

punchline.

COMEDY CLUB

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Punchline Comedy Club, every joke lands.

Nestled in Lusail's J22 Twin Towers (Mezzanine Floor), Punchline is a curated comedy destination featuring top regional and international comedians in an intimate, high-energy setting.

Punchline Comedy Club delivers a dynamic, culture-rich comedy experience built around sharp stand-up, observational humor, and crowd-driven performances.

Shows run every Thursday, Friday, and Saturday, with two special Sunday showcases each month, creating a consistent rhythm for comedy lovers. The stage brings together a diverse lineup performing in Arabic (Lebanese, Egyptian, Syrian, Jordanian), English (UK, Filipino, American), Indian, and French (Moroccan, Algerian, Tunisian)—reflecting the multicultural energy of Lusail and ensuring every night offers a fresh voice, a new perspective, and a punchline that lands.

Punchline Comedy Club isn't just about stand-up — it's a 360° entertainment destination for all tastes. Alongside live comedy, we bring every big Match Day to life on screens throughout the club, creating an electric atmosphere for football fans and social groups. We host engaging weekly events like Quiz Night, lively Bingo Nights, thoughtful Chess Night, and dynamic interactive formats that keep the fun rolling all week long. 

Beyond games, Punchline also features podcasts, talk shows, lectures, and community experiences — and we're the perfect space for kids' birthdays too. By combining sport, games, live talk and laughter, Punchline becomes more than a club — it's where everyone finds something to enjoy

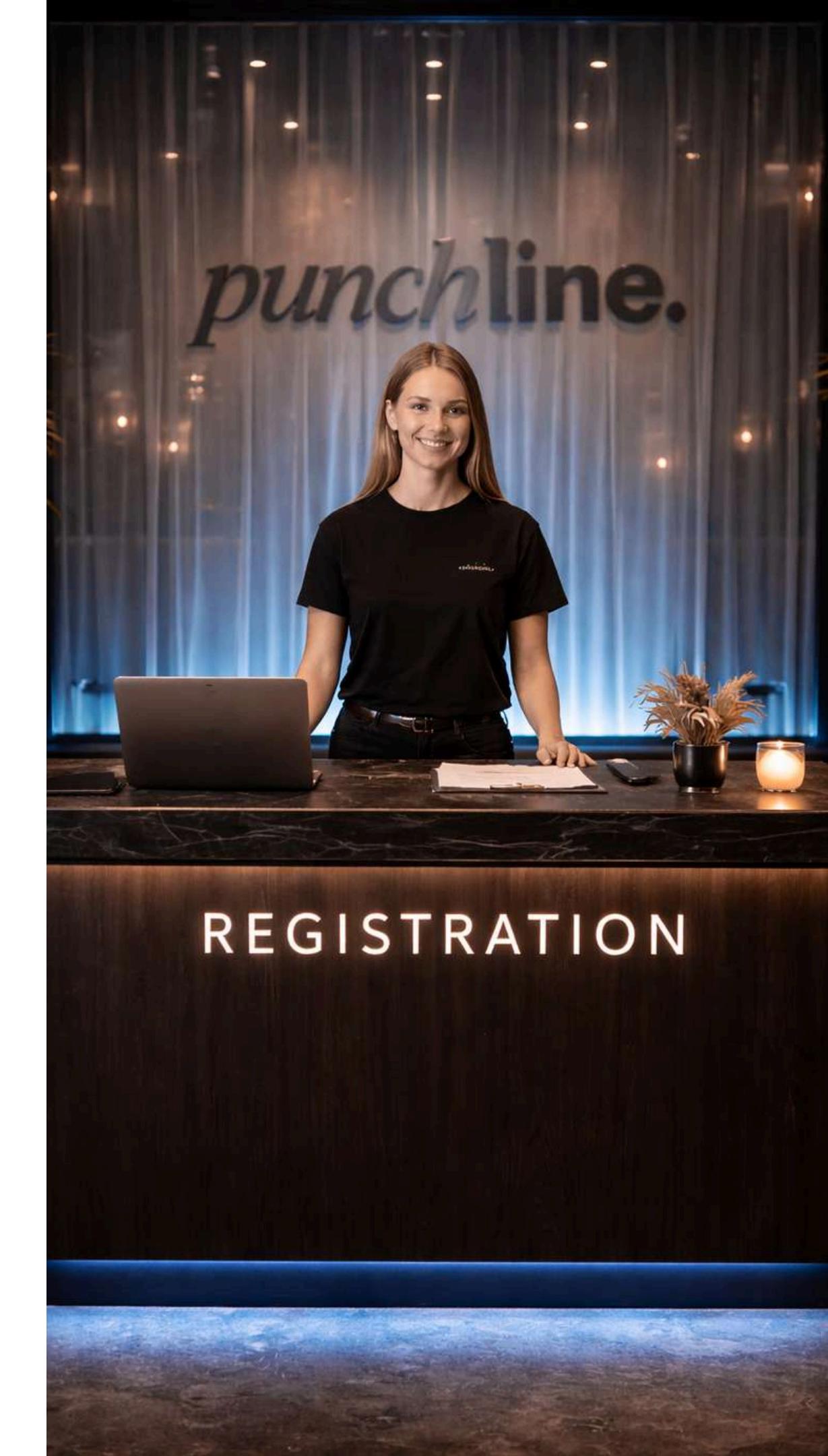


REGISTRATION DESK

At the entrance, Punchline Comedy Club features a dedicated registration desk designed for smooth guest flow and first impressions. This area is used for ticket verification, guest check-in, and bracelet application, ensuring quick access, organized entry, and a seamless start to the experience from the moment guests arrive.

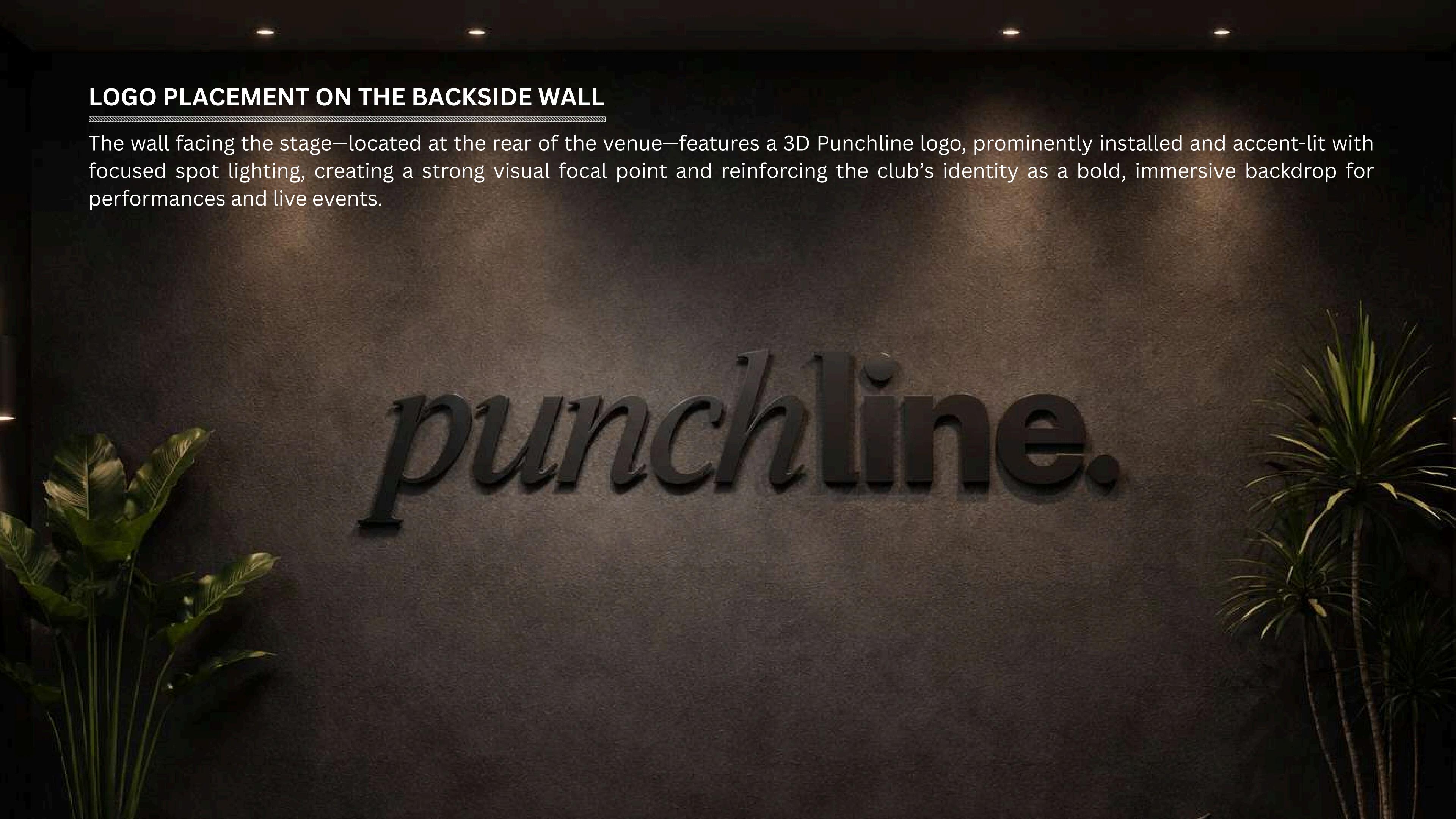
The entrance and registration area is managed by a Door Desk Manager, supported by three Ushers, responsible for guest reception, ticket validation, bracelet application, queue management, and guiding guests to their designated seating—ensuring an efficient, welcoming, and well-organized entry experience.

Security Officer, responsible for guest reception, ticket verification, bracelet application, crowd flow control, and maintaining a safe, smooth, and professional entry experience.



LOGO PLACEMENT ON THE BACKSIDE WALL

The wall facing the stage—located at the rear of the venue—features a 3D Punchline logo, prominently installed and accent-lit with focused spot lighting, creating a strong visual focal point and reinforcing the club's identity as a bold, immersive backdrop for performances and live events.



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Male Uniform

The male staff uniform features a sleek black short-sleeve T-shirt with a subtle Punchline logo placed on the chest and a larger logo on the back, creating a refined yet modern look. It is paired with tailored black trousers, a black belt, and black closed shoes. The overall style is minimal, sharp, and functional—designed to maintain comfort during long shifts while presenting a polished, professional appearance that aligns with the club's identity.

Female Uniform

The female staff uniform consists of a fitted black short-sleeve T-shirt featuring the Punchline logo on the chest and back, paired with a classic knee-length black pencil skirt. The look is completed with black closed heels, offering a balance between elegance and practicality. The design is clean, modern, and sophisticated, ensuring a consistent brand image while allowing ease of movement and all-day comfort.



UNIFORMS



STAGE

The Punchline Comedy Club stage is designed to deliver an intimate yet high-impact performance experience. It features a raised platform framed by full-height dark blue curtains, with soft blue uplighting from the floor creating depth and atmosphere. A centrally positioned microphone on stand and a classic comedian stool form the focal point, maintaining a clean, uncluttered stage ideal for stand-up, talks, and live recordings. Two floor monitor speakers ensure clear audio for performers, while warm overhead spotlights provide balanced illumination across the stage. The Punchline logo, subtly integrated on the backdrop, anchors the visual identity and completes a polished, professional performance setting.

Behind the stage curtain, a full-size LED screen is installed, concealed when not in use and revealed as needed for match-day screenings, visual content, presentations, podcasts, and special events, allowing the stage to seamlessly transition between live performances and multimedia experiences.

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concept

thursday

LAUGH YA HABIBI

A night of sharp stand-up and relatable humor featuring top Lebanese comedians bringing Beirut vibes and big laughs to the stage.

YA ZALAMEH

A stand-up comedy night featuring Syrian comedians delivering smart, relatable humor inspired by real life and shared culture.

KEDA YA'NI COMEDY

Authentic Egyptian stand-up packed with everyday stories, sharp wit, and nonstop laughs.

MASALA COMEDY NIGHT

A comedy night inspired by Bollywood chaos, desi family drama, and everyday life—packed with laughs.

friday

PINOY PUNCHLINES

A comedy night packed with Filipino humor, relatable stories, and big laughs.

TÜRK KAHKAHASI

A stand-up comedy night featuring Turkish comedians with sharp wit and relatable stories.

saturday

freedom

RIRE À LA FRANÇAISE

Smart, stylish humor inspired by French life, culture, and everyday moments.

NORTH AFRICA LOL

A comedy night bringing together Tunisian, Moroccan, and Algerian humor—one stage, endless laughs.

YANKS & GIGGLES

A stand-up comedy night featuring sharp British and American humor, live in English.

TRIVIA & BINGO

A fun interactive night of quizzes and bingo with prizes and crowd participation.

KICKOFF NIGHT

Big screens, great vibes, and the thrill of the match—live with fellow fans.

MASTERCLASS

Learn, apply, and develop new skills in a collaborative workshop setting.

*pri*vent

THE BIG DAY

A fun-filled birthday celebration with great vibes, entertainment, and unforgettable moments.

*open*mic

SHE SAID YES

An elegant engagement celebration marking the beginning of a beautiful journey together.

LEADERSHIP LIVE

A professional corporate event designed for networking, engagement, and meaningful connections.

TALKS & TAKES

A live podcast night featuring real conversations, bold opinions, and audience interaction.

IN CONVERSATION

A live talk show featuring engaging conversations, special guests, and real stories.

LECTURE

A structured talk designed to inform, engage, and spark new perspectives.

team

TEAM STRUCTURE

DESK MANAGER

USHER ONE

USHER TWO

USHER THREE

SECURITY GUARD

STAGE

ST & BS MANAGER

SECURITY GUARD

KITCHEN

OPERATION

SOUND TECH

OPERATION M.

PR AND SALES

BAR

*me***nu**





AMERICAN

ITEM ONE

ITEM TWO

ITEM THREE

MEXICAN

ITEM ONE

ITEM TWO

ITEM THREE

KIDS

ITEM ONE

ITEM TWO

ITEM THREE



ITALIAN

ITEM ONE

ITEM TWO

ITEM THREE

ITEM FOUR

ITEM FIVE

ITEM SIX

ETC.



DRINKS

ITEM ONE

ITEM TWO

ITEM THREE

ITEM FOUR

ITEM FIVE

ITEM SIX

ETC.



SNACKS COLLECTION



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COMEDY

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COCKTAILS

FOOD

REGISTRATION

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PIPCORN

