

WHAT TO EXPECT WHEN SHARING YOUR STORY

THE INTERVIEW



Length: Bridgett will conduct a 30–45 minute interview with you



Format: Via Zoom or in person (if local to Louisville, Kentucky metro)



Recording: The interview will be recorded so Bridgett can listen closely without taking detailed notes, but the recording will not be publicly shared.



THE INTERVIEW STARTS WITH A FEW BASIC QUESTIONS

1. Where do you live?
2. What credential did you complete / are you currently working on?
3. Where did you earn the credential (e.g. name of institution)?
4. What education had you completed prior to this credential?
5. Anything you might want to share on background (your job, your family, any special circumstance, etc.).

A 5-LAYER FRAMEWORK GUIDES THE REST OF THE CONVERSATION

1. External Events

What life looked like before you decided to return to school

2. Internal Turning Point

The moment you realized you needed to make a change.

3. Insight

What you discovered about yourself along the way

4. Transformation

How your life has shifted since returning to school

5. Universal Truth

The message or advice you'd want to share with others.