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ALEXANDER AU-NAISTADT

Management Consultant & Chief Of Staff

Professional Summary

Strategy and operations leader with experience delivering enterprise-level transformation across Fortune 500 and high-growth organizations. My background spans management consulting, Chief of Staff leadership, and cross-functional program delivery.

EXPERIENCE

Tata Consultancy Services – Delivery Lead, Management Consulting Boulder, CO

01/2022 - 08/2025

- Led multi-workstream digital transformation programs (0→1) across strategy, operating model, UX/CX, product, IT, and value assessments; managed teams of 5–25+ and delivered executive-ready insights and recommendations.
- Directed account management for a \$100M+ portfolio, overseeing SOWs, proposals, vendor management, and SteerCo reporting for C-suite stakeholders.
- Built generative AI assets for the consulting practice; redesigned hiring metrics and interviewed candidates to strengthen delivery quality.
- Selected as 1 of 55 global graduates of TCS's *Leaders with Purpose* program; featured in TCS North America newsletter for thought leadership on diverse teams and innovation.

Representative Engagements:

- Designed a greenfield SAP (Commerce/S/4HANA, AWS) solution for a portfolio company; received innovation award.
- Delivered a Fortune 100 CPG AI Trade Promotion Suite (PowerBI, Power Automate, Databricks, Azure) generating \$300M in measurable value; received CIO award.
- Led supply chain maturity assessment for a Fortune 100 consumer electronics company, identifying operational inefficiencies and agentic AI use cases across tech stack (Google Cloud), and creation of roadmap.

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Websites

- <https://www.naistadt.com>
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SKILLS

Executive Partnership

Strategic Planning & OKRs

Cross-Functional Leadership

Organizational Alignment

Program & Project Management

Digital & AI Transformation

Operating Model Design

Financial & Business Analysis

Change Management

Board & SteerCo Preparation

Stakeholder & Vendor Management

KPMG US – Delivery Lead, Management Consulting

Denver, CO

01/2020 - 01/2022

- Managed digital transformation and strategy engagements, leading teams of 5–25+ across maturity assessments, operating model design, CX, product strategy, and roadmap development.
- Built pricing models and operating frameworks for the practice; managed project budgets, staffing plans, proposals, and SOW development.

Representative Engagements:

- Led workstream for the City of New York’s enterprise scheduling tool (Azure, Tableau, Airtable, Databricks) and largest data lake initiative in firm history.
- Directed national marketing PMO delivering client-facing assets across multiple channels.
- Conducted staffing and capability assessment for a pre-IPO health tech company to support scale-up readiness.
- Performed M&A technology due diligence audit/assessment.
- Oversaw design and implementation of a B2B Salesforce (Commerce) portal for a medical supplies company.

The Synergy Company - Chief of Staff – Digital Transformation

Boulder, CO

05/2014 - 11/2019

- Partnered directly with the CEO and CFO to drive enterprise-wide digital transformation, profitability initiatives, and operational improvements, aligning Finance, Operations, Supply Chain, Manufacturing, Marketing, and Customer Service around shared priorities and execution rhythms.
- Led the company’s omnichannel Go-to-Market strategy, delivering 20% YoY revenue growth through new digital capabilities, product innovation, and channel expansion.
- Built an in-house CDP with Tableau dashboards that enabled data-driven decision making across all business units improving executive visibility, and strategic planning.
- Established cross-functional KPI frameworks and launched a Thought Leadership Team to align strategy, analytics, and execution, strengthening organizational clarity and accountability.
- Migration from Volusion to Adobe Magento/Commerce.

Children's Apparel Network - Account Manager/Digital Lead

New York, NY

12/2012 - 04/2014

- Managed and grew a \$10M account portfolio with Fortune 500 retail buyers; strengthening client relationships.
- Advised C-suite leaders on digital strategy and transformation.

CERTIFICATIONS

Executive Chief Technology Officer
Program, Quantic – In Progress

Nova Chief of Staff Certification

Generative AI Leadership & Strategy,
Vanderbilt University

Generative AI with Large Language
Models, Amazon Web Services

Google Project Management

Certified Scrum Professional-Product
Owner (CSP-PO), Scrum Alliance

Certified Scrum Professional-Scrum
Master (CSP-SM), Scrum Alliance

Inner-MBA, SoundsTrue – Conferred by
MindfulNYU

Six Sigma Black Belt Professional,
Management and Strategy Institute

Full Stack JavaScript (MEAN/MERN),
CodeCraft School of Technology

Digital Media Marketing, NYU School of
Professional Studies

EDUCATION

**MBA, Leadership & Change
Management – University of Colorado
Boulder**

**B.S., Criminal Justice & Cybersecurity –
Pace University**