



Tallahassee ParrotHead Club

Board of Directors Meeting MINUTES

September 22nd, 2021 | 6:00pm | Lluveras' Residence
2913 Huntington Dr, Tallahassee, FL 32308

Join Zoom Meeting
<https://us06web.zoom.us/j/84691098029?pwd=TlFKTlZ5YkZqcUZVd0Zvenl4RXJoZz09>

Meeting ID: 846 9109 8029
 Passcode: 192093
 One tap mobile
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 +19292056099,,84691098029#,,,,*192093# US (New York)

BOARD ATTENDEES	
PRESENT	NAME - POSITION
In-Person	Angel Lluveras, Captain
Zoom	Sherri Wilson, First Mate
In-Person	Susan Crolla, Purser
In-Person	Bob Wattendorf, Scribe
Zoom	Bruce Graybeal, Member at Large
Resigned	Ginger Benjamin, Member at Large
Zoom	Eddie Gines, Member at Large
COMMITTEE CHAIRS *	
	Mary Misolek, Web Master
Penny/Ron	Penny Weimer/Ron Crolla, Social Co-Chairs
In-Person	Mary Grant, Membership Chair
	Pam Ward, Name Tag Co-Chairs
	Sam Lamb/Mary Gray, Environmental Co-Chairs
In-Person	Ron Crolla, Media and Marketing Chair,
ADDITIONAL ATTENDEES	
	Paula
	Suzi-Zoom

Present; Absent

*Board Members and Officers are expected to attend Board Meetings, either in-person or virtually. Committee chairs are always invited and are requested to provide a brief report (they can send it to the Scribe [Wattendorf@Yahoo.com] in advance, if they don't plan to attend). A "Nothing to Report," or brief one-two paragraph report is normally sufficient. Chairs that are not on the Board do not vote. Other active members may also attend but do not vote. Items highlighted in Red below are "To-Do Reminders".

AGENDA

- I. Call to Order (Captain Angel Lluveras) @ 6:03**
- II. Roll Call (Scribe Bob Wattendorf) Recorded**
- III. Minutes of Previous Meeting (Scribe Bob Wattendorf)**
May and July minutes were previously posted as drafts on the website.
Approval for both was moved by Angel and seconded by Susan without further edit.
- IV. Club Financial Update (Purser Susan Crolla)**
As of August 31, total assets are \$34,314. A portion of the Phrenzy auction income will be donated soon (roughly \$20,000). CD partially includes money from the Domino College, so we have about \$10,000 in savings. We typically take 10% from large fundraisers, so \$2,000 would be withheld from the Phrenzy. Penny suggested we consider using the money for charities. Bob suggested amending the by-laws to hold 3x the average annual expenditures, with a stipulation that any extra can be used to improve the club's functionality and advertising to make us more efficient, or donated to approved charities, with notice given to the members and board approval. Financial report approved: moved by Mary seconded by Sherri.
- V. Committee Updates**
 - **Membership** (Mary Grant). 126 paid members. This was one of Captain Angel's priorities, so thanks to Mary and all involved.
 - **Web-Media and Marketing** (Mary Misolek and Ron Crolla). Pub Crawl is being marketed on website with the participant/sponsors listed. Tub of Booze collections going well. Sherri, Ron and Susan have walked around the area talking to owners trying to let them know and gain partners/sponsors. Sitters at each location will give away a poker card to each group. We need teams to be organized (up to 5 members each). **Facebook needs to be updated with info on cost.** Halloween costumes or themes for the teams are encouraged but optional. There will be a live adoption that Sherri set up.

- **Monthly Charities and Social Schedule** (Alzheimer's Association-Ron Crolla). We have \$825, which is more than normal already. Part of this is associated with the walk scheduled for November (see below).
- **Phrenzy Update** (Penny Weimer-Chair Person). Plan to give Alzheimer's a check this Friday at Smitty's around 5:45. Photo of big check (amount around \$20,000). This is for the two auctions and \$5,000 from Visiting Angels and another \$1,000 from a silent donor. This does not include sponsor money. We are now looking at postponing until February on a Saturday. Question is should we do one in August 2022 too? It is a lot of work but doable. Ron suggested a Phrenzy and a Phrenzy lite, possibly at J@M. February 19th is the best option right now for the full Phrenzy, per Penny. Susan suggested maybe late January (29th) as a possibility. She also encouraged notifying sponsors now of the Phrenzy-lite and requesting donations for it now. It would be a separate calendar year, and likely a separate fiscal year for sponsors, so hopefully it will be doable.
- **Environmental Committee** (Sam Lamb/Mary Gray) No report, and apparently the last clean-up did not occur and wasn't formally cancelled. There were evident weather issues.

VI. Old Business

- Wrapping trailer-getting quotes on magnetic overlays. Need to decide on which of our logos and the slogans, website/Facebook etc. The magnets can be stored so that they don't degrade from the sun. **Angel has made preliminary contacts and will continue to follow up.**
- Donations to Capital Regional Hospital are still planned but Angel hasn't been able to get someone to answer either the online phone number or his marketing contact. **Captain Angel is still working on it.**

VII. New Business

- Gregg Weimer-Committee Chairperson. To review the Bylaws, Standard Operating Procedures, and to begin drafting a Timeline to help with communications. Bob and Ron have been working on this after the May meeting suggested the need for a committee review. Draft copies were shared with the Chairperson and Board in early July and again in September by Angel. Captain Angel would like to ask for volunteers from our fellow Parrot Head members to join this committee. Suzi volunteered to help. The first meeting was postponed. **Gregg will reschedule or request written comments soon.** Pointed out that having the timeline would help with

things like election planning and ensuring deadlines for large events don't slip through the cracks. It will also facilitate transfer of leadership roles including committee chairs.

- Upcoming 2022 TPHC Elections. Angel cannot run and so Captain is wide open. We need a chair ASAP. It should have been appointed in July with the nominating committee chair selecting two team members and discussing a slate at the September board. The candidates are announced at the first October social, ballots prepared at least two weeks before the election, and the election closes the night of the first November social.
Angel will solicit a chair and get them working on this, this week.
- **Upcoming TPHC Events**
 - **October 2 2021** (Ron Crolla Chair). The Tallahassee Walk to End Alzheimer's will be November 20, 2021. The event will take place on Langford Green at Florida State University and registration begins at 9:00 a.m. Several members donated already. And everyone is invited. Penny asked Ron if the club could have a booth at the Alzheimer's Association Walk.
 - **October 16, 2021** Pup Crawl (Sherri Wilson and Ron Crolla Cochairs). This event benefits Tallahassee Big Dog Rescue, North Florida Rescue, and It's Meow or Never. Max of 5 on a team. It will be at the Bradfordville Crossing, it is in limelight, will be on billboard, it is in Nextdoor Neighbors, and Facebook/email is forthcoming. Live in Tallahassee can do it. Penny is going to try to get a few members to sign up. Have four sitters and need at least 6-8 but they can't be in teams. We also need to sign up at Parrothead tent and to maybe help with adoption tent. Julie may have a DJ out there too. Sherri asked about Leis in storage. There don't seem to be any large quantities left so Ron reordered. **Sherri needs help as several people that otherwise would help will be out of town. EACH board member was challenged to urge members to sign up their teams now OR start their own team OR volunteer.**
 - Upcoming School Year-School Supplies (Ron Crolla Chair). Reminder we will be outside for The September 29 Wednesday social at Tally Fish House & Oyster Bar, 6802 Thomasville Road (right next to Hurricane). We will be collecting school supplies for Springwood Elementary and goodies for their student store, during the 5th Wednesday social. There will be a musician there and a large covered outdoor deck.
 - Penny mentioned someone needs to call about Winter Festival. Eddie said he will reach out to Parks & Rec to see.

- Need to plan who gets the Golden Flipflop award. **Mary will provide points by the November board meeting.** In future by-laws suggest that the outgoing board select the recipient and issue the award at the Christmas party, if possible.

VIII. Next Board Meeting: November 10th 2021/6pm/Location TBD

IX. Adjournment @ 7:03.