MARLEY HELFER

Student | Emerson College | Class of 2029 | Boston, MA

EDUCATION

- Emerson College (current freshman), Journalism & Honors Program, 4.0 GPA
- Ballard High School graduate, 4.0 unweighted/4.3 weighted GPA

WORK EXPERIENCE

- The Berkeley Beacon Newspaper Graphic Designer | Fall 2025 Graphic designer for Emerson College's student-run newspaper first semester freshman year, designing a section of the paper each week using Adobe InDesign. Three news/feature articles have also been published for the paper and/or Beacon Magazine.
- Ballard High School Talisman Newspaper | Academic Years 2022-2025
 Promoted from a reporter to a Copy Editor as a first-year staff member in 10th grade. Selected for co-Editor-in-Chief in 11th and 12th grade to lead the publication in producing 5-6 editions each year; responsibilities included editing, design, writing, mentorship and photography. Proficient in Adobe Photoshop and Lightroom, certified in Adobe InDesign.
- Peter Fewing Soccer Camps | Summers 2022-2025
 Coach and mentor to 20-40 youth ages 5-16 at full-day and overnight soccer camps through soccer games, drills and tactics while exercising leadership and communication skills.
- Ballard Boys & Girls Club | Summers 2021/2022
 Counselor in training (CIT) in daily activities and field trips at full day-camps.
 Responsible for 30 campers ages 4-6; gained skills in childcare, communication, and problem solving.

VOLUNTEER EXPERIENCE

- Student Arts Leadership Committee, Ballard High School | 11th grade Founding member in the first-ever committee of student leaders of Ballard High School art programs, representative for the Talisman newspaper
- Link Leadership Program, Ballard High School | 11th/12th grade
 Student mentor and support leader to a group of 8-10 incoming freshmen throughout the school year through school and program-specific events.
- Earth Service Corp Club, Ballard High School | 9th/10th grade
 Weekly volunteer work sorting compost, recycling & garbage on campus
- Eating Disorder Awareness Club, Ballard High School | 9th/10th grade Educating local community and student body about teen eating and body image disorders through service projects and outreach events
- Student Senate Representative, Ballard High School | 9th/10th grade
 Elected position; advocate for student's views on school issues and events in
 monthly student government meetings

JOURNALISM AWARDS

- Design of the Year nominee, Newsmagazine Cover | 2025
 Nominee for design of the year in the NSPA Fall National High School Convention.
- NSPA Best of Show Award in Design | 2025

HOME ADDRESS

7020 Jones Ave NW Seattle | WA | 98117 Mobile – 206.618.7967 Email – marley.helfer@emerson.edu

PROFILE

Freshman at Emerson College in Boston, Massachusetts, with extensive experience in journalism, leadership, and athletics.

SOFT SKILLS / TRAITS

Dedicated
Hard-working
Creative
Driven
Detail-oriented
Respectful
Open-minded

INTERESTS

Film & documentaries
Playing & coaching soccer
Ski racing & backcountry skiing
Hiking, backpacking, camping
Music
Language-learning (French Proficiency)

REFERENCES

Peter & Patty Fewing

Employer / Coach / Business Owners
Peter Fewing Soccer Camps
peterfewing@peterfewingsoccercamp.com

Luke Thorp

Girls Director / Soccer Coach Celtic FC <u>lukethorp@seattleceltic.com</u> Fourth place in newspaper/newsmagazine design at the NSPA 2025 National High School Journalism convention.

• WJEA Award of Excellence | 2025

Recognized by the WJEA for outstanding contributions to student media at Ballard High School.

Quill & Scroll Journalism Honors Society Member | 2025-present
 Certified as a member of the Quill & Scroll International Honorary Society for
 High School Journalists; required 3+ years of experience on a high school publication and 1+ years in an editorial position.

NSPA 2024 Individual Award Finalist | 2024

Selected for the NSPA's annual student journalism awards; Finalist for Story of the Year in opinion writing

Best of Sno Awards | 10th-12th grade

Seven articles selected for the Sno Network, a publisher of more than 500 US high school newspapers; awards in news, feature and opinion writing.

• NSPA Leadership Award in Student Journalism | 11th grade

Awarded for demonstrating journalistic excellence and staff leadership for at least two years; nominated by journalism adviser.

• WJEA Summer Journalism Workshop | Summer before 11th grade

All Star Award in Design for demonstrating growth, perseverance and passion for journalism

Best Color Group Award for working collaboratively and effectively with other journalists

OTHER AWARDS & HONORS

Washington State Honors Award | 2025

In recognition of ranking in top 10% of the Washington State high school graduating class of 2025.

National French Contest Finalist | 2024

Second place in a national French contest for English-speakers/Americans.

National Honors Society, Ballard High School | 10th grade-present
 Volunteer work at the National Nordic Museum, a local senior center, and a school blood drive

• Seymour Kaplan Humanitarian Award, Salmon Bay K-8 | 8th grade

ATHLETICS

• Seattle Celtic FC 06/07 GA | Spring 2024-Spring 2025

Club soccer: competing in regional and national showcases

Club soccer; competing in regional and national showcases and competitive tournaments

WPL Surf Academy 07 | 11th grade

Selective travel club soccer team; attended national showcase tournaments

• Emerald City FC F06 Green | 9th/10th/11th grade

Club soccer; two-year team captain

• Ballard High School Varsity Flag Football | 11th grade