



**Tallahassee ParrotHead Club**  
**Board of Directors (BoD) Meeting AGENDA**  
 Tuesday, January 11, 2022 | 7:00pm | Crolla Residence  
 2976 Compton Court, Tallahassee, FL 32309

BOARD MEMBERS	
PRESENT	NAME - POSITION
*	Ron Crolla, Captain
x	Sherri Wilson, First Mate
x	Susan Crolla, Purser
x	Pam Ward, Scribe
x	Eddie Gines, Member at Large
x	Michael Ward, Member at Large
x	Michelle Presley, Member at Large
COMMITTEE CHAIRS	
	Mary Grant, Membership Chair
x	Penny Weimer, Social Chair
	Kenda Baxter, Name Tag Chair
	Mary Misiolek, Web Master
	Street Clean Up Chairs: Mary Gray, Sam Lamb
ADDITIONAL ATTENDEES	

**AGENDA**

**I. Call to Order:** Ron Crolla at 7:08

**II. Opening Remarks**

- i. Cap'n Ron: Welcomed new board members, thanked everyone for stepping up. He appreciates this board has stepped up because they want to. He acknowledged Susan, Sherri, Eddie and Penny for being veteran board members and welcomed the new members Michael, Michelle and Pam. Ron relayed the message that he has been doing

this for a long time for the friendships, relationships and giving back to the community as well as working as a team. Ron discussed how, over the 26 years that the club has been in existence, that the board has faced many challenges, from embezzlement, hostile takeover attempt and extortion and now the pandemic. But through it all the club has dealt with it, we have grown, and we have survived. Ron stated with teamwork and communication we will succeed and make it a great year. Ron discussed that the past board came up with the Bylaws, SOP and Timeline which as the board it is our responsibility to follow and enforce their guidelines. So as board members, if we have questions, we can refer to the guidelines.

ii. Crew: Given opportunity for opening remarks.

Sherri: When there are changes to socials, like the 1<sup>st</sup> Wed social being cancelled, that the chair confers with the board before sending out an email, so they are prepared to answer any questions that may come up. Also, she has heard the comment we aren't having in person socials, Ron stated that will be discussed later.

Susan: This is a great board, but we have challenges ahead of us but with a great team we will overcome.

Pam: Excited to be on the board but may need some help with computer with regards to sending links to emails, etc.

Eddie: Happy to be back on the board but would like to see the club be more spontaneous. To do some new things like a pirate Zombi walk or Flash Mob, Penny agreed. Ron stated the club is not restricted to just the 12 months of charities, that we can think outside the box, get silly and have fun! Any member can send out an email about something to do, it doesn't necessarily have to be a fund raiser, just an event to develop relationships. Penny suggested sending email and put on Facebook to be sure to reach as many people as possible. Sherri reminded everyone to "Share like Sherri".

Michael: New experience to be on a board, will do his best to help out wherever he can.

Michelle: As a newer member, she joined the club because felt at home, grateful for the connections. She mentioned she is a storyteller by trade and would like to help share the story of the club via newsletter, email or video clips of the year's events. Penny mentioned checking with Casey about a video he has done in the past. Michael will bring camera to events for more candid shots.

Penny: Some club members have expressed concerned that we are becoming too structured, so we need to be careful with the Bylaws, SOP and timeline, not to be too much like a business. Ron assured we plan to stay spontaneous, and to use the SOP, Bylaws as a guideline. Being social chair still has challenges, finding locations is difficult with staff shortages, etc. Also, people are not showing up. Susan stated she is definitely aware of the challenges, but we need to keep going with whoever shows up.

### **III. Club Finances: Susan**

#### **i. Review TPHC financials**

Does not have December bank statement so doesn't have end of year figures, but there is approximately \$5200 in CD, \$5200 in savings and \$8200 in checking. The checking account fluctuates with payments for administrative fees, payments to charities, etc. which some will be coming up soon. The trailer was moved saving club \$900.00/year. Thank you, Sherri.

#### **ii. Discuss TPHC Bank Account, Required Account Signatures. Not discussed, Ron stated there is great paper trail for the finances that Susan will share with anyone who asks.**

### **IV. Current Business: Ron**

#### **i. Discuss in-person events. Several people are concerned about in person events. All were in agreement that we will schedule the events, put it out there and if people show up that's great. Ron emphasized that it is a personal preference, that no one will be judged for their decisions.**

#### **ii. Discuss on-line contributions.**

1. Monthly Charity Websites: Having trouble with PayPal, so have members contribute to charity directly, then submit a report to Susan for the club to get credit. Eddie also mentioned the possibility of simply writing checks and mailing them in to make donations.
2. Amazon Smile (submitted by Nancy Gines). You can use Amazon Smile to designate a donation to a specific local charity and then submit report. Penny expressed concern that not sure how personal contributions can be counted.

#### **iii. Review BOD Timeline. See separate handout. Ron encouraged all board members to review what the timeline says their duties are each month.**

#### **iv. Discuss Monthly Charity Process. See separate handout. Ron discussed that January is membership month. Ron will send out email to members to get chairs for the other 11 months. He will offer members to sign up for a month to sponsor their charity of**

choice. Penny reminded to mention it was on a first come, first serve basis and to offer second choice in case the month they wanted was taken. Pam suggested to have then include why they want a certain month. It was agreed to keep the past events, like the Pub Crawl, in the same months and work the other charities around those, so be sure to include the months that are already taken. Ron also stated would include that extra events, like food drives, can be planned if can't get a month to sponsor. Sherri mentioned to include the Monthly Charity Process handout. As a new member, Michelle expressed that if told the month they wanted was taken, she wouldn't be upset just emphasized the importance of communication in the letter, so all involved get a good explanation of the process. Ron agreed he would word it in a way that would be beneficial to all and do his best to make everyone happy. Ron will use email as well as Facebook. Once list is finalized, Penny then will plan the social and be in touch with the chair.

- v. Update on Membership Drive: Mary Grant. Mary not able to stay on zoom, will send report via email. Ron reported membership drive slow in beginning due to lack of in person socials. Renewals at about 60 at this point. Some members are renewing even though they don't come to events, just to support. Ron reminded the board it is the boards function to reach out to members about the club, to find out their likes and dislikes. Mary is getting the word out about club, and how to pay dues.
- vi. Discuss ordering new Club Attire in 2022: Sherri. Sherri has meeting at Garnet and Gold to discuss ordering hats. Suggested we keep it simple and not try to order too many different colors. Ordered more of the baseball style so we would all dress alike for events if we want to. It was decided we would only order short sleeve t-shirts for the spring and wait until fall to order long sleeve. Michael expressed dislike of last batch because they were too thin, Penny says that's what others wanted. Sherri will look into it.
- V. Old Business: Ron
  - i. SOD, Bylaws, and Timeline. As discussed, all board members need to review. Penny wanted clarification of Social Chair's timeline duties then saw they had been updated.
  - ii. Wrapping the trailer. The club owns a trailer, and it has been proposed in the past to purchase a wrap of the logo for the trailer. Ron is not a fan of this idea. Michael

expressed due to the age of the trailer, not worth it to spend money. All agreed wrap not good idea. Sherri will check with clothesline concerning magnets although concern was expressed by Penny and Michael that they may be taken or be blown off. Michael also brought up possibility of someone painting the logo on the trailer. In regards to the trailer, Sherry and Gary Gray had discussed the possibility of having a party to clean out the trailer and to wash it. Michael will check with Gary concerning the condition of the trailer and what repairs may be necessary.

- iii. Gift card for storage company-Assignment #1. As mentioned in Action Item # 1, it had been discussed to get gift cards for the employees at the storage company, Morning Star Storage, since they give us free storage in exchange for recognition. Eddie moved and Michael seconded that the club purchase \$50.00 gift cards for each of the 4 employees from Walmart. Passed unanimously. Susan to purchase gift cards. Eddie suggested the possibility of getting a debit card for the club to use to reserve hotel rooms and to make purchases such as the gift cards, Susan says this was not a good idea. It is better to make necessary purchases and then reimbursed, or if it's a large amount, get a check ahead of time. Pam to put in Action to have Susan send the templates to everyone on the board for the Activity Report and how to get reimbursed. Michelle mentioned they could be downloaded to Google Drive. Ron will provide Michelle with log in info, and any other board member who needs the info. Security access has been transferred from previous BOD to the new BOD.
- VI. Upcoming TPHC Events: Ron
    - i. Holiday Party, January 29: Chair: Mary Grant. Ron reported at this point Mary told him only about 10 people have responded so there may not be a party. Penny said she heard there were about 20 but that some may have backed out.
    - ii. Roadrunner 19<sup>th</sup> Annual Chili Cook-Off, February 5. Cook-Off is at Shuckers at Sunset Landing on Lake Jackson. Penny volunteered to chair and Michael agreed to make chili. 5 gallons, Sherri will make Jello shots, other members to bring toppings. Cost is \$20.00 and Penny will take it by, proceeds go to Big Bend Hospice. All agreed club should participate.
    - iii. SGI Chili Cook-Off, March 4-6: Chair: Sherri. The cook-off will not be in middle of island, but John Summers has agreed to have at his house which is right on the main drag. It is

the plan to really decorate with a beach scene and to blast the music so everyone will know we are there. Sherri encouraged everyone to dress in their pirate costumes. Sherri had mentioned the donut shop but not sure about putting up a porta potty so thinks John's house a better option. Michael to check on the rule about utility vehicles.

- iv. Springtime Tallahassee Parade, April 2 (application deadline February 4). Ron expressed his concern about doing the float for the parade, stating it was expressive, time consuming and the fact that we don't have a truck or a trailer. Penny stated it is good exposure for the club. Sherri mentioned maybe someone could just drive a jeep or something and everyone else walk and hand out beads. Eddie mentioned there might be some restrictions concerning the number of people who can walk and will review the rules. Ron discussed reaching out to members to see if there is an interest. We need a chair and the deadline for the application is Feb 4. Susan mentioned the possibility of doing a booth instead.
- v. Panama City PHC Rendezvous, April 21-24. Ron discussed that this is a fun event and recommended all attend if you can.
- vi. Crolla Annual House Party, April 29: Ron and Susan. Ron and Susan will be having House Party, all invited. Sonny Jim will be the entertainment. This is not a club funded event, but donations will be appreciated. Just come for a great time and FUN.

VII. Open Forum: No further discussions

VIII. Next Board Meeting: TBA

IX. Adjournment: Ron adjourned at 8:36

#### ACTION ITEMS

Assignment #1: Susan to send templates to all board members for the Activity Report and how to get reimbursed.