



Hello!

Congratulations on registering for the Virtually Fabulous Webinar. I'm excited that in just a few days' time I'll get to support you on your journey of moving from Virtual by Necessity to Virtually Fabulous!

There's lots of great content, templates and examples lined up for you. It will be a packed, practical and interactive 90 minutes. I'm honored that you are investing this time with me and I want to make sure you get the most out of our time together; but to make that happen I need your help.

Can you spend a few minutes thinking about some questions for me?

You can choose to go all in, grab a pen and jot down your thoughts, or you can mull them over as you drive, walk, shower or eat! This is no "hand in assignment", simply do what feels best – **but be sure to do it**, because either way it will have a positive impact on what you get out of our time together.

Here we go:

Think of all the Digital / Virtual events you have attended recently. Which ones worked and which ones didn't? What factors accounted for their success or failure? List as many as you can.

What type of live digital events are you looking to host?

What is the purpose / goal of the event(s)?

What does the phrase "Virtually Fabulous" conjure up for you? What would it look like? How would it feel?

Why does doing a good job matter to you? What is the impact of being Virtually Fabulous versus just meh?

Think about digital events you have hosted. Where do you think you are strong? What do you see as your weaknesses in hosting this type of event?

That's it! Hope they got your brain whirring. I can't wait to see your progress to Virtually Fabulous.

All the best

Andi