

Northwood Mall at Mission Village

Tune® helps Northwood Mall reduce electricity consumption by 22.5%, saving \$10,800 annually.

Northwood Mall at Mission Village is a strip mall with retail and office space in the Sandy Springs area of Atlanta. Hanna Capital, LLC has been operating the mall for more than 20 years and is responsible for the Mall's common area electric bill. Hanna Capital was thrilled to see the savings delivered by their Tune® installation.

22⁺%
KWh SAVINGS

“...electric bill is down 20% there is no doubt in my mind that **your technology is playing a key role there.**”

Brett Grayson
Attorney and
General Manager
Hanna Capital

Multi-use locations like Northwood Mall offer significant opportunities for savings with Tune®.

Tune® devices were installed in the Mall's common area, and the savings were evaluated over the following twelve months by Hannah Capital.

2016 ELECTRICAL EXPENSE (BEFORE INSTALLATION)	\$48,060
2017 ELECTRICAL EXPENSE (AFTER INSTALLATION)	\$37,260
SAVINGS	\$10,800





“In 2016, our electric expense was \$48,060 compared to \$37,260 in 2017. That’s a savings of \$10,800, or 22.5%.”

Brett Grayson
Attorney and
General Manager
Hanna Capital

R. Brett Grayson
General Counsel
Hanna Capital, LLC
Five Concourse Parkway, Suite 200
Atlanta, GA 30328

November 18, 2019

Mr. Jim Owings
Chief Product Officer
Tune LLC
5211 Village Parkway, Suite 101
Rogers, AR 72758

Dear Jim,

I appreciate you reaching out to request a testimonial.

As you know, we are more than happy about our decision to install your filters in the winter of 2016 at Mission Village. First and foremost, the payback period was less than 12 months. In my opinion, that’s phenomenal.

We initially measured the savings your filters delivered by comparing Q1 - Q3 of 2016 to the same period in 2017. In 2016 our electric expense was \$48,060 compared to \$37,260 in 2017. That’s a savings of \$10,800 or 22.5%!

While the summer of 2017 was a little less hot than in 2016, the occupancy was the same. When you look at the Mission Village P&L and see that our electric bill is down 20% there is no doubt in my mind that your technology is playing a key role there.

Thank you again for your support of our facility and its mission to serve the Hispanic community in Sandy Springs, GA.

Sincerely,

R. Brett Grayson
R. Brett Grayson
404-550-7961