

3RD ANNUAL

JINGLE BELL



SPONSORSHIP OPPORTUNITIES

Contact Tommy Tracey at ttracey@chepinc.org for questions or more information.



SANTA CLAUS - \$5,000

- Official Dinner Sponsor of the Jingle Bell Ball
- Two reserved VIP tables of 10 (20 premier seats with preferred placement)
- Branded welcome signage at event entrance and dining room entry points
- Opportunity to open dinner with a toast or brief welcome message from a company representative
- Logo on all event materials
- Full-page premium ad in program (inside cover or back cover)
- Featured social media spotlight highlighting your role in hosting the evening meal
- Stage recognition throughout the evening, including special acknowledgment as dinner is served
- Custom dinner menu cards at each place setting featuring your logo and message of thanks to guests

THE BLITZEN - \$3,500 (4 AVAILABLE)

- Official Bar Sponsor designation
- 1 reserved table for 10 guests
- Logo on all event materials
- Signature drink naming rights
- Half page ad in program
- Featured social media recognition
- Stage recognition throughout the event
- Logo on Bar signage and cocktail napkins





THE DONNER - \$3,000 (2 AVAILABLE)

- Official Centerpiece Sponsor
- 8 event tickets
- Logo on all event materials
- Half page ad in program
- Featured social media recognition
- Stage recognition throughout the event
- Logo cards placed in every floral arrangement
- Each centerpiece breaks apart into 10 branded takeaway mini-bouquets for sponsor recognition post-event



CUPID & VIXEN - \$2,500

(2 AVAILABLE)

- Official Photo Booth Sponsor
- 6 event tickets
- Logo on all event materials
- Half page ad in program
- Featured social media recognition
- Stage recognition throughout the event
- Logo on photos every guest takes your brand home
- Option for Branded photo booth backdrop



PRANCER & DANCER – \$2,000 (2 AVAILABLE)

- Official DJ Sponsor
- 4 event tickets
- Logo on all event materials
- Quarter page ad in program
- Featured social media recognition
- Stage recognition throughout the event
- DJ Shoutouts throughout the night





BUBBLES & BITES – \$1,500

(4 AVAILABLE)

- Official Champagne Hour Sponsor
- 4 tickets
- Logo on all event materials
- Quarter page ad in program
- Featured social media recognition
- In-person recognition
- Logo on cocktail napkins and signage on grazing stations
- Option for Sponsor Branded Glass tag (cookie) or giveaway



MILK & COOKIES – \$1,250 (2 AVAILABLE)

- Official Dessert sponsor
- 2 event tickets
- Logo on all event material
- Quarter page ad in program
- Featured Social media recognition
- Stage recognition during dessert service
- Custom dessert garnish/topping (logo chocolate disc, sugar stencil, or edible mark) on every plated dessert



SANTA'S HELPERS – \$500

(10 AVAILABLE)

- Provide a themed holiday tree for the silent auction (our team does the work, you get the credit!)
- Verbal recognition during auction
- Social media recognition
- Business name listed in event program

AVAILABLE THEMES

RAVENS FOOTBALL

- 2 Tickets to Ravens vs. Patriots
- 2 Hoodies
- 2 Shirts
- 2 Hats
- Raven's tree skirt & topper
- Misc. Swag.

DATE NIGHT TREE

- Gift cards to local restaurants
- Movie tickets
- Maryland adventure card set
- Snacks, board games, cards, date night coupons, bottle of wine, etc.

GOLF THEME

- Golf Bag
- Foursome at local course
- Golf galaxy gift card
- Golf balls, golf hat, sunscreen
- Golf-themed ornaments.

HEALTH & WELLNESS

- Gift cards for manicure/pedicure, massage, facial
- Gift card to med spa, yoga/pilates class certificate
- Candles, gift card to Ulta or Sephora, eye masks, face masks, lotions, scented oils, etc.

ORIOLES OPENING DAY

- 4 Tickets
- 2 Orioles hoodies
- 4 Orioles t-shirts, 2 baseball caps
- Themed tree skirt & topper, misc. Swag.

BEACH THEME

- Ocean City or Delaware Beaches 2-night stay
- Gift card to restaurant
- Beach towels, beach bag, beach chairs, sunscreen, etc.

KIDS THEME

- Weekend at Great Wolf Lodge
- Gift cards to Urban Air, Sky Zone, Baltimore Aquarium, Zoo, etc.,
- Board games, Lego, magna-tiles, candy, etc.

FISHING THEME

- Gift card to Bass Pro Shops
- Tackle box, Lures, Etc.
- Cooler
- Gift card for a chartered fishing trip

TRAVEL/ADVENTURE THEME

- New luggage, packing cubes, passport holders
- Travel books/magazines
- Neck pillow, Bluetooth headphones, travel toiletry kits
- Travel vouchers
- Portable charges
- Kindle, camera
- Vouchers for zip line park, hiking, white water rafting, etc.

THE PREAKNESS 2026

- Two tickets
- Cigar box
- Bottle of bourbon or whisky, etc.