

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd Cincinnati, OH 45209	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2017)	10,751	106,522	233,808
Projected Population (2022)	10,671	106,660	238,461
Census Population (2010)	10,306	106,021	232,863
Census Population (2000)	11,216	117,509	256,720
Projected Annual Growth (2017-2022)	-79 -0.1%	138 -	4,653 0.4%
Historical Annual Growth (2010-2017)	445 0.6%	501 0.1%	945 0.1%
Historical Annual Growth (2000-2010)	-911 -0.8%	-11,488 -1.0%	-23,857 -0.9%
Estimated Population Density (2017)	3,424 <i>psm</i>	3,769 <i>psm</i>	2,978 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2017)	6,383	50,389	107,926
Projected Households (2022)	6,361	50,690	110,814
Census Households (2010)	5,912	49,271	105,224
Census Households (2000)	6,196	53,275	113,470
Projected Annual Growth (2017-2022)	-22 -0.1%	301 0.1%	2,888 0.5%
Historical Annual Change (2000-2017)	187 0.2%	-2,886 -0.3%	-5,544 -0.3%
Average Household Income			
Estimated Average Household Income (2017)	\$85,004	\$89,652	\$83,351
Projected Average Household Income (2022)	\$109,351	\$114,705	\$103,188
Census Average Household Income (2010)	\$65,206	\$68,074	\$64,174
Census Average Household Income (2000)	\$46,768	\$57,927	\$55,362
Projected Annual Change (2017-2022)	\$24,347 5.7%	\$25,053 5.6%	\$19,838 4.8%
Historical Annual Change (2000-2017)	\$38,235 4.8%	\$31,725 3.2%	\$27,988 3.0%
Median Household Income			
Estimated Median Household Income (2017)	\$57,310	\$61,301	\$58,559
Projected Median Household Income (2022)	\$67,444	\$71,706	\$67,996
Census Median Household Income (2010)	\$44,645	\$50,254	\$47,329
Census Median Household Income (2000)	\$36,617	\$41,684	\$40,085
Projected Annual Change (2017-2022)	\$10,133 3.5%	\$10,405 3.4%	\$9,437 3.2%
Historical Annual Change (2000-2017)	\$20,693 3.3%	\$19,617 2.8%	\$18,474 2.7%
Per Capita Income			
Estimated Per Capita Income (2017)	\$50,599	\$42,578	\$38,622
Projected Per Capita Income (2022)	\$65,313	\$54,683	\$48,096
Census Per Capita Income (2010)	\$37,402	\$31,636	\$28,998
Census Per Capita Income (2000)	\$25,749	\$26,224	\$24,395
Projected Annual Change (2017-2022)	\$14,714 5.8%	\$12,105 5.7%	\$9,475 4.9%
Historical Annual Change (2000-2017)	\$24,849 5.7%	\$16,353 3.7%	\$14,227 3.4%
Estimated Average Household Net Worth (2017)	\$537,731	\$550,198	\$512,572

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd Cincinnati, OH 45209	1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity			
Total Population (2017)	10,751	106,522	233,808
White (2017)	7,509 69.8%	66,275 62.2%	146,609 62.7%
Black or African American (2017)	2,170 20.2%	33,689 31.6%	72,300 30.9%
American Indian or Alaska Native (2017)	32 0.3%	257 0.2%	496 0.2%
Asian (2017)	529 4.9%	2,312 2.2%	6,400 2.7%
Hawaiian or Pacific Islander (2017)	1 -	33 -	103 -
Other Race (2017)	170 1.6%	1,228 1.2%	2,275 1.0%
Two or More Races (2017)	340 3.2%	2,729 2.6%	5,625 2.4%
Population < 18 (2017)	1,768 16.4%	20,677 19.4%	48,020 20.5%
White Not Hispanic	742 42.0%	10,251 49.6%	24,867 51.8%
Black or African American	536 30.3%	7,558 36.6%	16,831 35.0%
Asian	101 5.7%	397 1.9%	1,226 2.6%
Other Race Not Hispanic	119 6.7%	1,252 6.1%	2,575 5.4%
Hispanic	270 15.3%	1,219 5.9%	2,521 5.2%
Not Hispanic or Latino Population (2017)	9,997 93.0%	102,888 96.6%	226,444 96.9%
Not Hispanic White	7,107 71.1%	64,456 62.6%	142,812 63.1%
Not Hispanic Black or African American	2,069 20.7%	33,336 32.4%	71,541 31.6%
Not Hispanic American Indian or Alaska Native	31 0.3%	213 0.2%	412 0.2%
Not Hispanic Asian	507 5.1%	2,260 2.2%	6,287 2.8%
Not Hispanic Hawaiian or Pacific Islander	1 -	25 -	73 -
Not Hispanic Other Race	17 0.2%	244 0.2%	441 0.2%
Not Hispanic Two or More Races	266 2.7%	2,353 2.3%	4,880 2.2%
Hispanic or Latino Population (2017)	754 7.0%	3,634 3.4%	7,364 3.1%
Hispanic White	403 53.4%	1,818 50.0%	3,797 51.6%
Hispanic Black or African American	101 13.4%	353 9.7%	760 10.3%
Hispanic American Indian or Alaska Native	1 0.1%	43 1.2%	84 1.1%
Hispanic Asian	22 2.9%	52 1.4%	113 1.5%
Hispanic Hawaiian or Pacific Islander	- -	8 0.2%	31 0.4%
Hispanic Other Race	153 20.3%	983 27.1%	1,834 24.9%
Hispanic Two or More Races	74 9.8%	376 10.3%	745 10.1%
Not Hispanic or Latino Population (2010)	9,960 96.6%	103,177 97.3%	227,123 97.5%
Hispanic or Latino Population (2010)	346 3.4%	2,844 2.7%	5,740 2.5%
Not Hispanic or Latino Population (2000)	10,989 98.0%	115,997 98.7%	253,889 98.9%
Hispanic or Latino Population (2000)	227 2.0%	1,512 1.3%	2,831 1.1%
Not Hispanic or Latino Population (2022)	9,753 91.4%	102,163 95.8%	229,188 96.1%
Hispanic or Latino Population (2022)	918 8.6%	4,496 4.2%	9,273 3.9%
Projected Annual Growth (2017-2022)	165 4.4%	862 4.7%	1,909 5.2%
Historical Annual Growth (2000-2010)	119 5.2%	1,331 8.8%	2,909 10.3%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd

Cincinnati, OH 45209

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	10,751		106,522		233,808	
Age Under 5 Years	689	6.4%	6,553	6.2%	14,634	6.3%
Age 5 to 9 Years	511	4.8%	5,861	5.5%	13,540	5.8%
Age 10 to 14 Years	395	3.7%	5,477	5.1%	13,085	5.6%
Age 15 to 19 Years	348	3.2%	6,025	5.7%	13,408	5.7%
Age 20 to 24 Years	893	8.3%	7,673	7.2%	16,123	6.9%
Age 25 to 29 Years	1,801	16.8%	11,250	10.6%	21,803	9.3%
Age 30 to 34 Years	1,329	12.4%	9,215	8.7%	18,621	8.0%
Age 35 to 39 Years	760	7.1%	7,226	6.8%	15,221	6.5%
Age 40 to 44 Years	574	5.3%	5,751	5.4%	12,687	5.4%
Age 45 to 49 Years	519	4.8%	5,851	5.5%	13,572	5.8%
Age 50 to 54 Years	482	4.5%	6,404	6.0%	14,913	6.4%
Age 55 to 59 Years	603	5.6%	7,252	6.8%	16,614	7.1%
Age 60 to 64 Years	548	5.1%	6,575	6.2%	14,834	6.3%
Age 65 to 69 Years	426	4.0%	5,259	4.9%	11,483	4.9%
Age 70 to 74 Years	265	2.5%	3,396	3.2%	7,904	3.4%
Age 75 to 79 Years	204	1.9%	2,548	2.4%	5,777	2.5%
Age 80 to 84 Years	175	1.6%	1,891	1.8%	4,362	1.9%
Age 85 Years or Over	228	2.1%	2,315	2.2%	5,227	2.2%
Median Age	32.7		36.3		37.0	
Age 19 Years or Less	1,943	18.1%	23,916	22.5%	54,668	23.4%
Age 20 to 64 Years	7,510	69.9%	67,198	63.1%	144,387	61.8%
Age 65 Years or Over	1,298	12.1%	15,408	14.5%	34,753	14.9%

Female Age Distribution (2017)

Female Population	5,578	51.9%	55,786	52.4%	121,332	51.9%
Age Under 5 Years	349	6.2%	3,222	5.8%	7,175	5.9%
Age 5 to 9 Years	241	4.3%	2,841	5.1%	6,648	5.5%
Age 10 to 14 Years	186	3.3%	2,688	4.8%	6,432	5.3%
Age 15 to 19 Years	170	3.0%	2,913	5.2%	6,513	5.4%
Age 20 to 24 Years	501	9.0%	4,001	7.2%	8,168	6.7%
Age 25 to 29 Years	883	15.8%	5,844	10.5%	11,210	9.2%
Age 30 to 34 Years	642	11.5%	4,544	8.1%	9,242	7.6%
Age 35 to 39 Years	354	6.3%	3,574	6.4%	7,515	6.2%
Age 40 to 44 Years	274	4.9%	2,875	5.2%	6,379	5.3%
Age 45 to 49 Years	258	4.6%	2,995	5.4%	6,934	5.7%
Age 50 to 54 Years	242	4.3%	3,394	6.1%	7,750	6.4%
Age 55 to 59 Years	329	5.9%	3,901	7.0%	8,682	7.2%
Age 60 to 64 Years	303	5.4%	3,612	6.5%	7,865	6.5%
Age 65 to 69 Years	252	4.5%	3,022	5.4%	6,341	5.2%
Age 70 to 74 Years	156	2.8%	1,961	3.5%	4,610	3.8%
Age 75 to 79 Years	143	2.6%	1,568	2.8%	3,493	2.9%
Age 80 to 84 Years	125	2.2%	1,226	2.2%	2,778	2.3%
Age 85 Years or Over	172	3.1%	1,605	2.9%	3,596	3.0%
Female Median Age	34.4		38.1		38.6	
Age 19 Years or Less	945	16.9%	11,663	20.9%	26,768	22.1%
Age 20 to 64 Years	3,785	67.9%	34,740	62.3%	73,745	60.8%
Age 65 Years or Over	848	15.2%	9,383	16.8%	20,819	17.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd

Cincinnati, OH 45209

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Male Population	5,173 48.1%	50,736 47.6%	112,476 48.1%
Age Under 5 Years	340 6.6%	3,331 6.6%	7,459 6.6%
Age 5 to 9 Years	270 5.2%	3,020 6.0%	6,893 6.1%
Age 10 to 14 Years	209 4.0%	2,790 5.5%	6,653 5.9%
Age 15 to 19 Years	178 3.4%	3,111 6.1%	6,895 6.1%
Age 20 to 24 Years	391 7.6%	3,673 7.2%	7,954 7.1%
Age 25 to 29 Years	918 17.7%	5,406 10.7%	10,593 9.4%
Age 30 to 34 Years	687 13.3%	4,672 9.2%	9,379 8.3%
Age 35 to 39 Years	407 7.9%	3,652 7.2%	7,706 6.9%
Age 40 to 44 Years	300 5.8%	2,876 5.7%	6,308 5.6%
Age 45 to 49 Years	262 5.1%	2,856 5.6%	6,637 5.9%
Age 50 to 54 Years	240 4.6%	3,011 5.9%	7,163 6.4%
Age 55 to 59 Years	275 5.3%	3,351 6.6%	7,932 7.1%
Age 60 to 64 Years	246 4.8%	2,963 5.8%	6,970 6.2%
Age 65 to 69 Years	174 3.4%	2,237 4.4%	5,142 4.6%
Age 70 to 74 Years	109 2.1%	1,435 2.8%	3,293 2.9%
Age 75 to 79 Years	61 1.2%	979 1.9%	2,284 2.0%
Age 80 to 84 Years	50 1.0%	665 1.3%	1,583 1.4%
Age 85 Years or Over	56 1.1%	709 1.4%	1,631 1.5%
Male Median Age	31.4	34.4	35.4
Age 19 Years or Less	998 19.3%	12,252 24.1%	27,900 24.8%
Age 20 to 64 Years	3,725 72.0%	32,458 64.0%	70,642 62.8%
Age 65 Years or Over	450 8.7%	6,025 11.9%	13,934 12.4%

Males per 100 Females (2017)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	93	91	93
Age Under 5 Years	98 49.4%	103 50.8%	104 51.0%
Age 5 to 9 Years	112 52.8%	106 51.5%	104 50.9%
Age 10 to 14 Years	113 53.0%	104 50.9%	103 50.8%
Age 15 to 19 Years	105 51.3%	107 51.6%	106 51.4%
Age 20 to 24 Years	78 43.8%	92 47.9%	97 49.3%
Age 25 to 29 Years	104 51.0%	93 48.1%	94 48.6%
Age 30 to 34 Years	107 51.7%	103 50.7%	101 50.4%
Age 35 to 39 Years	115 53.5%	102 50.5%	103 50.6%
Age 40 to 44 Years	110 52.3%	100 50.0%	99 49.7%
Age 45 to 49 Years	102 50.4%	95 48.8%	96 48.9%
Age 50 to 54 Years	99 49.8%	89 47.0%	92 48.0%
Age 55 to 59 Years	83 45.5%	86 46.2%	91 47.7%
Age 60 to 64 Years	81 44.8%	82 45.1%	89 47.0%
Age 65 to 69 Years	69 40.8%	74 42.5%	81 44.8%
Age 70 to 74 Years	70 41.0%	73 42.2%	71 41.7%
Age 75 to 79 Years	43 29.9%	62 38.4%	65 39.5%
Age 80 to 84 Years	40 28.6%	54 35.2%	57 36.3%
Age 85 Years or Over	33 24.7%	44 30.6%	45 31.2%
Age 19 Years or Less	106 51.4%	105 51.2%	104 51.0%
Age 20 to 39 Years	101 50.2%	97 49.2%	99 49.6%
Age 40 to 64 Years	94 48.5%	90 47.3%	93 48.2%
Age 65 Years or Over	53 34.7%	64 39.1%	67 40.1%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd

Cincinnati, OH 45209

	1 mi radius	3 mi radius	5 mi radius
Household Type (2017)			
Total Households	6,383	50,389	107,926
Households with Children	750 11.7%	11,037 21.9%	25,722 23.8%
Average Household Size	1.7	2.0	2.1
Household Density per Square Mile	2,033	1,783	1,375
Population Family	5,389 50.1%	70,890 66.5%	162,787 69.6%
Population Non-Family	5,154 47.9%	32,051 30.1%	64,885 27.8%
Population Group Quarters	207 1.9%	3,581 3.4%	6,136 2.6%
Family Households	1,930 30.2%	23,806 47.2%	53,991 50.0%
Married Couple Households	1,260 65.3%	15,118 63.5%	34,080 63.1%
Other Family Households	670 34.7%	8,688 36.5%	19,911 36.9%
Family Households with Children	742 38.5%	10,935 45.9%	25,482 47.2%
Married Couple with Children	394 53.1%	5,772 52.8%	13,310 52.2%
Other Family Households with Children	348 46.9%	5,163 47.2%	12,172 47.8%
Family Households No Children	1,188 61.5%	12,871 54.1%	28,509 52.8%
Married Couple No Children	866 72.9%	9,346 72.6%	20,770 72.9%
Other Family Households No Children	322 27.1%	3,525 27.4%	7,739 27.1%
Non-Family Households	4,453 69.8%	26,583 52.8%	53,935 50.0%
Non-Family Households with Children	8 0.2%	102 0.4%	240 0.4%
Non-Family Households No Children	4,446 99.8%	26,481 99.6%	53,695 99.6%
Average Family Household Size	2.8	3.0	3.0
Average Family Income	\$144,913	\$125,436	\$116,041
Median Family Income	\$104,991	\$94,307	\$86,038
Average Non-Family Household Size	1.2	1.2	1.2
Marital Status (2017)			
Population Age 15 Years or Over	9,156	88,631	192,549
Never Married	4,883 53.3%	39,300 44.3%	80,981 42.1%
Currently Married	2,495 27.2%	30,454 34.4%	68,118 35.4%
Previously Married	1,778 19.4%	18,877 21.3%	43,450 22.6%
Separated	217 12.2%	2,481 13.1%	6,895 15.9%
Widowed	530 29.8%	5,454 28.9%	12,267 28.2%
Divorced	1,031 58.0%	10,942 58.0%	24,289 55.9%
Educational Attainment (2017)			
Adult Population Age 25 Years or Over	7,916	74,933	163,017
Elementary (Grade Level 0 to 8)	223 2.8%	1,876 2.5%	4,905 3.0%
Some High School (Grade Level 9 to 11)	454 5.7%	4,852 6.5%	12,044 7.4%
High School Graduate	1,074 13.6%	15,538 20.7%	38,825 23.8%
Some College	1,152 14.5%	13,024 17.4%	30,600 18.8%
Associate Degree Only	516 6.5%	4,913 6.6%	11,270 6.9%
Bachelor Degree Only	2,842 35.9%	21,012 28.0%	38,809 23.8%
Graduate Degree	1,655 20.9%	13,717 18.3%	26,563 16.3%
Any College (Some College or Higher)	6,164 77.9%	52,666 70.3%	107,243 65.8%
College Degree + (Bachelor Degree or Higher)	4,497 56.8%	34,729 46.3%	65,373 40.1%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd

Cincinnati, OH 45209

	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2017)	6,899		55,317		119,779	
Total Housing Units (2010)	6,593		55,617		120,795	
Historical Annual Growth (2010-2017)	306	0.7%	-301	-0.1%	-1,016	-0.1%
Housing Units Occupied (2017)	6,383	92.5%	50,389	91.1%	107,926	90.1%
Housing Units Owner-Occupied	2,331	36.5%	26,098	51.8%	56,507	52.4%
Housing Units Renter-Occupied	4,052	63.5%	24,291	48.2%	51,419	47.6%
Housing Units Vacant (2017)	516	8.1%	4,928	9.8%	11,853	11.0%
Household Size (2017)						
Total Households	6,383		50,389		107,926	
1 Person Households	3,847	60.3%	22,288	44.2%	45,435	42.1%
2 Person Households	1,522	23.8%	14,905	29.6%	32,206	29.8%
3 Person Households	563	8.8%	6,163	12.2%	13,675	12.7%
4 Person Households	289	4.5%	4,137	8.2%	9,578	8.9%
5 Person Households	116	1.8%	1,849	3.7%	4,381	4.1%
6 Person Households	26	0.4%	643	1.3%	1,619	1.5%
7 or More Person Households	20	0.3%	405	0.8%	1,031	1.0%
Household Income Distribution (2017)						
HH Income \$200,000 or More	379	5.9%	4,008	8.0%	7,858	7.3%
HH Income \$150,000 to \$199,999	432	6.8%	2,787	5.5%	5,362	5.0%
HH Income \$125,000 to \$149,999	404	6.3%	2,594	5.1%	5,153	4.8%
HH Income \$100,000 to \$124,999	587	9.2%	3,821	7.6%	7,718	7.2%
HH Income \$75,000 to \$99,999	648	10.2%	5,400	10.7%	11,584	10.7%
HH Income \$50,000 to \$74,999	911	14.3%	8,447	16.8%	17,538	16.2%
HH Income \$35,000 to \$49,999	936	14.7%	6,834	13.6%	13,730	12.7%
HH Income \$25,000 to \$34,999	567	8.9%	4,486	8.9%	9,845	9.1%
HH Income \$15,000 to \$24,999	743	11.6%	5,214	10.3%	12,029	11.1%
HH Income \$10,000 to \$14,999	307	4.8%	2,910	5.8%	6,570	6.1%
HH Income Under \$10,000	469	7.3%	3,888	7.7%	10,539	9.8%
Household Vehicles (2017)						
Households 0 Vehicles Available	901	14.1%	5,774	11.5%	14,622	13.5%
Households 1 Vehicle Available	2,796	43.8%	21,124	41.9%	42,169	39.1%
Households 2 Vehicles Available	2,188	34.3%	17,057	33.9%	36,686	34.0%
Households 3 or More Vehicles Available	499	7.8%	6,434	12.8%	14,448	13.4%
Total Vehicles Available	8,818		76,641		164,195	
Average Vehicles per Household	1.4		1.5		1.5	
Owner-Occupied Household Vehicles	4,207	47.7%	48,791	63.7%	107,785	65.6%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.9	
Renter-Occupied Household Vehicles	4,611	52.3%	27,850	36.3%	56,410	34.4%
Average Vehicles per Renter-Occupied Household	1.1		1.1		1.1	
Travel Time (2015)						
Worker Base Age 16 years or Over	5,534		54,250		118,563	
Travel to Work in 14 Minutes or Less	1,539	27.8%	15,031	27.7%	31,210	26.3%
Travel to Work in 15 to 29 Minutes	3,564	64.4%	27,328	50.4%	55,795	47.1%
Travel to Work in 30 to 59 Minutes	1,340	24.2%	11,090	20.4%	23,679	20.0%
Travel to Work in 60 Minutes or More	88	1.6%	1,887	3.5%	3,904	3.3%
Work at Home	270	4.9%	2,820	5.2%	6,167	5.2%
Average Minutes Travel to Work	20.1		19.7		20.0	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd

Cincinnati, OH 45209

Transportation To Work (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	5,534		54,250		118,563	
Drive to Work Alone	4,437	80.2%	43,629	80.4%	93,854	79.2%
Drive to Work in Carpool	323	5.8%	3,087	5.7%	8,001	6.7%
Travel to Work by Public Transportation	259	4.7%	2,341	4.3%	5,348	4.5%
Drive to Work on Motorcycle	5	0.1%	44	0.1%	64	0.1%
Bicycle to Work	6	0.1%	186	0.3%	350	0.3%
Walk to Work	192	3.5%	1,570	2.9%	3,746	3.2%
Other Means	43	0.8%	573	1.1%	1,034	0.9%
Work at Home	270	4.9%	2,820	5.2%	6,167	5.2%

Daytime Demographics (2017)

Total Businesses	689		4,933		13,120	
Total Employees	11,155		62,065		187,285	
Company Headquarter Businesses	1	0.2%	23	0.5%	71	0.5%
Company Headquarter Employees	521	4.7%	4,802	7.7%	29,955	16.0%
Employee Population per Business	16.2 to 1		12.6 to 1		14.3 to 1	
Residential Population per Business	15.6 to 1		21.6 to 1		17.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,337		91,259		256,533	

Labor Force

Labor Population Age 16 Years or Over (2017)	9,093		87,702		190,319	
Labor Force Total Males (2017)	4,330	47.6%	41,132	46.9%	90,342	47.5%
Male Civilian Employed	3,450	79.7%	28,887	70.2%	60,384	66.8%
Male Civilian Unemployed	67	1.5%	826	2.0%	2,220	2.5%
Males in Armed Forces	7	0.2%	16	-	16	-
Males Not in Labor Force	806	18.6%	11,403	27.7%	27,722	30.7%
Labor Force Total Females (2017)	4,763	52.4%	46,571	53.1%	99,977	52.5%
Female Civilian Employed	3,447	72.4%	29,588	63.5%	60,637	60.7%
Female Civilian Unemployed	66	1.4%	840	1.8%	1,989	2.0%
Females in Armed Forces	7	0.1%	17	-	35	-
Females Not in Labor Force	1,243	26.1%	16,125	34.6%	37,316	37.3%
Unemployment Rate	1.5%		1.9%		2.2%	
Labor Force Growth (2010-2017)	1	-	10	-	176	0.1%
Male Labor Force Growth (2010-2017)	-	-	5	-	87	0.1%
Female Labor Force Growth (2010-2017)	1	-	5	-	90	0.1%

Occupation (2015)

Occupation Population Age 16 Years or Over	6,896		58,466		120,845	
Occupation Total Males	3,450	50.0%	28,882	49.4%	60,297	49.9%
Occupation Total Females	3,446	50.0%	29,584	50.6%	60,547	50.1%
Management, Business, Financial Operations	1,638	23.7%	11,123	19.0%	21,457	17.8%
Professional, Related	2,076	30.1%	16,920	28.9%	31,651	26.2%
Service	1,115	16.2%	9,447	16.2%	21,004	17.4%
Sales, Office	1,462	21.2%	13,234	22.6%	28,143	23.3%
Farming, Fishing, Forestry	-	-	20	-	79	0.1%
Construction, Extraction, Maintenance	171	2.5%	2,302	3.9%	5,477	4.5%
Production, Transport, Material Moving	433	6.3%	5,419	9.3%	13,034	10.8%
White Collar Workers	5,176	75.1%	41,277	70.6%	81,251	67.2%
Blue Collar Workers	1,720	24.9%	17,189	29.4%	39,594	32.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd		1 mi radius		3 mi radius		5 mi radius	
Cincinnati, OH 45209							
Units In Structure (2015)							
Total Units		5,912		49,271		105,224	
1 Detached Unit		2,715	45.9%	27,964	56.8%	60,250	57.3%
1 Attached Unit		129	2.2%	1,822	3.7%	4,121	3.9%
2 Units		508	8.6%	3,792	7.7%	7,672	7.3%
3 to 4 Units		553	9.4%	5,078	10.3%	9,904	9.4%
5 to 9 Units		511	8.6%	2,709	5.5%	6,650	6.3%
10 to 19 Units		677	11.5%	3,481	7.1%	7,075	6.7%
20 to 49 Units		496	8.4%	2,340	4.7%	4,654	4.4%
50 or More Units		756	12.8%	2,940	6.0%	6,803	6.5%
Mobile Home or Trailer		23	0.4%	243	0.5%	580	0.6%
Other Structure		1	-	18	-	63	0.1%
Homes Built By Year (2015)							
Homes Built 2014 or later		63	1.1%	183	0.4%	435	0.4%
Homes Built 2010 to 2013		109	1.8%	515	1.0%	1,165	1.1%
Homes Built 2000 to 2009		343	5.8%	1,790	3.6%	4,125	3.9%
Homes Built 1990 to 1999		420	7.1%	2,299	4.7%	5,397	5.1%
Homes Built 1980 to 1989		532	9.0%	2,631	5.3%	6,304	6.0%
Homes Built 1970 to 1979		633	10.7%	4,416	9.0%	9,998	9.5%
Homes Built 1960 to 1969		617	10.4%	4,934	10.0%	12,354	11.7%
Homes Built 1950 to 1959		610	10.3%	7,128	14.5%	17,548	16.7%
Homes Built 1940 to 1949		543	9.2%	5,298	10.8%	10,856	10.3%
Homes Built Before 1939		2,504	42.4%	21,191	43.0%	39,604	37.6%
Median Age of Homes		57.3 yrs		61.4 yrs		59.5 yrs	
Home Values (2015)							
Owner Specified Housing Units		2,365		26,117		56,042	
Home Values \$1,000,000 or More		12	0.5%	454	1.7%	916	1.6%
Home Values \$750,000 to \$999,999		33	1.4%	718	2.7%	1,414	2.5%
Home Values \$500,000 to \$749,999		61	2.6%	1,292	4.9%	2,678	4.8%
Home Values \$400,000 to \$499,999		102	4.3%	1,085	4.2%	2,368	4.2%
Home Values \$300,000 to \$399,999		225	9.5%	2,305	8.8%	4,653	8.3%
Home Values \$250,000 to \$299,999		223	9.4%	1,904	7.3%	3,500	6.2%
Home Values \$200,000 to \$249,999		458	19.3%	2,575	9.9%	5,156	9.2%
Home Values \$175,000 to \$199,999		223	9.4%	1,325	5.1%	2,969	5.3%
Home Values \$150,000 to \$174,999		278	11.8%	1,955	7.5%	4,464	8.0%
Home Values \$125,000 to \$149,999		150	6.3%	2,308	8.8%	5,535	9.9%
Home Values \$100,000 to \$124,999		170	7.2%	3,384	13.0%	7,421	13.2%
Home Values \$90,000 to \$99,999		56	2.3%	1,254	4.8%	2,819	5.0%
Home Values \$80,000 to \$89,999		114	4.8%	1,548	5.9%	3,571	6.4%
Home Values \$70,000 to \$79,999		84	3.5%	1,507	5.8%	3,099	5.5%
Home Values \$60,000 to \$69,999		61	2.6%	949	3.6%	2,108	3.8%
Home Values \$50,000 to \$59,999		20	0.8%	558	2.1%	1,330	2.4%
Home Values \$35,000 to \$49,999		19	0.8%	456	1.7%	1,201	2.1%
Home Values \$25,000 to \$34,999		7	0.3%	139	0.5%	398	0.7%
Home Values \$10,000 to \$24,999		14	0.6%	166	0.6%	442	0.8%
Home Values Under \$10,000		20	0.8%	212	0.8%	423	0.8%
Owner-Occupied Median Home Value		\$196,101		\$187,281		\$180,748	
Renter-Occupied Median Rent		\$660		\$660		\$635	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1575/-84.4241

RFULL9

3450 Madison Rd

Cincinnati, OH 45209

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2017)

Total Household Expenditure	\$402 M	\$3.25 B	\$6.59 B
Total Non-Retail Expenditure	\$211 M	\$1.70 B	\$3.46 B
Total Retail Expenditure	\$191 M	\$1.54 B	\$3.13 B
Apparel	\$13.9 M	\$113 M	\$230 M
Contributions	\$17.9 M	\$150 M	\$301 M
Education	\$15.6 M	\$127 M	\$256 M
Entertainment	\$22.4 M	\$182 M	\$368 M
Food and Beverages	\$58.5 M	\$471 M	\$959 M
Furnishings and Equipment	\$13.7 M	\$112 M	\$226 M
Gifts	\$10.3 M	\$83.8 M	\$169 M
Health Care	\$32.2 M	\$257 M	\$524 M
Household Operations	\$11.5 M	\$94.6 M	\$191 M
Miscellaneous Expenses	\$6.01 M	\$47.8 M	\$97.0 M
Personal Care	\$5.21 M	\$42.0 M	\$85.3 M
Personal Insurance	\$2.99 M	\$24.8 M	\$49.9 M
Reading	\$907 K	\$7.28 M	\$14.7 M
Shelter	\$83.4 M	\$672 M	\$1.37 B
Tobacco	\$2.43 M	\$19.2 M	\$39.5 M
Transportation	\$74.3 M	\$600 M	\$1.22 B
Utilities	\$30.3 M	\$241 M	\$492 M

Monthly Household Consumer Expenditure (2017)

Total Household Expenditure	\$5,243	\$5,367	\$5,086
Total Non-Retail Expenditure	\$2,753 52.5%	\$2,819 52.5%	\$2,668 52.5%
Total Retail Expenditures	\$2,490 47.5%	\$2,548 47.5%	\$2,418 47.5%
Apparel	\$182 3.5%	\$188 3.5%	\$178 3.5%
Contributions	\$234 4.5%	\$248 4.6%	\$232 4.6%
Education	\$204 3.9%	\$210 3.9%	\$197 3.9%
Entertainment	\$292 5.6%	\$300 5.6%	\$284 5.6%
Food and Beverages	\$763 14.6%	\$779 14.5%	\$740 14.6%
Furnishings and Equipment	\$179 3.4%	\$185 3.4%	\$175 3.4%
Gifts	\$134 2.6%	\$139 2.6%	\$130 2.6%
Health Care	\$420 8.0%	\$426 7.9%	\$405 8.0%
Household Operations	\$150 2.9%	\$156 2.9%	\$147 2.9%
Miscellaneous Expenses	\$78 1.5%	\$79 1.5%	\$75 1.5%
Personal Care	\$68 1.3%	\$69 1.3%	\$66 1.3%
Personal Insurance	\$39 0.7%	\$41 0.8%	\$39 0.8%
Reading	\$12 0.2%	\$12 0.2%	\$11 0.2%
Shelter	\$1,089 20.8%	\$1,112 20.7%	\$1,054 20.7%
Tobacco	\$32 0.6%	\$32 0.6%	\$30 0.6%
Transportation	\$970 18.5%	\$993 18.5%	\$942 18.5%
Utilities	\$396 7.6%	\$399 7.4%	\$380 7.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.