



Dear Medina Community Members, Business Leaders and Supporters:

Medina Youth Gridiron Football and Cheerleading is a non-profit, volunteer organization that provides youth sports opportunities for local boys and girls, from kindergarten through 6th grade. The program offers spring and fall flag football, fall tackle football and fall cheerleading and is comprised of over 500 Medina youth athletes!

Each year, the program strives to partner with sponsors like you to raise funds to support league-wide initiatives such as field growth/management, new equipment, pads, facilities, and operational upgrades season after season. New this season, we're also seeking sponsors for specific equipment too! Each package provides varying levels of community exposure/advertising for your organization's contribution, and we will provide our 501c3 letter.

On behalf of the MYG athletes, coaches, families, board, and volunteers, THANK YOU for your consideration of the enclosed sponsorship opportunities. We appreciate your time and support.

Sincerely,

Medina Youth Gridiron Staff



Medina Youth Gridiron Sponsorship Opportunities 2023

MYG is a 501c3 nonprofit organization and can provide a letter for your records.

LEAGUE-WIDE:

Level 1: \$250 (Bronze Level)

- Logo / Family Name on MYG Website Proud Sponsor Page
- Shout outs on Social Media (Twitter, Facebook, Instagram)

Level 2: \$500 (Silver Level)

- Logo and Company Link on MYG Website Proud Sponsor Page
- Marketing on Social Media (Twitter, Facebook, Instagram)

PLUS:

Logo displayed on sponsor banner hung at Bill Dunn Field stands for every game (3X6 banner, 6 sponsors per banner)

Level 3: \$1,000 (Gold Level)

- Logo and Company Link on MYG Website Proud Sponsor Page
- Marketing on Social Media (Twitter, Facebook, Instagram)
- Logo displayed on sponsor banner hung at Bill Dunn Field stands for every game (3X6 banner, 6 sponsors per banner)

PLUS:

Company Logo on all Spirit wear purchased through League for 2023 season

Level 4: \$3,000 (Platinum Level)

- Logo and Company Link on MYG Website Proud Sponsor Page
- Marketing on Social Media (Twitter, Facebook, Instagram)
- Logo displayed on sponsor banner hung at Bill Dunn Field stands for every game (FULL 3X6 banner)
- Company Logo on all Spirit wear purchased through League for 2023 season

PLUS:

Company's 30 Second Commercial Announced at all MYG games at Bill Dunn Field
MYG Helmet + proud MYG supporter plaque to display at your place of business



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EQUIPMENT SPONSORSHIPS:

GAME BALLS

Sponsorship Cost: \$500

This sponsorship will provide an official game ball for every home tackle football game at Bill Dunn Field.

- Logo and Company Link on MYG Website Proud Sponsor Page
- Marketing on Social Media (Twitter, Facebook, Instagram)
- Thank you announcement at each home game

HELMET STICKERS

Sponsorship Cost: \$500

This sponsorship will provide Medina "M" helmet stickers for every tackle athlete's helmet plus bee logos.

- Logo and Company Link on MYG Website Proud Sponsor Page
- Marketing on Social Media (Twitter, Facebook, Instagram)
- Thank you announcement at each home game

FIELD SUPPLIES

Sponsorship Cost: \$3000

This sponsorship will provide supplies to maintain and improve flag and tackle fields for players such as field paint, down markers, chains, equipment and more.

- Logo and Company Link on MYG Website Proud Sponsor Page
- Marketing on Social Media (Twitter, Facebook, Instagram)
- Logo displayed on sponsor banner hung at Bill Dunn Field stands for every game (3X6 banner, 6 sponsors per banner)
- Thank you announcement at each home game
- MYG Helmet + proud MYG supporter plaque to display at your place of business

TACKLE UNIFORMS

Sponsorship Cost: \$7500

This sponsorship will provide an All Pro tackle uniform for every tackle football player.

*This cost is an estimate and may change based on # of athletes registered.

- Logo and Company Link on MYG Website Proud Sponsor Page
- Marketing on Social Media (Twitter, Facebook, Instagram)
- Logo displayed on sponsor banner hung at Bill Dunn Field stands for every game (3X6 banner, 6 sponsors per banner)
- Thank you announcement at each home game
- MYG Helmet + proud MYG supporter plaque to display at your place of business
- Company Logo on tackle uniform
- Company's 30 Second Commercial Announced at all MYG games at Bill Dunn Field

CHEERLEADING WARMUP SUITS

Sponsorship Cost: \$11,500

This sponsorship will provide a warmup jacket and pants for each cheerleader.

*This cost is an estimate and may change based on # of athletes registered.

- Logo and Company Link on MYG Website Proud Sponsor Page
- Marketing on Social Media (Twitter, Facebook, Instagram)
- Logo displayed on sponsor banner hung at Bill Dunn Field stands for every game (3X6 banner, 6 sponsors per banner)
- Thank you announcement at each home game
- MYG Helmet + proud MYG supporter plaque to display at your place of business
- Logo printed on Warm Up jacket sleeve
- Company's 30 Second Commercial Announced at all MYG games at Bill Dunn Field



Interested in a League-Wide or Equipment Sponsorship?

Please provide your info and we'll get started.

Name: _____

Email: _____

Phone #: _____

Sponsorship Name or level: _____

Cost: _____

This sponsorship is on behalf of (family or business name providing this sponsorship):

If you currently have any athletes in our program, please list:

- Athlete name(s)
- Sport (tackle/flag/cheer)
- Team this season (ex. JV Black)

*If applicable, please email your business logo to MYGfootball@gmail.com.

****PAYMENT FOR YOUR SPONSORSHIP CAN BE PAID BY:**

-CHECK

Mail to:

Medina Youth Gridiron

P.O. Box 41

Medina, OH 44258

-VENMO @ MYG_Football

Please email Kimmie at MYGfootball@gmail.com with any questions.