



Tallahassee ParrotHead Club

Board of Directors Meeting Attendance & Minutes

May 12th, 2021 | 6:00pm | Residence of Ron and Susan Crolla
2976 Compton Court, Tallahassee, FL 32309

BOARD ATTENDEES		
PRESENT		NAME - POSITION
x		Angel Lluveras, Captain
x		Sherri Wilson, First Mate
x		Susan Crolla, Purser
x		Bob Wattendorf, Scribe
x		Bruce Graybeal, Member at Large
0		Ginger Benjamin, Member at Large
x		Eddie Gines, Member at Large
COMMITTEE CHAIRS *		
0		Mary Misolek, Web Master
x		Penny Weimer/ Ron Crolla, Social Co-Chairs
x		Mary Grant, Membership Chair
0		Pam Ward, Name Tag Co-Chairs
0		Sam Lamb/ Mary Gray, Environmental Co-Chairs
x		Ron Crolla, Media Chair, including Social Media(?)
ADDITIONAL ATTENDEES		
Suzi Wattendorf, Nance Gines		

X Present; 0 Absent

*Board Members and Officers are expected to attend Board Meetings, either in-person or virtually. Committee chairs are always invited and are requested to provide a brief report (they can send it to the Scribe [Wattendorf@Yahoo.com] in advance, if they don't plan to attend). A "Nothing to Report," or brief one-two paragraph report is normally sufficient. Chairs that are not on the Board do not vote. Other active members may also attend but do not vote.

AGENDA

- I. **Call to Order (Captain Angel Lluveras)** at 6:18
- II. **Roll Call (Scribe Bob Wattendorf)** See Above
- III. **Minutes of Previous Meeting (Scribe Bob Wattendorf)** Moved to Accept Eddie, Angel Second. Mary Grant requested clarification on which committee members attended. Approved.
- IV. **Club Financial Update (Purser Susan Crolla):** \$2,834.61 Total \$13,140.78. Phrenzy and other expenses forthcoming.
- V. **Captain's Report (Angel Lluveras):** Thanked Mary Grant for work on encouraging member numbers. It is a priority for Angel. Apologized for missing the last social due to a work conflict.
- VI. **Committee Updates**
 - **Membership (Mary Grant):** New member Desmond (?) paid \$30. Needs to complete an application. 95 adults and 16 parakeets; total 111. Needs attendance info from July-Sept 2020. **Angel will pull the missing minutes from Suzanne (Scribe) and have posted on website.** Wants a written policy and procedure for recording points. An example was the Non-Rendezvous in Panama City. **Penny will provide an activity report for that.** We need to push getting activity reports filled out for all events within 14 days. **Ron will send a reminder and the form.** That is also critical for the mid-year report to the PHIP office.
 - **Web (Mary Misolek and Ron Crolla):** New site is up and available. Ron extended Mary M. kudos for the work she did and thanked everyone who commented. Board indicated broad approval for the very significant improvements.
 - **Monthly Charities (Brehon Family Services-Kenda Chairperson)** and Social Schedule Social Chair-Penny Weimer. The annual calendar is now fully approved and will be published.
 - **Phrenzy (Penny Weimer-Chair Person):** Mary Grant gave Penny a check for \$500. Marketed to Panama City and Emerald City during the Non-Rendezvous, and they may bring a bus. We have \$7,500 in sponsors, so with anticipated costs of \$6,500, we are already in the black. On the website, they are working on an Auctria Auction. **Penny is asking every board member to provide one big auction item.** It opens July 6. JOM will be the site for the pre-meeting. Four games planned at the Phrenzy including

the wine toss, liquor pull, wheel of fortune and heads/tails (shake your tail feathers). Susan C. mentioned a website that can offer some good trips but you have to cover the minimum before you make a profit. If they aren't sold, they don't cost anything. An Alice Cooper signed guitar is perhaps coming to us free of charge.

- **Springtime Tallahassee Chair (Ron and Sherri) Saturday May 15th:** This Saturday. Set up at 7:30 a.m. Penny will help Sherri on Friday move what we need from the trailer to her jeep. Set up by 8:30. It goes 9-5. We have to be out by 6. Mostly just talking to people. Have 5-7 volunteers now. One wheeled cooler with water on top. Beer and Wine is being sold. Prefer baseball jerseys otherwise tropical. Ron and Susan will print the updated brochures to hand out, and membership forms. May need a few chairs to stay under the tent. Will have electricity for music.
- **Environmental Committee (Sam Lamb/Mary Gray)?** Ron spoke up about sharing the form for the quarterly report to the City. You can also get vests and bags from the City, if we want (per Mary Grant). Sam Lamb and Mary Gray set the next cleanup for July 10. The notifications are going out via email, Facebook and posted on the web calendar. Photos of the last event are on Facebook.

VII. Old Business

- There was a suggestion of a music event as a fund raiser. Angel found a decent location. (Henry Hill park) Large spread-out area. Sherri can get port-a-potty free, if needed. Fee for the park is \$300 for 10a-5p. Any other suggestions-as to locations, or if we should pursue. It is a couple blocks from Centerville. It is privately owned. Possibly a summer event to discuss at next board meeting. Maybe our normal musicians, also could have a softball game, set up cornhole or something else. Could be a fund raiser for an unidentified charity, or to bolster our coffers.

VIII. New Business

- Wrapping trailer-Estimate came back at \$3,000. Sherri pointed out, since it is white, we can get big vinyl stickers on it for about \$500 (from 395 Shirts). We need to decide what we'd want to display on three sides. **Once we decide on what we'd like displayed we can get a final bid and vote to approve the expenditure.** Sherri suggested maybe put a memorial for past members by the diamond plate on back. Sides with large logo (it is vector), our website and party for a purpose. On the back add follow me to the party. Eddie mentioned something Jimmy Buffet/Margaritaville. But we

need to be ultra careful about following PHIP and copyright rules. We have two color combos for the logo.

- Ron has asked for up to \$150 to cover Phrenzy media. Almost exclusively for Facebook by targeting age, zipcode and likes/dislikes. Moved by Sherri, seconded by Angel and approved unanimously.
- Motion from Angel, second by Sherri to send \$500 to Penny for the Moon and \$500 for the band. Approved unanimously.
- Sherri is continuing to work on the Pub Crawl. Currently projected for October 16 in the Bannerman Crossing.
- Semi-annual PHiP report, which is due July 31-Ron. Currently, Captain, Scribe and Purser are supposed to work on it. The data needs to be pulled together in a spreadsheet. **Ron will be glad to update the report. He offered to be designated the report manager. Mary Grant will share the activity reports that she receives. Just needs to be kept up to date.**
- Bob W. suggested creating a timeline and updating the SOP and By-Laws, with many of the issues. Once the timeline is established every board member should get it when they come on. The Scribe can then send out a reminder every month of what needs to be done. **Ron agreed and said he can help with the updates. Bob volunteered to assist.** Susan moved to set up a committee to work on a Timeline as a permanent addition to the SOP. During the process SOP and By-Laws can be amended (for vote by board and members). Ron and Bob volunteered to step up and create a first draft. **Mary Grant mentioned ensuring all the committee chairs should get a chance for review/input before the Board reviews.**
- Sherri brought up ordering hats (maybe visors with large brims) or t-shirts (baseball style perhaps) or both. Garnet and Gold is meeting with Sherri to do hats. Clothesline is the go-to for shirts. Perhaps ask the members what their preferences are. **Sherri will pursue options and prices.**
- Penny suggested bumping up the fee to \$100 for our musicians (we currently pay \$75). Most of the time the restaurant pays it, but not always. The other suggestion was to provide an honorary membership to our standard musicians and ensure they are on the email list for one year. So, add it to the SOP. Currently, it would be Bob Horne, Bruce Graybeal (if on board would have to pay), and Reed is a lifetime member. Angel moved the rate to \$100 and honorary membership for Bob Horne. Sherri seconded. **Angel will ask him to fill out an application form for Mary Grant.** Motion carried unanimously.

- Penny reminded us to have Angel update the December charity for Denise and “Going Places Outreach.” Angel will send out ASAP.

IX. Next Board Meeting: July/Time/Location TBD

X. Adjournment Eddie moved adjourn and Bruce seconded.

Submitted by Bob Wattendorf, Scribe

5/12/2021

Final