



Mid States Judo, Inc

1301 Creek Trail Drive, Jefferson City, MO 65109 | Phone: 573-301-1738

Joshua Lehmen
President

Glenn Trotter
Vice President

John McDaniel
Treasurer

Roy Tuua
Secretary

Board Meeting Minutes

MEETING TYPE:	ORGANISATION NAME:	TIME OF MEETING:	LOCATION:
Quarterly	MSJI	Approx. 2:00 PM	Jefferson City Judo Club, 1301 Creek Trail Drive, Jefferson City, MO 65109
TIME STARTED:	TIME ADJOURNED:	PREPARED BY:	
5:30 PM	6:25 PM	Roy Tu'ua	



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Call to order: Joshua Lehmen called the Mid States Judo Inc Quarterly Board meeting to order at 5:30pm

IN ATTENDANCE

Joshua Lehmen, John McDaniel, Glenn Trotter, Carson Lepper, Erin Lepper, Roy Tu'ua
Quorum present to conduct meeting

APPROVAL OF MINUTES

A motion to approve the minutes of the January 19, 2025 meeting was made by Carson Lepper and seconded by John McDaniel.

TREASURER'S REPORT

John McDaniel reported the initial account balance of \$8100.00; received \$150 in donations during Judo Training Camp in Jefferson City (January 18-19, 2025); received \$40 in donations during Mid States Judo Tournament in Jefferson City (March 15, 2025); and a \$1000 private donation. No expenses to report.

Total account balance = \$9290.00

Checks for the account that require two signatures have been ordered. The bank did not order the checks initially.

Joshua Lehmen motioned to approve treasurer's report and seconded by Carson Lepper

EXECUTIVE DIRECTOR'S REPORT

Nothing to report



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PREVIOUS BUSINESS

Item 1:

Develop a Mission, Vision, and Values statements along with a five (5) year strategic plan for MSJI. Mission, Vision, and Values statements will be provided by the next Board meeting for editing or approval.

Discussion: High priority has been placed on developing the organization's Mission and Vision statement. This is due to grants tend to require the organization's Mission and Vision statements. Action points provided to move the process further.

Item 2:

Established a Marketing Committee

Rebrand current Mid-States Judo Facebook account to align with organizational name, create an organizational email address and website (.org).

Discussion: Marketing discussion using Google Ads, Google Maps, Apple Ads. Questions answered about the current practice/use of Google Ads for White Dragon Judo Club (WDJC). Glenn provided his current experience with Google Ads which doubled the number of students in 6-9 months. Other factors also assisted in increasing the number of students for WDJC. Example provided where the use of the Google search engine to find a judo club in the area did not pull up White Dragon Judo Club. Glenn provided a book reference for Digital Marketing.

Item 3:

Grant writing

Potential grant websites for non-profit entities provided. List of grant websites to be emailed to Glenn Trotter for review.

Grantgopher.com

USAfundingapplications.org

Cappex.com

Grantwatch.com

Thegrantportal.com

Discussion: Grants tend to require organization's Mission and Vision statements. See Action Points section.



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Item 4:

Follow up with local business to establish a partnership.

Profit sharing days with business restaurants and partnering with local hotel to possibly provide a group rate discount for events such as tournaments, clinics, training camps.

Discussion: Tabled at this time. Roy Tuua to follow up with Kyle Stephen to develop a plan of action.

Item 5:

Develop an application and process for funding/reimbursement to individuals.

Applications will be reviewed by the entire Board for approval. Application will be reviewed by legal to eliminate any potential bias or discrimination.

Discussion: Draft of the application reviewed via email with some changes. Roy Tuua to follow up with Kyle Stephen to update application with suggested changes.

NEW BUSINESS

Item 1:

Google Ads Grant

Glenn Trotter reported the application has been submitted for the Google Ads Grant. Google requested one or more additional information regarding MSJI. Application initially submitted with the Mission statement provided for the MSJI 501c(3) designation. Obtaining this grant will allow judo clubs to repurpose their current budget for advertising to other things in their clubs.

ANY OTHER BUSINESS

Develop a Coaching Clinic

- ✓ Previous experience with coaching clinics was clinic is focused primarily on teaching techniques
- ✓ Clinic will share coaching etiquette and standards
- ✓ Clinic will allow individuals obtain coaching credentials through USA Judo

Develop a Referee Clinic

- ✓ Update individuals with new IJF rules
- ✓ Interactions between coaches and referees



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Kids One Day Summer Camp

- ✓ Camp focused on development
- ✓ Kids taught by different coaches with a round-robin approach for teaching techniques
- ✓ Focus on kids having fun doing judo

ACTION POINTS

1. Roy Tuua to follow up with Kyle Stephen to develop the MSJI Mission and Vision statements and forward to Board for approval
2. Once Mission and Vision statements is approved upload statements to MSJI website
3. Roy Tuua to provide additional information to Glenn Trotter about MSJI for the Google Ads Grant.
4. Brainstorm ideas for a Kids Day Summer Camp with the hopes to be conducted this year.
5. Brainstorm ideas for a Coaching and Referee Clinic

ADJOURNMENT

Motioned by: John McDaniel
Seconded by: Carson Lepper
Time: 6:25 PM

NEXT MEETING:

TBD; Zoom/Microsoft Teams/Google meeting has been suggested versus in-person