc.
 - Penny discussed what Tampa PHC does. When they have extra money, they write checks to charities. Her suggestion was to do the same and give money back to

our community.

- Susan explained that when she came on board the club was broke so she and Scott put together a plan to set aside 15% from big events only. It was later reduced to 10%. Big events include Chili Cook-off, Pub Crawl, Phrenzy and Spring Fling.
- Gary motioned to do 50% of the fund to a CD.
- Eddie suggested we use some of the money to create a fund for “the float” (a float for sale by another PHC). He then made a motion to have a separation of money for this.
- Ginger stated we should make a goal to do mutual funds. Susan responded with “baby steps” and suggested that we could create a float account from dividends.
- Ginger seconded Gary’s motion to do 50% into a CD then followed it by saying we can do a “go fund me” account or something for the float. All agreed.
- Angel announced motion passed to put 50% of the fund into a CD.
- Update on tax status
- Susan provided an IRS update that when we reach 50k in revenue, we have to file a 990EZ. We won’t owe any more money since we can write it off due to Hurricane Michael but the form is a little more complicated. We need to keep in mind that we will need to hire and pay someone to prepare the form for us.

III. Old Business

- Membership Appreciation Grill Out – Ron
- No discussion needed - this item can be removed from the agenda.

IV. New Business

- Bank Signature Card update – Susan
- Angel thanked Susan and Suzanne for providing new signatures.
- Storage Unite update – Penny
- Angel thanked Penny for her accomplishments on this item. Bookcases donated to us have been put in the unit. Angel will work with Gary to get trailer moved.
- PO Box update – Susan
- Susan stated that the PO Box has been paid and Ron still has the key. He works close to the box. The box is located over by Northwood. Leane Rhodes has the 2nd key. She lives close by and doesn’t mind helping.
- Springtime Parade – deadline 2/7 – Angel
- Angel discussed the deadline is approaching and we must have a 1M liability policy to participate.
- Susan asked if we are doing it again. Last year the member participation was not very good.
- Dates are March 27 & 28th.
- Angel mentioned that we need a chair for this event.
- Sherri asked if we could send out a request for who can participate via email and Facebook. Her point was that a lot of the new members are not aware of what they can do to help.
- Ginger inquired about announcements going to all members.
- Eddie mentioned that he has had no return on parade participation thus far. He

- threw out the suggestion of us setting up a booth instead of participating in the parade. We could provide advertisement for our club via “take a picture with a pirate” and commented that it could be a nice gathering for everyone.
- Pam supported the idea by saying that was how she learned about the PHC herself. A booth at the Downtown Get down.
 - Penny added another suggestion for activities such as “spin the wheel”.
 - Eddie stated that the fee for having a booth is approximately \$100.
 - Susan made a motion to look into booth vs parade and we still need a chair.
 - Eddie will look into booth vs float and get applications for both and added a booth would be super easy to setup.
 - Paula mentioned that it still needs to be put out there to members.
 - Susan made a motion to do booth instead of float.
 - Shuckers Chili Cookoff – Penny
 - Penny will chair it but needs folks to volunteer to make chili.
 - Penny stated that the club pays for the meat but there were no volunteers to make chili.
 - Sherri will do jello shots again and Paula will help. There were about 250-300 jello shots made last year.
 - Ginger offered to make some of her Gingeritas as well.
 - Folks need to be there at 11:00 and Penny reminded everyone that there aren’t any plugs there.
 - PC Rendevous – Penny
 - Penny mentioned tent for 3 days.
 - Trop Rock Bands are playing.
 - There is a discount on rooms.
 - Need to sign up now.
 - The dates are April 16th – 19th.
 - Cost is \$30 per person.
 - Free lunch.
 - Ginger stated that she would talk to her friend about donations from Club La Vela. She knows the owner.
 - Membership Update – Angel
 - Angel presented doing a cheat sheet to pass out to folks so they can learn about PHC and what we do.
 - One of his goals is to get membership up.
 - Penny stated that we do a brag sheet and include our volunteer hours, we have provided similar sheets before.
 - Angel discussed getting business cards and have them open for folks to provide member information then pass them out.
 - Ginger reminded everyone that we used to have a trifold brochure that had a mini application on it that people could fill out.
 - TPHC Sponsored Events “Bribe” – Angel
 - Again Angel is wanting membership up!
 - Committee Chairs Needed – Parades/Phrenzy – Angel
 - Angel stated that we need committee chairs.
 - Penny will chair the Frenzy again this year.

- Told everyone to put the word out to any potential folks that might volunteer to chair.
- Penny will have a house concert to encourage member to come.
- Angel's biggest goal is to increase membership and get name recognition out there.
- Monthly Social Charities – Angel
 - Gary stated that Mary & Montana want June for horse rescue.
 - Sherri will chair Pub Crawl to support Big Dog Rescue, possibly October but she needs to look at the calendar.
 - Eddie requested May for Eldercare
 - Rich wants March for Honor Flight. It was also mentioned that Veterans need blankets, dog food and nonperishable items.
 - There was a request to find a charity that supports Puerto Rico.
 - Street cleanup went well. There was low participation but not very dirty.
 - Eddie suggested that we spice up the event and go to lunch after the cleanup.
 - Jennifer Petterson was the 1st winner of the incentive gift cards.
- Public Service Announcements – Democrat – Local Stations – Angel
 - Angel is interested in getting on community calendars, possibly TV/Newspaper working with “Señor” Ron to get our information out there.
- SGI Chili Cookoff Update – Susan
 - Need to finalize where you are staying.
 - Angel/Susan will send out an e-mail.
 - Dates are March 6th-8th.
 - Susie stated that the Buccaneer Inn could possibly have rooms.

V. Open Forum – All

- Angel reminded everyone to RSVP for January 11th party.
- Sherri discussed Baseball shirts purchase; ¾ sleeves and asked if everyone preferred a big logo on the shirt vs a smaller one on the top left corner. Most opted for big logo. Color of sleeves were also discussed and it was decided that they would be red.
- Pam did a presentation on what Desoto Trail Elementary School teachers want and need in school supplies. At the top of the list was paper and ink cartridges. Other requests were cardstock, laminate sheets, spiral binding machine and Sensory bubbles for Special Education children. Our next social will be to gather items for them.
- Ginger stated that we should pepper our schedule with straight out fun. Eddie mentioned Kayaking in Wakulla. A beach day and the Greek Festival were also mentioned.

VI. Next Board Meeting: March 2020 – Date/Time/Location TBD

VII. Adjournment

- Gary made motion to adjourn meeting and Eddie seconded the motion. All agreed and meeting was adjourned at 8:39pm.