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ALEXANDER AU-NAISTADT

Chief Of Staff & Management Consultant

Professional Summary

Strategic Chief of Staff and Management Consultant with over a decade of experience partnering with CEOs, CFOs, and executive teams to drive organizational alignment, operational excellence, and enterprise transformation. Known for orchestrating cross-functional initiatives, improving decision velocity, and serving as a force multiplier for senior leadership. Deep expertise in digital transformation, strategy, GTM execution, and data-driven decision systems.

EXPERIENCE

Tata Consultancy Services - Senior Consultant

Boulder, CO
01/2022 - 08/2025

Partnered with Fortune 500 executives to drive digital transformation, AI strategy, and enterprise operating model initiatives. Led cross-functional teams and served as a strategic advisor to senior leadership.

Key Achievements:

- Acted as de-facto Chief of Staff for multiple executive sponsors, shaping strategy, preparing SteerCo materials, and aligning product, IT, operations, and finance.
- Managed teams of 5–25+ and oversaw $100M+ accounts, ensuring clarity, accountability, and executive-ready reporting.
- Developed generative AI assets and revamped hiring processes and metrics.
- Led proposal development, SOW creation, and executive communications supporting business development and strategic decision-making.
- Selected as 1 of 55 global graduates of TCS's *Leaders with Purpose* program; featured in TCS North America May Newsletter for innovation and diverse team leadership.

Select Projects:

- Built a greenfield SAP solution for a portfolio company; awarded internal innovation recognition.

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CORE COMPETENCIES

Executive Partnership

Strategic Planning & OKRs

Cross-Functional Leadership

Organizational Alignment

Program & Project Management

Digital & AI Transformation

Operating Model Design

Financial & Business Analysis

Change Management

Board & SteerCo Preparation

Stakeholder & Vendor Management

- Delivered a Fortune 100 AI Trade Promotion Suite generating **$300M in value**; received CIO award.
- Led a supply chain assessment for a global consumer electronics company to inform executive investment decisions.

KPMG US - **Senior Associate**
Denver, CO
01/2020 - 01/2022
Led strategic transformation programs and advised C-suite clients on operating models, digital strategy, and enterprise program execution.
Key Achievements:
- Served as engagement lead and strategic partner to client executives, managing cross-functional teams and program governance.
- Built pricing models, operating models, and budget frameworks used by leadership for decision-making and resource allocation.
- Directed executive reporting, stakeholder alignment, and program communications across complex multi-department initiatives.
Select Projects:
- Led the City of New York's largest data lake initiative, coordinating across agencies and executive sponsors.
- Directed a national PMO delivering marketing assets for enterprise-wide campaigns.
- Conducted a staffing and operating model assessment for a pre-IPO health tech company.
- Oversaw development of a B2B Salesforce portal for a medical supplies organization.

The Synergy Company - **Chief of Staff – Digital Transformation**
Boulder, CO
05/2014 - 11/2019
Served as Chief of Staff to the CEO and CFO, leading strategic initiatives, GTM execution, and digital transformation across the organization.
Key Achievements:
- Drove omnichannel GTM strategy, resulting in **20% YoY revenue growth**.
- Built an in-house customer data platform (CDP) to improve decision-making across CR, CAC, AOV, CLV, and profitability metrics.
- Partnered with Finance, Operations, Supply Chain, Marketing, and Customer Service to define KPIs and align organizational priorities.
- Led special projects for the CEO/CFO focused on profitability, operational efficiency, and digital capability building.
- Directed digital product initiatives and modernized the company's technology and analytics infrastructure.

CERTIFICATIONS

Generative AI with Large Language Models, Amazon Web Services

Google Project Management, Google

Certified Scrum Professional-Product Owner & Scrum Master, Scrum Alliance

Inner-MBA, SoundsTrue – Conferred by MindfulNYU

Six Sigma Black Belt Professional, Management and Strategy Institute

Full Stack JavaScript (MEAN/MERN), CodeCraft School of Technology

Digital Media Marketing, NYU School of Professional Studies

EDUCATION

MBA, Leadership & Change Management
University of Colorado Boulder

B.S., Criminal Justice & Cybersecurity
Pace University