

Buffalo Rock

A beverage production company located in Birmingham, AL, Buffalo Rock, produces over 40 million cases annually and can produce more than 60 million annual cases. This Birmingham facility holds eight production lines – three for cans, four for PET, and one for bag-in-a-box. Buffalo Rock bottles its brands, including Buffalo Rock Ginger Ale, Grapico, Dr. Wham, Sun Fresh Brands, as well as Cadbury Schweppes, and PepsiCo carbonated products. It produces about 90% of the products it distributes and runs a continuous operation – 24 hours a day, seven days a week, on a 12-hour shift basis.



15%
KWh REDUCTION
OVER 12 MONTHS

Tune® device were installed in all breaker boxes across the facility and Noesis performed a third-party analysis of the first 12 months post the installation. Following is a summary of their report.*



	ADJUSTED BASELINE (KWh)	ACTUAL (KWh)	SAVINGS (KWh)	% OF BASELINE
12 MO.	673,791	572,869	100,922	15.0%

